MINUTES

COMMITTEE MEMBERS PRESENT
Mr. Mark S. Lawrence, Chair
Dr. Susan Whealler Johnston, Vice Chair
Dr. Jay A. Brown
Dr. Debra K. McMahon
Mr. Kevon DuPree, Student Representative (non-voting advisory member)

COMMITTEE MEMBERS ABSENT
Mr. Steve A. Robinson

BOARD MEMBERS PRESENT
Mr. Christopher Wade, Rector

OTHERS PRESENT:
Dr. Irvin Clark, Interim Vice President for Student Affairs
Dr. Joe Scartelli, Interim Provost and Vice President for Academic Affairs
Dr. Kate Hawkins, Dean, College of Humanities and Behavioral Sciences
Dr. Jeanne Mekolichick, Assistant Provost for Academic Programs
Ms. Susan Trageser, Interim Dean of Students
Ms. Jacinda Jones, President, Student Government Association

CALL TO ORDER
Mr. Mark Lawrence, Chair, formally called the meeting to order at 11:16 a.m. in the President’s Conference Room, Third Floor, Martin Hall, Radford University, Radford, Virginia.

APPROVAL OF AGENDA
Mr. Lawrence asked for a motion to approve the May 4, 2017 meeting agenda for the Student Affairs Committee, as published. Dr. Debra McMahon so moved, and Dr. Jay Brown seconded. The motion carried unanimously.
APPROVAL OF MINUTES
Mr. Lawrence asked for a motion to approve the Student Affairs Committee minutes for February 16, 2017 as published. Dr. Johnston asked for an amendment to the minutes. She noted that Al Wilson, Senior Assistant Attorney General, Commonwealth of Virginia was asked during the Student Standards and Conduct presentation if Radford University Student Standards and Conduct policies had been vetted and approved by his office. He affirmed they had. Mr. Lawrence asked for a motion to approve minutes as revised. Dr. Johnston so moved, Dr. Brown seconded and the motion carried unanimously. Minutes are available at https://www.radford.edu/content/bow/home/meetings/minutes.html.

REPORTS

Student Success and Retention
Dr. Andrea Zuschin, Director of Student Success and Retention, reported on Spring 2017 retention efforts and the next steps of continued implementation of the Retention Action Plan, specifically, additional Starfish training for faculty and staff, early indicator tracking, and targeting the unique needs of the various student populations. Dr. Irvin Clark, Interim Vice President for Student Affairs, reported that all retention efforts have been at no additional cost to the university. A copy of Dr. Zuschin’s presentation is attached hereto as (Attachment A) and is made a part hereof.

Housing and Residential Life, Maximum Occupancy
Dr. Jamie Penven, Director of Housing and Residence Life, updated the Committee on current activities to ensure maximum occupancy of the residence halls for Fall 2017. A copy of Dr. Penven’s presentation is attached hereto as (Attachment B) and is made a part hereof.

Substance Abuse and Violence Education Support Services
Ms. Kelly Rubin, Director of the Substance Abuse and Violence Education Support Services (SAVES), reported on the advocacy, prevention and intervention services her office provides to the students through counseling, social media campaigns and outreach campaigns. Ms. Rubin distributed an updated slide (number three) from her presentation. A copy of the slide is attached hereto as (Attachment C) and made a part thereof. A copy of Ms. Rubin’s presentation is attached hereto as (Attachment D) and is made a part hereof.

SCHEV Student Advisory Committee
Ms. Sarah Rainey, SCHEV Student Advisory Committee, was unable to attend due to taking an exam. Her report focused on three SCHEV Student Advisory Committee meetings held this year. The Committee focused on college affordability, prevention of sexual violence on campuses and jobs for graduates. A copy of Ms. Rainey’s presentation is attached hereto as (Attachment E) and is made a part hereof.

Student Government Association
Ms. Jacinda Jones, President, Student Government Association (SGA), gave her final report to the Committee. Her presentation outlined the initiatives and events completed by SGA for the remainder of the 2017 Spring semester. Events and activities included: a sexual assault awareness campaign that concluded with a nationally known speaker, a campus wide unity festival, and the adopt a spot initiative. SGA has also worked with University administration to create micro loans for students in need. SGA passed legislation that will allow students to bring
guests to the Student Recreation and Wellness Center for a small fee. The fee collected will go towards University’s retention efforts. Mr. Lawrence congratulated Ms. Jones on a successful year for SGA. A copy of Ms. Jones’s presentation is attached hereto as (Attachment F) and is made a part hereof.

**Student Affairs Division**
Dr. Irvin Clark, Interim Vice President for Student Affairs, reported that Student Affairs is currently reviewing all practices and procedures that may need to be revised in order to align with the tentative University’s new Strategic Plan. A copy of Dr. Clark’s presentation is attached hereto as (Attachment G) and is made a part hereof.

**ADJOURNMENT**
Mr. Lawrence commended the Student Affairs team on all their accomplishments and dedicated work this year. With no further business to come before the Committee Mr. Lawrence adjourned the meeting at 12:41 p.m.

Respectfully submitted,

[Signature]

Ms. Jenni Tunstall
Secretary to the Committee
Spring Retention Efforts
2016 Cohort

New Freshmen  
N=1751

88.6% Retained to Spring 2017  
N=200

75.3% Retention Goal to Fall 2017  
N=433
Removing Barriers

• Identified holds that blocked returning student registration
• Moving forward, will map out timing of holds and other processes to identify barriers to student return

Communication

• Coordinated communication process to encourage current students to enroll for Fall 2017 semester
• Created and implemented exit interview process
Advising and Communication

Starfish Early Alert System

<table>
<thead>
<tr>
<th>Category</th>
<th>Raised</th>
<th>Cleared</th>
<th>% Cleared</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACADEMIC FLAGS</td>
<td>3,645</td>
<td>2,390</td>
<td>66*</td>
</tr>
<tr>
<td>SOCIAL FLAGS</td>
<td>90</td>
<td>79</td>
<td>88</td>
</tr>
<tr>
<td>REFERRAL</td>
<td>46</td>
<td>42</td>
<td>93</td>
</tr>
</tbody>
</table>

• 66% of Academic Flags cleared.
  – Consistency in clearing
  – Holistic effort
  – Additional training

* 35% cleared by week 11 Fall 2017
Top Five Alerts

- Keep Up the Good Work: N=5186
- Outstanding Academic Performance: N=993
- In Danger of Failing: N=1516
- Attendance Concern: N=1659
- Missing/Late Assignments: N=951

Student Success and Retention
Classroom Experience

• High Impact Practices
  – ePortfolio
  – Grant Opportunities
    • Department of Education Title III Grant (up to $450K per year for 5 years)
      – Infuse Reading, Writing, and Critical Thinking across the curriculum
      – Writing Center
    • Council on Undergraduate Research Transformation Grant to scaffold Undergraduate Research in Biology and Physics ($80K per year for 4 years)
Unique Needs of Student Populations

• Assess and revise Quest
  – New Freshmen
  – Transfers

• Enhance Sophomore social connections

• Sophomore Learning Community paired with UNIV 200 course

• Develop domestic travel programs that build to study abroad experiences
Next Steps

• Continue to implement Action Plan 2017
• Collaboratively create long-term Student Success and Retention Plan incorporated into the Strategic Plan
• Starfish
  – Training
  – Common statement for use in publications and course syllabi
• Track Early Indicators to use as re-recruitment tool
Next Steps

• Urgency
• Communication
• Intrusive Engagement
Questions?
Ensuring Maximum Occupancy

RADFORD UNIVERSITY

Office of Housing and Residential Life

May 2017
Housing and Residential Life at Radford

Radford University Boarding Policy requires all students to live on campus four consecutive semesters.

Radford University offers 15 residence halls and two additional university operated apartment buildings.

We house a total of 3,153 students.
Responsible Occupancy Management

Using Previous Year’s Data to Project Future Occupancy

Total Beds: 3,280 (104%)

- First Year Students: 1,360
- Returning Students: 1,920
Returning Students and Managing Space

To ensure beds are full, we rely on returning students and the RU Boarding Policy:

### Returning Students
- Total: 1277
- Required: 954
- Not Required: 356

### Returning by Class
- FR: 954
- Grad: 377
- Soph: 212
- JR: 88
- SR: 2

Office of Housing and Residential Life
Returning Students and Managing Space

- 1,864 students fall under the RU Boarding Policy.
- 1,277 of these students have signed up for housing.
- 500 students submitted a request for exemption from the policy.
- Remaining students were referred to student conduct for not complying with request process to sign up or request release from contract.
Flexible and Adaptable

Criteria for Release (and Priority in Review):

• Age
• Credit Hours Earned
• Completion of “Off Campus Education” module in D2L
• Number of Semesters Lived on Campus

Every two weeks, the Director of OHRL meets with Enrollment Management to confirm first year deposits. This informs number of release requests to be reviewed and approved.
Questions?

RADFORD UNIVERSITY
AY Comparison of SAVES Prevention Outreach

AY 2015-2016
- Programs: 23
- Attendance: 914

AY 2016-2017
- Programs: 87
- Attendance: 2916
Advocacy

Licensed Clinicians are available to provide confidential support to students who have experienced sexual violence, physical violence, or those who struggle with substance abuse.

Advocacy, Counseling, and Case Management Services

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alcohol &amp;/or Drugs</td>
<td>21</td>
<td>9</td>
<td>30</td>
</tr>
<tr>
<td>Sexual Violence</td>
<td>1</td>
<td>42</td>
<td>43</td>
</tr>
<tr>
<td><strong>Total Students Reached</strong></td>
<td></td>
<td></td>
<td>73</td>
</tr>
<tr>
<td><strong>Total Meeting Hours</strong></td>
<td></td>
<td></td>
<td>140</td>
</tr>
</tbody>
</table>

**Service not included in total:**

Advocacy letters/emails sent | 20

*Total Meeting Hours

**Service not included in total:**

Advocacy letters/emails sent | 20

Advocacy Services - Three year Comparison
Prevention Education

SAVES increased outreach education events this academic year and continues to develop new initiatives.
Assessment/Intervention

RU Aware Program employs two part-time licensed clinicians and two student interns. Students have access to a substance abuse assessment and brief educational sessions focused on skill building and behavioral changes.
LiveWell

Social Norming Campaign is funded through the Anheuser-Busch Foundation. SAVES has consecutively received an increase in funding over the past six years. The Campaign provides:

- 20 hr/week GA position for SAVES
- Weekly ads in Tartan
- New promotional items
- Incentives for students participating in social media campaigns
- Surveys to collect campus data
- Rebranding campaign to gain more attention and increase awareness
Future Direction

SAVES continues to strive to increase visibility in the community. Our goal is to continue to develop new initiatives, serve more students, and build stronger collaborations with campus and community partners.
Questions?
Report to the Board of Visitors on the Student Advisory Committee to the State Council of Higher Education for Virginia

RADFORD UNIVERSITY

Sarah Rainey, RU Member SCHEV SAC

April 2017
The Student Advisory Committee is a student council consisting of one full-time student from all four-year public colleges and universities in the Commonwealth of Virginia; four students representing the Virginia Community College System; and two students representing private institutions. The committee assembles at least twice annually to advise the council on system-wide issues of concern to Virginia's college students.

2016-2017 STUDENT ADVISORY COMMITTEE MEMBER

Sarah B. Rainey, Radford University (Graduating May 2017)
Update on Virginia Plan for Higher Education

- Established statewide framework to achieve state and regional goals:
  - Provide affordable access for all
  - Optimize Student Success for Work and Life
  - Drive change and improvement through investment and innovation
  - Advance economic and cultural prosperity
- SCHEV currently working on affordable pathways and communication goals

SAC Member Expressed Interests/Concerns

- Tuition and Meal Plan Costs
- Availability of scholarships and grants
- Need for early and increased career counseling and job placement assistance
- Increased exploratory learning opportunities
SCHEV SAC Meeting Feb 3, 2017

Ashley Lockhart - Presentation on Pilot Program for a Regional Center for the Investigation of Sexual Violence

• May replace Title IX campus process for sexual/gender bias cases
• Hoping to prevent lack of support services for students at under-resourced schools
• Report for the study is due in August

Beverly Covington - Presentation on 2017 Legislative Update (Partial list)

• HB 1447 - Higher education; student housing; substance abuse recovery housing
• HB 1911 - Higher education; resident assistants; mental health & first aid training
• HB 2127 - Rights of victims of sexual assault; physical evidence recovery kits
• SB 944 - Higher education; possession and administration of epinephrine
• HB 2262 - Online Virginia Network Authority established
SCHEV SAC Meeting Feb 3, 2017 (cont’d)

SAC Member Expressed Interests/Concerns

Discussed ways to increase effectiveness of Student Advisory Committee

• Increase interaction between SAC and SCHEV
• Increase number of SAC meetings per year
• Utilize technology to provide opportunity for SAC to meet virtually
• Improve continuity of membership on SAC
  ➢ Appoint more Juniors so that membership terms can last more than 1 school year
  ➢ Establish method for briefing incoming SAC member
• Increase awareness of SAC on College campuses

Sarah Rainey, RU Student Member SCHEV
Jared Calfee - Presentation on Virginia21
• Goals of organization
  ➢ College affordability
  ➢ Increase jobs for graduates
  ➢ Engage individuals in politics
Elizabeth Dennison - Presentation on Financial Aid

Greg Weatherford - Presentation on Perceptions of Higher Education

Dietra Trent - Remarks and Call to Action
• Increase access to higher education
SCHEV SAC Report References

Meeting minutes are posted at:
http://www.schev.edu/index/agency-info/advisory-committees/student-advisory-committee

Pilot Program for a Regional Center for the Investigation of Sexual Violence - Power Point Presentation - Ashley Lockhart

2017 Legislative Update Handout - Beverly Covington
It was an honor to represent Radford University as a Member of the Student Advisory Committee to the State Council of Higher Education for Virginia during the 2016-2017 academic year.

I recommend that RU continues to appoint a representative to this Committee. This forum provides another opportunity for RU to be represented and have its successes, challenges and concerns heard at the state level.

I highly encourage active and ongoing engagement between the Administration, Student Government and next year’s Student Advisory Committee Representative to make the most of this opportunity.

Sarah Rainey, RU Student Member SCHEV
SCHEV SAC -- RU Member Reflections

Questions?
2016-2017
Student Government Association
Update

RADFORD UNIVERSITY

Student Government Association
May 2017
Campus Safety

- First Bi-Annual Spring Safety Walk
- April 19th at 7:30pm
Sexual Assault Awareness

- Speaker: Tim Mousseau
- April 11th at 7pm
- Preston Hall
Retention

• New SGA Budget Line
  • Micro Grant Loans

• Student Appreciation Day
  • Statistics From Surveys
Sustainability

- Adopt a Spot
  - Tyler Avenue from the Main Street light at Muse to Lawrence Street
  - 4 per year
  - Collaboration with other organizations
- Dean Goes Green Initiative
Legislation

- The Gatekeeper Mental Health Awareness Resolution of 2017
- Non-Smoking Resolution of 2017
Unity Fest

- Food Trucks
- Inflatables
- Bubble Soccer
- Air Brush Tattoos
- Caricature Artist
- Live Performances
- Spoken Word
- Refreshments
- Etcetera

To recognize the tradition of diversity and inclusion on campus by bringing the Highlander Community together as a whole.

APRIL 22 | 1-5 P.M. | MOFFETT LAWN

For more information contact radfordunityfest@radford.edu
Questions?
Board of Visitors
Report

RADFORD UNIVERSITY

Student Affairs

May 2017
Collaboration

Purposeful creativity

Why?

Be intentional
Whole System Change

- Appreciative in nature
- Multiple realities exist
- Sensitive to power dynamics
- Changing conversations changes human systems (like organizations)
  - Changing who participates in them
  - Changing the language we use
  - Changing the way we talk about our work (not changing the work itself)
Why This Way?

• Collaboration
  – Within the division
  – Across campus

• Communication
  – Transparent
  – Space to gather thoughts and feedback

• Learn more about one another’s area of practice, programs, services, etc.
Core Values

• Foundation of our work
  – Our driving force
  – Attitudes and practices that support long-term success
  – Reference point for behavior and decision-making
• Common to all areas
Mission Statements

• More practical focus
• Clear, succinct representation of the reason the community exists
• Route to the destination described in the vision statement
Strategic Priorities

• Our (broad) strategy for leveraging our core values and mission to achieve our vision.

• Priorities are essentially our objectives.
  – This helps everyone make operational and resource allocation decisions.
Strategic Priorities

Implement creative and relevant communication strategies to increase visibility and involvement.

Create campus and community partnerships to enhance the student experience.

Foster a campus culture that is inclusive and supportive to aid in student success and retention efforts.
Developing Learning Domains

Learning Domains Process

1. Review of departmental learning outcomes to identify themes

2. Examine CAS Learning Domains and Dimensions

3. Draft Learning Domains and *Descriptors* to align with Division of Student Affairs at Radford University

4. Finalize Learning Domains and Descriptors incorporating feedback from departments
The Work Ahead of Us...

Departments:
• Alignment with University strategic planning processes
• Utilize strategic priorities and learning domains when setting goals for next year
• Continue to intentionally assess student learning

Future:
• Utilize for new budget proposals
• SACS Accreditation

SA Strategic Planning Committee – Summer/Fall 2017:
• Executive summary of strategic priorities and learning domains for Division of Student Affairs
• Develop an assessment plan for Division of Student Affairs
End of Materials