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**Student Activities Mission**

We provide students with diverse out-of-the-classroom experiences that facilitate intellectual, civic, and social development while promoting a sense of community and enhancing the educational mission of the University.

**Student Affairs Mission**

The Radford University Division of Student Affairs is committed to the learning and development of students and their academic and individual success. Student Affairs fosters a campus culture and environment where students’ perspectives are valued, citizenship and personal responsibility are cultivated, and students are engaged in a vibrant co-curricular experience that nurtures excellence and success. Student Affairs supports a culture of evidence where inquiry, self-reflection, personal assessment, and continuous improvement are expected and supported.

**Student Affairs Goals and Objectives**

The Division of Student Affairs operates within the following four goals and accompanying objectives to promote the strategic directives of the university.

1. **CREATE, ENHANCE AND IMPLEMENT A DISTINCTIVE AND DIVERSE CO-CURRICULUM** (RU 7-17 Strategic Directives 1.1, 1.2, 2.1, 2.3, 3.1, 3.2, 4.2, 4.4, 4.5)
   
   **Division Objectives**
   
   A. Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship
   
   B. Sustain and advise an inclusive array of student organizations that cultivate leadership and empower self-governance
   
   C. Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

2. **PROMOTE STUDENT RETENTION AND SUCCESS** (RU 7-17 Strategic Directives 1.1, 2.1, 2.3, 4.2, 4.5)
   
   **Division Objectives**
   
   A. Assess programs, services and learning outcomes to promote continuous improvement
   
   B. Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles
   
   C. Implement extended student transition programs prior to matriculation and early intervention programs to enhance academic preparation and social integration

3. **PLAN AND PROVIDE SAFE AND INVITING STUDENT-FOCUSED FACILITIES** (RU 7-17 Strategic Directives 1.1, 2.3, 2.4, 4.3, 4.4, 4.5)
   
   **Division Objectives**
   
   A. Develop Fitness Wellness Center staffing, equipment and operation plans consistent with overall building design
   
   B. Mobilize student and institutional support and consensus to fund expansion of the Hurlbert Center, housing, and lighted all-season outdoor intramural sports fields
   
   C. Incorporate an array of housing options (traditional, suite, apartment, graduate, living/learning) into facility renovation planning that prepare students for increasingly independent living

4. **STRENGTHEN STAFF RETENTION AND EXCELLENCE** (RU 7-17 Strategic Directives 1.2, 4.5)
   
   **Division Objectives**
   
   A. Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence
   
   B. Encourage, support, and fund continuing staff development opportunities, involvement with RU and community councils, and professional association conference and leadership opportunities
   
   C. Develop and implement a long range staffing and restructuring plans to support and sustain enrollment growth necessary to sustain program and service quality
Executive Summary

The Department of Student Activities was responsible for Greek Life, Student Media, Campus Recreation, Radford Student Programming and Campus Events Board, Student Organization Assistance and Resources, LEAD 110 classes and the LEAD Scholar Program, Clubs and Organizations, Student Activities Accounts, Information and Event Planning, Hurlburt Student Center, Heth Hall, Bondurant Auditorium, and the new programs series-Radford After Dark.

During the year, the Department filled all professional positions. The RU seasoned professionals along with the newly hired staff members, six graduate assistants, approximately 200 student employees and hundreds of student volunteers continued to work “above and beyond the call of duty” toward enhancing the overall educational experiences of students through the implementation of University-wide programs and the provision of excellent services and safe/secure facilities. In addition, the professional staff members were truly a part of the RU community as highlighted in the Professional Staff Involvement section.

2011-2012 selected Department highlights included:

- Partially to fully accomplished 100 out of 109 goals (92%).
- Received $75,000 for implementation of the new alternative program series-Radford After Dark and 20 programs were funded.
- Filled four professional staff positions.
- Gained approval for the hiring of a new staff position-Outdoor Recreation Coordinator
- Played an integral role in the total renovation of the Bondurant Auditorium.
- Played an integral role in the creation of the new Student Affairs Division mission statement, goals, objectives, and seven year budget projection.
- Demonstrated increases in student involvement as it related to the number of student clubs/organizations, involvement in intramurals, sports clubs, climbing wall, the LEAD Scholar program/LEAD 110 classes, and number of reservations. (See specific area sections for more information).
- 84 students enrolled in the LEAD 110: Emerging Leadership classes
- Increased the number of reservations by 552 over the previous year
- Assisted the Student Finance Committee in allocating $1,200,749.
- Worked with architects on the intramurals/sports clubs outdoor fields expansion and upgrades proposal.
- Increased the active users on the RU Involved website to over 3,226.
- Developed bid proposal for and arranged delivery/training of the replacement portable stage sections.

The following annual report provides more in-depth details into our 2011-12 accomplishments and highlights the direction we have set for 2012-13. Overall this annual report demonstrates the Departments commitment to students through continued hard work, creativity, and team work.
<table>
<thead>
<tr>
<th><strong>Professional Staff</strong></th>
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<tbody>
<tr>
<td><strong>August, 2012</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Administrative</strong></td>
<td></td>
</tr>
<tr>
<td>Associate Vice President for Student Affairs/ Student Activities</td>
<td>Ken Bonk  Henry 226  831-5197  <a href="mailto:kjbonk@radford.edu">kjbonk@radford.edu</a></td>
</tr>
<tr>
<td>Account Manager</td>
<td>Liz Koch  Henry 226  831-5044  <a href="mailto:ekoch@radford.edu">ekoch@radford.edu</a></td>
</tr>
<tr>
<td>Account/Office Manager</td>
<td>Peggy Perdue  Henry 226  831-6019  <a href="mailto:pperdue@radford.edu">pperdue@radford.edu</a></td>
</tr>
<tr>
<td><strong>Operations</strong></td>
<td></td>
</tr>
<tr>
<td>Associate Director</td>
<td>Alice Coughlin  Henry 226  831-5708  <a href="mailto:atcoughli@radford.edu">atcoughli@radford.edu</a></td>
</tr>
<tr>
<td>Information and Event Planning Manager</td>
<td>Sally Cox  Henry 104  831-5454  <a href="mailto:skcox@radford.edu">skcox@radford.edu</a></td>
</tr>
<tr>
<td>Program Coordinator of Operations, Training, Education</td>
<td>Ben Litvak  Henry 226  831-7124  <a href="mailto:blitvak@radford.edu">blitvak@radford.edu</a></td>
</tr>
<tr>
<td>Evening/Weekend Manager</td>
<td>Chris Shelor  Henry 135  831-7602  <a href="mailto:cshelor2@radford.edu">cshelor2@radford.edu</a></td>
</tr>
<tr>
<td>Maintenance Specialist</td>
<td>Zach Tokarczyk  Henry 135  831-7126  <a href="mailto:ptokarczy@radford.edu">ptokarczy@radford.edu</a></td>
</tr>
<tr>
<td><strong>Programming</strong></td>
<td></td>
</tr>
<tr>
<td>Assistant Director for Student Activities-Student Involvement</td>
<td>John Leonard  Henry 226  831-6379  <a href="mailto:jcleonar@radford.edu">jcleonar@radford.edu</a></td>
</tr>
<tr>
<td>Assistant Director for Student Activities-Greek Life</td>
<td>Robert Marias  Henry 226  831-5941  <a href="mailto:rmarias@radford.edu">rmarias@radford.edu</a></td>
</tr>
<tr>
<td>Assistant Director for Student Activities-Programming and Leadership</td>
<td>Jessica Twiest  Henry 266  831-5255  <a href="mailto:jtwiest@radford.edu">jtwiest@radford.edu</a></td>
</tr>
<tr>
<td>Assistant Director for Student Media</td>
<td>Geoff White  Calhoun Hall  831-6381  <a href="mailto:gwhite13@radford.edu">gwhite13@radford.edu</a></td>
</tr>
<tr>
<td><strong>Campus Recreation</strong></td>
<td></td>
</tr>
<tr>
<td>Assistant Director</td>
<td>Foster Ridpath  Henry 121  831-6506  <a href="mailto:fridpath@radford.edu">fridpath@radford.edu</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Donna Epperly  Henry 121  831-5369  <a href="mailto:depperl@radford.edu">depperl@radford.edu</a></td>
</tr>
<tr>
<td>Intramural Sports/Sports Club Coordinator</td>
<td>Jermaine Thomas  Henry 121  831-6499  <a href="mailto:jthomas23@radford.edu">jthomas23@radford.edu</a></td>
</tr>
<tr>
<td><strong>Bondurant Auditorium</strong></td>
<td></td>
</tr>
<tr>
<td>Theatre Production Manager</td>
<td>Doug Mead  Preston Stage Office  831-5588  <a href="mailto:rmead@radford.edu">rmead@radford.edu</a></td>
</tr>
<tr>
<td>Assistant Theatre Production Manager</td>
<td>Wes White  Preston Stage Office  831-5588  <a href="mailto:wtwhite@radford.edu">wtwhite@radford.edu</a></td>
</tr>
</tbody>
</table>
Professional Staff Involvement

**RU Committee Involvement**

**Ken Bonk**
- Family Weekend Committee
- Homecoming Committee
- Bondurant Auditorium Renovation
- Director of Residential Life Search Committee, Chair
- AVP/Dean of Students Search, Chair
- University Planning & Budget Advisory Committee
- Co-Curricular Activity and Facilities Committee, Chair
- Student Media Committee
- New Wellness/Recreation Planning Committee
- MyRU Planning Committee
- President’s Cabinet
- Joint Commission
- University Audio/Video RFP Committee
- University Communications Coordination Committee
- President’s Student Reception Organizer
- Alcohol Task Force Leadership Team
- Student Affairs Executive Team
- Orientation/Welcome Week Committee
- Student Affairs Scholarship Committee
- Intramural/Sports Clubs Fields Exploratory Committee
- Student Affairs Management Team

**Alice Coughlin**
- Performing Arts Series, IG
- Faculty/Staff Grievance, IG
- Homecoming Committee
- Family Weekend Committee, Chair
- Alcohol Task Force Committee
- Conduct Board/Hearing Officer
- Ring Ceremony Committee
- Outstanding Parent of the Year Committee
- Co-curricular/Facilities Committee
- A/P Senate, Parliamentarian
- Student Affairs Management Team
- Outstanding Student Awards, IG
- Commencement Committee, (winter/spring)
- SA Operations Orientation Committee, Chair

**Geoff White**
- Student Media Committee
- Campus Bicycling Committee, "Bikes are Awesome!", Co-Chair
- Featured in "RU Reads" advertising campaign

**Ben Litvak**
- Summer Conference Committee
- Operations Orientation Committee

**Doug Mead**
- Commencement Committee, (winter/spring)
- Family Weekend Committee
- Operations Orientation Committee
- Created lighting designs for four Dance Department performances

**Chris Shelor**
- Summer Conference Committee
- Game Room Programming Committee
- Operations Orientation Committee

**Robert Marias**
- Joint Commission
- Student Evaluation of Faculty Committee
- Alcohol Task Force
- Assistant Dean of Students Search Committee

**Peggy Perdue**
- RU Spirit Committee
- Radford After Dark Committee

**Liz Koch**
- Student Media Committee
- Club Programming Committee
- Student Finance Committee
- Outstanding Student Awards Committee

**Sally Cox**
- Common Health Advisory Committee
- Leadership Conference Committee
- Family Weekend Committee
- Emergency Preparedness Committee
- Operations Orientation Committee

**John Leonard**
- Club Programming Committee, Chair
- Committee on Clubs and Organizations, Chair
- Radford After Dark Funding Committee, Chair
- Student Athlete Appeals Committee
- Student Retention Working Group
- International Banquet Planning Committee
- Women’s Studies Committee
- Ignite Student Leadership Conference Planning Committee
- Engaged Scholar and Co-Curricular Grant QEP Subcommittee
- Women’s History Month Planning Committee
- Conduct Board
- Director of Housing and Residential Life Search Committee

**Foster Ridpath**
- Alpha Sigma Alpha Adviser
- Up All Night Committee
- Conduct Board
- Intramural/Sports Clubs Fields Exploratory Committee
Jessica Twiest
-Ignite! Student Leadership Conference Committee, Chair
-Retention Committee, Campus Life
-Opening Week Committee
-Student Awards Committee, Chair
-University Performance Series Committee
-Student Affairs Management Team
-Greek Life- Standards of Excellence
-Committee on Clubs and Organizations

Wes White
-Family Weekend Committee
-Operations Orientation Committee

National/Regional/Local Conference/Workshop/Webinar Attendance

Geoff White
-College Media Advisors Conference

John Leonard
-NACA National Conference
-2011 CollegiateLink Member Meeting

Alice Coughlin
-2012 ACU-I Region 5 Conference
-Introduction to Incident Command System ICS-100 Terrorist Training
-Tools for Supervision I: Supervising Student Employees, Peer Educators and Graduate Students Webinar
-Tools for Supervision III: Managing Conflict, Staff Development and Team Performance Webinar

Foster Ridpath
-NIRSA National Conference
-Step Up, Be a Leader, Make a Difference Training

Robert Marias
-Association of Fraternity/Sorority Advisors Annual Meeting
-Association of Fraternity/Sorority Advisors Region 2 Drive-In Conference
-Association of Fraternal Leadership & Values Central Conference (Awards Judge)
-North-American InterFraternity Conference’s IFC Academy

Doug Mead
-Introduction to Incident Command System

Presentations/Instruction

Ken Bonk
-Instructor, LEAD 110
-Presenter, Quest Parents Session

Alice Coughlin
-Presenter, “Ignite” Leadership Conference

Geoff White
-Instructor, UNIV 100
-Presenter, Associated Collegiate Press/College Media Advisers Conference, “Changing Face of Yearbooks”

Ben Litvak
-Introduction to Incident Command System ICS-100 Terrorist Training
-Tools for Supervision I: Supervising Student Employees, Peer Educators and Graduate Students Webinar
-Tools for Supervision III: Managing Conflict, Staff Development and Team Performance Webinar

Chris Shelor
-Introduction to Incident Command System ICS-100 Terrorist Training
-Tools for Supervision I: Supervising Student Employees, Peer Educators and Graduate Students Webinar

Sally Cox
-Tools for Supervision I: Supervising Student Employees, Peer Educators and Graduate Students Webinar

Wes White
-Introduction to Incident Command System ICS-100 Terrorist Training

John Leonard
-Presenter, Leadership Odyssey
-Presenter, “Involvement Opportunities for International Students at RU”
-Presenter, “How to Maximize Your Experience at RU” at Quest 2012
-Presenter, Student Activities portion of Quest Express and Transfer Quest welcome sessions
-Presenter, Quest Assistant Training, “That’s So Gay’: Handling Inappropriate Language”
Foster Ridpath  
- Instructor, UNIV 100  
- NSC, First Aid, CPR and AED Instructor  
- Certified

Jessica Twiest  
- Instructor, Lead 110  
- Presenter, Quest  
- Presenter, Resident Assistant Training

Robert Marias  
- North-American InterFraternity

National/Regional/Local Leadership Roles/Advisement

Foster Ridpath  
- ASA Advisor

John Leonard  
- Safe Zone trainer

Robert Marias  
- Sigma Nu - Eta Mu Housing Corporation VP, Member at Large

Ben Litvak  
- Presenter, “Ignite” Leadership Conference

Membership in Organizations

- Association of College Unions International-ACUI  
- National Association for Campus Activities-NACA  
- Association of Fraternity & Sorority Advisors  
- Fraternal Values Society  
- Order of Omega  
- College Media Advisers-CMA  
- International Leadership Association-ILA

- AFLV’s Assessment and Awards Committee Member

Ben Litvak  
- ACUI Region 5  
- Recreation/Leisure Tournament, Chess Tournament Director

- National Speleological Society  
- American Mountain Guide Association  
- American Whitewater Association  
- Wilderness Education Association  
- Association for Outdoor Recreation and Education  
- National Intramural-Recreational Sports Association-NIRSA
Campus Programming

Radford Student Programming and Campus Events (R-SPaCE) is the all-campus student programming board. R-SPaCE sponsors cultural, educational, social, and entertainment activities for RU. This organization has placed emphasis on enhanced diversity and educational programs combined with entertainment, and an outreach effort to collaborate with academics, departments, and other student organizations.

R-SPaCE was funded through the SFC allocations and featured a working executive staff of 12 individuals and an average total of 25-30 general body members.

2011-2012 Highlights

1. A leadership retreat for R-SPaCE executive officers was held at the beginning of both the fall and spring semesters.
2. Provided and co-sponsored 11 educational and diverse events for the students.
3. Featured three concerts for the students: Mac Miller (RAP), SOJA & The Movement (REGGAE), Brantley Gilbert & Craig Campbell (COUNTRY)
4. Tweets and feedback from artists and students included:
   a. Thank you #RU & @RadSPaCE for the awesome show, welcome posters, & awesome green room with good mojo from concerts past! – Natalie Stovall-performer
   b. Front row at @postsecret at @radfordU – Thanks @radspace! #Beyondexcited – Hannah (@HMLINK)- student
5. Recognized as BEST OF RADFORD in the Clubs/Organization survey done by WHIM.
6. Surpassed concert revenue by approximately $12,000.
7. Increased general body diversity by 25%.
8. Increased general body engagement, students were volunteering on average, more than 51 hours per student in Spring 2012.

2011-2012 Goals

R-SPaCE is committed to assisting the Department of Student Activities and the Division of Student Affairs achieve its strategic six-year plan that spans from 2012-2018. The organization will focus on the following Division of Student Affairs goals for 2011-2012.

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success.

1. Partner with other campus organizations on 30 percent of our campus events for 2011-2012. Completed. Programmed 30% of events with other organizations
2. Target promotional messages to certain key campus constituents (e.g. Resident Assistants and Area Coordinators, Organization Leaders) to increase awareness of our events; therefore increasing event attendance. Completed. Increased promotion throughout residential halls as well as contacting RAs directly with promotion
3. Mandate one representative of R-SPaCE to represent R-SPaCE within the following organizations to help build bridges for collaborative programming including: Diversity Awareness Programming Committee, Student Government Association and the Residence Hall Association. Completed. Had representatives at organization meetings during spring semester.
4. Communicate with faculty, staff, and administration to position R-SPaCE as serving an equally important role in comparison to other campus organizations, as it relates to providing students an avenue for input into quality campus life. Completed. R-SPaCE voted Best club/Organization in Whim’s BEST OF RADFORD SURVEY
Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

5. Limit return performances of entertainers and similar genres of entertainment to a two or three year rotation for non-revenue generating events. **Completed. Brought genres including reggae, folk, and spoken word.**

6. Intentionally recruit diverse students to become a part of the general body of R-SPaCE. Partner with Greek Life, the Center for Diversity and Inclusion and Residence Life to increase diversity within R-SPaCE and R-SPaCE events. **Partially Completed. Continue to co-sponsor and intertwine R-SPaCE with these groups**

7. Increase diversity within the R-SPaCE organization by 10%. **Partially Completed. Have increased numbers in diverse students by ethnicity.**

8. Increase late night/evening weekend programming by one event per semester and partner with other campus organizations/departments to assist facilitation. **Completed. Now have three Late Night Events per semester**

9. Develop new marketing strategies to increase attendance and participation in the programs and activities. **Partially Completed. Increasing promotion with new position of Public Relations.**

10. Attend at least 5 “University 100” classes, all of the LEAD 110 classes, and the Recreation Parks and Tourism classes as an outreach to students to both inform them about R-SPaCE and survey them about the types of programs they would like to see. **Completed. Had representatives attend two LEAD 110, five UNV100, and five RPTC classes to inform students of R-SPaCE**

11. Sponsor/Co-sponsor 35% of the programs that supports an educational component and/or message. **Partially Completed. 30.5% of events were educational in content or component; we worked on co-sponsoring an additional three events with other organizations that ultimately were cancelled.**

**2012-2013 Goals**

R-SPaCE is committed to assisting the Department of Student Activities and the Division of Student Affairs achieve its strategic six-year plan that spans from 2012-2018. The organization will focus on the following Division of Student Affairs goals for 2012-2013.

**Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success.**

1. Partner with other campus organizations on 35% of our campus events for 2012-2013. **Ongoing**

2. Mandate one representative of R-SPaCE to represent R-SPaCE within the following organizations to help build bridges for collaborative programming including: Diversity Awareness Programming Committee, Student Government Association and the Residence Hall Association. **Fall 2012**

3. Promote attendance at the movie series since starting this year that are no fees for RU students. **Fall 2012**

4. Promote more accountability among board members (due to SFC approving stipends) to solidify the organization’s importance to the university community. **Fall 2012**

5. Promote internship opportunities and skill building opportunities within R-SPaCE to applicable majors, i.e. Recreation and Tourism, Advertising, Public Relations, Marketing. **Fall 2012**
Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

6. Recruit students from various organizations on campus. Partner one event each with Greek Life, Campus Recreation, and Student Media. **Ongoing**

7. Increase diversity within the R-SPaCE organization by 10% both by ethnicity and gender. **Ongoing**

8. Develop at least two new promotions and public relations outreach to increase attendance and participation in the programs and activities. **Fall 2012/Spring 2013**

9. Increase programs that will attract male participants. **Fall 2012**

10. Create two club dance parties per semester in place of RU UP Late events. **Ongoing**

11. Increase diverse programming by offering two unique programs per semester—either a homegrown event or by booking a diverse speaker, artist or program. **Ongoing**

12. Revise assessment methods to include learning outcomes for educational events and increase response rate by dedicating an officer to be responsible for all event assessments and results. **Fall 2012**

13. Work with safety department to ensure all our events meet safety standards and regulations. **Ongoing**

**Program Assessment Results**

The day-of-event surveys and general feedback including media reviews of programs and artists comments confirmed that the R-SPaCE students, in the process of planning and implementing a successful programming schedule succeeded in carrying out the mission of their organization while providing a learning environment for their members. An overview of the 1,252 surveys collected over the course of the year to a random sample of event participants showed the following:

- 99% of people attending events thought they were worth their time.
- 94% of respondents attended more than one program over the course of the year showing that R-SPaCE has a large number of repeat participants and that those individuals are extremely satisfied with the programming currently offered.
- 79.2% are female and 20.8% male;
- 58.9% live on campus vs. 41.1% off campus;
  - Our outreach to off campus students has increased 13%
- 95.9% are undergraduates, 2.8% are graduate students and 1.2% are faculty members.
- The most popular events, excluding concerts, were The Buried Life, Frank Warren, Lucky Bamboo
- Students were allowed to choose as many ways as they heard or saw an event advertised and the following represents the most popular methods (from most popular to least popular):
  - Heard about events from friends,
  - Fliers on campus,
  - Student Activities website,
  - Informational monitors around campus.

**Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results**

- Schedule performance event times from 7PM to 6PM to accommodate dinner crowds
- Provide events that would appeal to male students
- Program RU UP Late to provide more alcohol free dance opportunities
- Implement assessments of educational programs that reflect the learning outcomes
- Increase R-SPaCE general membership
Campus Recreation

Campus Recreation consisted of RU Outdoors, Intramurals, Climbing Wall, Aerobics, and advisement of the Sports Clubs. Two graduate assistants and approximately 125 student workers assisted the professional staff as referees, scorekeepers, supervisors, trip leaders, game field attendants, equipment desk attendants, climbing wall monitors, aerobics instructors, and office assistants.

2011-2012 Highlights

1. Intramurals
   - Received funding from the SFC for architectural studies on the future expansion of the existing intramural fields into three fields with synthetic turf and lighting.
   - Increased participation in basketball, football, indoor soccer, spring soccer, coed softball, and volleyball.
   - Games were played for an additional hour during playoffs until midnight in soccer and football because of increased participation.

2. Sports Clubs
   - Bass Club and Billiards Club sent members to Nationals.
   - Over 275+ members attended the SCC Banquet (largest attendance to date).
   - Tennis was recognized as a new SCC club.
   - Collectively the clubs participated in 250+ community service projects.
   - There were 567 members involved in our sports club program. That is an increase of 22 participants.

3. Aerobics
   - Had the largest staff since Campus Recreation started coordinating the program with eight aerobics instructors. (Susan Slate had an average of 32 participants in her fall Zumba class and Alex Piotrowski had an average of 28 participants in her spring Pilates/Abs class)
   - Offered our first 50 minute shred class.

4. RU Outdoors
   - Facilitated the first semester of skiing and skydiving trips.
   - A spring break trip to Utah was planned and implemented jointly with Virginia Tech’s outdoor program.
   - Three student staff members completed their Wilderness First Responder certification course.

5. Climbing Wall
   - The climbing wall usage increased by 19%.
   - Climbing wall staff attended and participated in James Madison University’s climbing competition.

2011-2012 Goals

Provide a dynamic range of educational, civic, and social activities

1. Increase Intramural participation by starting Residence Hall leagues for our large sports Partially Completed. Offered but did not increase participation
2. Add an additional Sports Club to the SCC Completed.
3. Introduce skiing and skydiving to the RU Outdoors trip schedule in order to add a greater diversity of program tips available to students Completed.
Promote physical and emotional well-being and healthy lifestyles

4. Starting Aerobics programs in Residence Halls not only Peters Hall Not Completed. Residential Life did not choose to allow aerobics programs because the residence halls not being accessible for all student due to ID swipes
5. Increase awareness of RU Outdoors trips to the student population through new or increased marketing techniques Completed. Utilized new brochures, Facebook, email, club fair, flyers, campus television and class presentations.

Build student skills and expectations for responsible decision-making, risk reduction, personal and academic development


2012-2013 Goals
Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship

1. Facilitate a regional climbing competition. Fall 2012
2. Offer a first Midnight Run activity. Fall 2012

Sustain and advise an inclusive array of student organizations that cultivate leadership and empower self-governance

3. Add an additional sports club to the SCC. Spring 2013

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional well-being and healthy lifestyles

4. Hire additional aerobics instructors and identify new space, so more classes can be offered. Fall 2012/Spring 2013
5. Increase participation in the Campus Recreation Up All Night Event. Fall 2012
6. Facilitate a technical skills staff training clinic at least once a month with the hopes of creating more technically sound staff. Ongoing
7. Create and maintain a more efficient gear inventory and rental system. Ongoing
8. Facilitate more in-depth and educational training sessions for student climbers. Ongoing
9. Provide monthly staff training seminars to promote professionalism and safety at the climbing wall. Ongoing
10. Implement ‘When to Work’ Software for scheduling workers. Fall 2012
11. Hire a Coordinator for Outdoor Programming. Fall 2012

Program Assessment Results
Assessments were conducted for intramurals (87 completed), climbing wall (59 completed), RU Outdoors (109 completed), and aerobics (101 completed). Results from the assessments indicated the following:

Climbing Wall Program Assessment
-Over the academic year 2,337 students utilized the climbing wall 1,423 Males and 914 Females
-60% of the clients using the wall were male and 40% were female
-93% of students surveyed stated they were more likely to use the climbing wall during the hours 5PM and 10 PM
-95% of students stated they would like to see the University’s climbing wall have more features including a designated bouldering section as well as a top rope and sport climbing section
### Student Employees

<table>
<thead>
<tr>
<th>Total Surveys Collected</th>
<th>61</th>
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<tr>
<td><strong>Dependable</strong></td>
<td>Excellent</td>
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<tr>
<td>Communication</td>
<td>85%</td>
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<tr>
<td>Professional</td>
<td>93%</td>
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<tr>
<td>Knowledge</td>
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</tr>
<tr>
<td>Helpfulness</td>
<td>89%</td>
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<tr>
<td>Addresses Concerns</td>
<td>89%</td>
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<tr>
<td><strong>Overall Atmosphere</strong></td>
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</table>

**Aerobics Program Assessment**

- 45% of participants preferred evening classes while 55% preferred morning or afternoon classes
- 62% of participants attended an aerobics class a minimum of 1 – 2 times a week
- 95% of all participants attending an aerobics session were female
- The three most recommended instructional concentrations were: 20% Pilates, 24% cardio, legs and abs, and 20% Zumba

<table>
<thead>
<tr>
<th>Total Surveys Collected</th>
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<tbody>
<tr>
<td><strong>Dependable</strong></td>
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<td>Communication</td>
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<tr>
<td>Professional</td>
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<td>Knowledge</td>
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<tr>
<td>Helpfulness</td>
<td>92%</td>
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<tr>
<td>Addresses Concerns</td>
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</table>

**Intramurals Program Assessment**

- 98% of participants rated the intramural event they participated in as good or excellent
- 74% of participants preferred an evening event (6-11pm) to an afternoon event (3-6pm)
- The events most participated in were: 21% basketball, 17% flag football, 16% soccer, 13% softball and 12% volleyball
- 62% of participants preferred the event to be held on Saturday as opposed to Sunday
- 62% of participants responding were male while 38% were female

<table>
<thead>
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<td>74%</td>
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<tr>
<td>Helpfulness</td>
<td>80%</td>
</tr>
<tr>
<td>Addresses Concerns</td>
<td>80%</td>
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</tbody>
</table>
RU Outdoors Program Assessment
-The most highly attended program events were Skiing (46 participants), Rock Climbing (39 participants), and Caving (30 participants)
-The most highly attended clinics were Horseback Riding (33 participants), and SCUBA Diving (24 participants)
-In the areas of Safety, Quality of Instruction, Effectiveness of Trip Leaders, and Quality of Length of Trip RU Outdoors received a 95% performance rating from attending participants
-60% of students attending RU Outdoors trips were male and 40% were female
-Student participant percentages are as follows: 27% freshman, 27% sophomore, 30% junior, 11% senior, and 5% graduate

<table>
<thead>
<tr>
<th>Student Employees</th>
<th>Total Surveys Collected</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Excellent</td>
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<td>Helpfulness</td>
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<tr>
<td>Addresses Concerns</td>
<td>88%</td>
<td>10%</td>
</tr>
<tr>
<td>Location and Length of Trip</td>
<td>81%</td>
<td>16%</td>
</tr>
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</table>

Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results
- Offer more morning Aerobics classes
- Promote intramural activities directly to females
- Reschedule climbing wall to open at 5:00PM
- Offer strength based fitness programming to attract more males
- Offer an additional basketball league (having smaller teams to increase participation)
Greek Life

The Greek community at Radford University hosts Eleven North-American Interfraternity Conference fraternities (IFC), three National Pan-Hellenic Conference (NPHC) fraternities and sororities, seven National Panhellenic Conference (NPC) sororities. These organizations were served by the Assistant Director of Student Activities – Greek Life and a graduate assistant. For spring 2012, the Greek community had a population of approximately 925 (10% of the student population).

2011-2012 Highlights

1. Over $25,000 was raised and donated by the Greek Community to over 40 different charities. Over 76,000 hours of community service were contributed to the local community by the members of the RU Greek Community.

2. Collected over 6,500lbs of food for the Radford Food Bank during the Holiday Food Drive campaign. Additionally, the Greek Community collaborated with the RU Men’s Basketball Team and BT’s to help promote the food drive and engage the greater community in supporting the cause.

3. PC added 129 women during the formal recruitment period. IFC added 65 men in the spring. NPHC added organizations with a total of 15 members combined, which led to the revival of the NPHC council this past spring.

4. The Gamma Gamma Chapter of Gamma Sigma Alpha, National Greek Academic Honor Society was revived this past fall and since then 52 members have been initiated (having achieved a 3.5 GPA and being either a junior or senior in academic standing).

5. Radford University became the nineteenth campus to host a chapter of the Fraternal Values Society (Tau Chapter). The inaugural class of 18 students and 4 alumni was initiated in November of 2011, and additional 5 students were selected and initiated in April of 2012.

6. Members of the IFC, PC, and NPHC all attended and participated in a number of regional and national conferences, institutes and seminars this past year, including: the Southeastern Panhellenic Conference in Atlanta, the IFC Academy in Indianapolis, the AFLV Central Conference in St. Louis, and the Undergraduate InterFraternity Institute in Bloomington, Indiana.

7. The Greek Community hosted Phired Up’s Dynamic Recruitment Workshop for all chapters in the fall. This helped improve the spring recruitment numbers by providing chapters with new skills and information to help them make their recruitment practices more effective.

8. Radford University participated in the Fraternity & Sorority Coalition Assessment Project in March, and will be utilizing the assessment report to aid in the creation of a 5/10 year strategic plan for the Greek Community at RU.

9. This year’s Greek Week was a huge success, not only were there a variety of events and activities which engaged the entire Greek Community, but there were also significant efforts to encourage campus wide participation. For example, the Faculty Appreciation Luncheon and the Philanthropy Carnival, which collected over $300 in donations for the NRV Women’s Resource Center, provided the Greeks with opportunities to give back to the campus community in a positive way.
10. The Greek Community hosted presentations by two well-known presenters, TJ Sullivan and Dave Westol. Their programs helped the members of the Greek Community learn about and think about some of their risky behaviors and provided them with ideas and strategies for addressing such behaviors. Programs like these may have contributed to the significant decrease in disciplinary incidents this past spring, from 31 alcohol violations in spring 2011, down to only 11 alcohol violations in the spring 2012, as reported by the Dean of Students office.

11. The Greek Life Office underwent a physical “face-lift” last summer, which was well received by the student leaders who utilize the space.

2011-2012 Goals and Objectives
Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles.

1. Acclimate the new Assistant Director of Student Activities – Greek Life to the nuances of the Radford Greek community. Completed. While familiar with the big picture of life at Radford University, there are some specific processes and policies that the AD is still getting accustomed to, which is part of the ongoing education of the Assistant Director of Student Activities – Greek Life.

2. Schedule individual meetings with all presidents every semester. Completed. Chapter presidents met at least twice per semester with the AD. This past spring monthly Presidents’ Council meetings were held where all presidents could meet collectively with the AD and other Administrators.

3. Encourage involvement in the national associations (SEPC, SEIFC, AFLV, etc.) and encourage students to run for elective office in these organizations; thereby, enhancing the reputation and effectiveness of the Radford University Greek community. Completed. In the past year members of all three governing councils participated in opportunities to attend regional/national conferences, seminars, and institutes. By the writing of this report at least 4 students will have attended UIFI. The IFC Exec Board members attended IFC Academy in January. The Panhellenic Officers along with the Greek Life GA attended SEPC. And members of all three councils attended this year’s AFLV Conference in St. Louis.

4. Implement TIPs for University for the Greek community to help address the issues related to alcohol abuse and misuse. Review risk management policies and where necessary bring them up to the nationally recommended standards (NIC, NPC, NPHC, FIPG, etc.). Partially Completed. While the TIPs program was offered on at least 5 separate occasions this past year by various entities, only a few chapters took advantage of participating in the program this past year. Those that did participate reported having a greater understanding of the issues surrounding risky drinking behavior. Furthermore while some of the Risk management policies have been review, rewritten and enforced more consistently by the GLO, there is still progress to be made, particularly in the implementation of and the accountability for following the policies that exist. This will continue to be an ongoing process for the foreseeable future.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

5. Completely review and where necessary revise all governing documents for the various councils, honor societies, etc. Partially Completed. While the IFC Constitution has been rewritten and ratified, there are still some supplemental documents that are still a work in progress, (ex. IFC Judicial Policies, Recruitment Guidelines, etc.) The Panhellenic Council began, but has yet to complete the rewrite of their constitution and bylaws, it is
scheduled to be completed within the first month of the new academic year. The NPHC is in the beginning stages of reviewing their governing documents, now that there are three organizations represented on campus. Completion of this process by the end of Fall 2012 is anticipated. The Honor societies, (Gamma Sigma Alpha, Order of Omega, Rho Lambda) are in the process of being reorganized and brought back up to expected standards with regards to their operation on this campus. This will be an ongoing process for the coming year.

6. Establish a new mission statement with the buy-in of the Greek students, to help set clear expectations and standards for all members of the Greek community at Radford University. Not Completed. It has been determined that other issues within the Greek Community have needed to be addressed this past year, so this particular goal has been postponed until such time as there is a greater sense of unity and cooperation amongst the organizations within the Greek Community. With newly re-written governing documents and a concerted effort to build collaborative opportunities amongst the councils and chapters, efforts will be focused on building up the community and obtaining buy-in from the chapter members for the new direction of the community and then develop the Mission Statement that is reflective of the Greek Communities collective priorities.

7. Create a marketing plan for the entire Greek community that includes updating and remodeling the Greek life website on the Radford University home page, engaging students through the use of Facebook and other social media, and coordinating with on-campus promotional opportunities, to promote the positive features of the Greek community. Partially Completed. The RU Greek Life Facebook page has over 455 “likes” and plans are in place to create a RU Greek Life Twitter account by the end of the summer 2012. The Greek Life website on the RU homepage is still a work in progress. In addition to the electronic media, progress has been made in promoting the Greek Community by working collaboratively with University Relations and the PR department at RU.

8. Establish clear standards for all members of the Greek community, regardless of council affiliation, to which they will be expected to hold themselves accountable. Completed. All General (Social) Greek Organizations are held to the nine basic expectations of membership as promoted by the NIC, and supported by both the NPC and NPHC. These expectations were shared with all chapters and their membership throughout the past year on multiple occasions throughout the academic year and were reinforced through the councils and the various programs held over the past 12 months.

9. Prepare for and participate in the Fraternity & Sorority Coalition Assessment Project. Completed. Provided the Coalition Assessment team with all of the information available prior to their visit. Hosted the three member team on campus for a day and a half in late March. Currently waiting to see the draft report and then to receive the final report from the Coalition Assessment team.

10. Continue to work to improve numbers for recruitment for all councils, through implementation of the Dynamic Recruitment model for the IFC and PC. Completed. As a result of some of the changes implemented by the various councils and the educational program, Phired Up, the Greek Community experienced one of the best recruitment semesters in some time. The Sorority recruitment process generated more interest and more bid accepted than in the
past seven years. The IFC saw an increase in interest over last year, over 120 men came out for recruitment in the spring, where last year there were less than 80 who participated in Spring recruitment. Additionally, the NPHC began the year with only one active organization on campus, by the end of the academic year Alpha Kappa Alpha Sorority, Inc. was revived with 13 young ladies, and Alpha Phi Alpha Fraternity, Inc. brought in two Radford men into the joint chapter shared with Virginia Tech.

11. Establish and initiate the inaugural class into the Tau Chapter of the Fraternal Values Society. Completed. In November 2011, 18 undergraduates and four administrators/alumni, were initiated as the inaugural class of the Tau Chapter of the Fraternal Values Society. Much of the spring semester was spent working on the local constitution and bylaws and establishing an executive board. Five additional students were selected and initiated in April prior to the end of the semester.

12. Enhance the educational programming for all members by having two programs per semester on issues relevant to Greek Life. Completed. In addition to Phired Up, Dave Westol, and TJ Sullivan this past year, but a new initiative called “Greek 101” was initiated last fall and was even more successful this past spring. Comprised of a seven week series where various topics and aspects of Greek membership are discussed in an open forum. The average attendance in the fall over the course of seven weeks was approximately, 27 students compared with an average of approximately 75 students this past spring.

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success.

13. Connect with, and help recruit, chapter and academic advisors for every organization on campus. Completed. This is an ongoing process as faculty and alumni frequently come and go. We did see some progress in recruiting additional alumni advisors for some organizations that had been lacking them. All Chapters recognized by RU have/had a faculty advisor for at least part of the past year. The Greek Life office will continue to work with the Provost and the VP for Student Affairs as well as the National offices for the fraternities and sororities to help all chapters recruit, train and retain both Faculty/Academic Advisors, and Chapter/Alumni(ae) Advisors for every organization.

14. Provide opportunities with University and local law enforcement personnel and have such officials speak to the councils and presidents at least once a semester. Completed. Throughout the past year various student leaders attended City Council meetings as well as joining in on Joint Commission meetings each semester. In addition to these efforts, members of the local and University law enforcement were invited and attended meetings with all chapter presidents each semester. This will continue and hopefully provided additional opportunities for the Greek Community to engage with the City and University at all levels.

2012-2013 Goals and Objectives

Greek Life will focus on the following Division of Student Affairs goals for 2012-2013.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles.
1. Hire and train Graduate Assistants for the 2012-2013 Academic Year. **Summer/Fall 2012**

2. Continue to encourage and support involvement in the national associations (SEPC, SEIFC, AFLV, etc.) and encourage students to apply for internships and submit assessment and awards applications for their respective councils; thereby, enhancing the reputation and effectiveness of the Radford University Greek community. **Spring 2013**

3. Host TIPs for the Greek community each month (three times per semester) to help address the issues related to alcohol abuse and misuse. **Ongoing**

4. Continue to review and enforce risk management policies and bring them up to the nationally recommended standards (NIC, NPC, NPHC, FIPG, etc.). **Fall 2012**

5. Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship. **Ongoing**

6. Revive/reorganize the local chapters of Rho Lambda and the Order of Omega, Greek Honor Societies, including their finances and local bylaws set by the National HQ. **Fall 2012**

7. Continue working on the marketing plan for the Greek Community by providing updates of the Greek Life website, expanding the presence on Facebook and other social media, coordinating with University Relations and other local media outlets to provide opportunities both on and off of campus, to promote the positive features of the Greek community. **Fall/Spring 2012**

8. Continue to work to improve numbers for recruitment for all councils, through implementation of the Dynamic Recruitment model for the IFC and PC, and by supporting and promoting (when appropriate) NPHC Intake processes to increase membership within the chapters on campus. **Fall/Spring 2012-13**

9. Increase awareness of and support for the Tau Chapter of the Fraternal Values Society, so that this organization can help foster and support the cultural change within the Greek Community to reconnect the members to their founding values. **Fall 2012**

10. Expand and improve the educational programming for all members through use of the Greek 101 series and by having outside presentations/programs each semester on issues relevant to Greek Life. **Fall/Spring 2012-13**

11. Create, distribute and utilize a Greek Life Calendar for the academic year. **Ongoing**

12. Work with the Blue Ribbon Committee to utilize the Fraternity & Sorority Coalition Assessment report in the development of a 5/10 Year Strategic Plan for the Greek Community at RU. **Fall/Spring 2012-2013**

13. Coordinate and train Chapter and Faculty Advisors for each organization on campus, through regularly scheduled meetings and teleconferences throughout the academic year. Increase communications with all advisors throughout the semester to keep them engaged within our Greek Community. **Fall/Spring 2012-13**

14. Collaborate with the University Advancement and Alumni Affairs offices to engage Greek Alumni in various events throughout the year, including Homecoming, Chapter Anniversaries, and possibly even Greek Week. **Fall/Spring 2012-13**
Program Assessment Results and Evaluation

Assessment is a vital and necessary function of the Office of Greek Life. It helps us see how we are currently serving our students and what changes need to be made to better serve them. The following is a collection of survey results from some of this year’s programs.

Greek 101 Fall 2011- Spring 2012
- Total number of attendees for fall sessions = 189 students
- Total number of attendees for spring sessions = 531 students
- The sessions on Ritual/Living our Values, held each semester had the highest attendance each time; 62 in the fall and 98 in the spring
- Spring 2012 Session 1 had 68 participants, (representing 7 different organizations), 23 of which completed the survey at the end of the session. When asked, “What can you take away from this session of Greek 101?” the top three responses were; The purpose of our organizations, How to better myself and my organization, Helped me realize things can be better and I can help make them better at RU.
- Spring 2012 Session 2 had 82 participants, (representing 5 different organizations), 81 of which completed the survey at the end of the session. When asked, “What can you take away from this session of Greek 101?” the top three responses were; There is an actual reason to change our community, That we had a bad image, but things are improving as we improve our organizations, That change can be made by us.

2011 Fall Greek Leaders Retreat
- 17 surveys were collected
- 94% of the respondents felt strongly inspired to address the issues facing the RU Greeks
- 76% of the respondents felt strongly that they are better prepared to do the job of their respective office on their respective council
- 88% of the respondents strongly felt empowered to address the issues facing our Greek Community
- “Amazing retreat! A lot of hard work! A lot of fun!”
- “I had such an amazing weekend and have grown so much as a person and feel that we have grown a great amount as a council.”

TJ Sullivan – Confronting the Idiots in your Chapter
- 86 surveys were collected
- 97% found the presentation to be worth their time
- 87% felt the speaker was fun
- 79% felt he was informative
- When asked if they strongly agree with the following, “I feel that I can better demonstrate the Greek values and standards through my actions on and off campus.” 72% of respondents confirmed this statement. An additional 24% merely agreed with the statement.
- When asked if they strongly agree with the following, “I better understand how my decisions and actions can affect the perception others have about Greeks.” 81% of respondents confirmed this statement. An additional 16.3% merely agreed with the statement.

Dave Westol – “Risk Management, Hazing, and Earning Your Letters Daily”
- 85 surveys were collected
- 88% found the presentation to be worth their time
- 72% felt he was informative
- 60% found him to be educational
- When asked if they strongly agree with the following, “I feel that I can better
demonstrate the Greek values and standards through my actions on and off campus.” 54% of respondents confirmed this statement. An additional 40% merely agreed with the statement.

When asked if they strongly agree with the following, “I feel I can more effectively communicate to others what Greek Life is about.” 47% of respondents confirmed this statement. An additional 44.7% merely agreed with the statement.

**Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results**

The following changes will be implemented as a result of the finding of our assessment results for programs and initiatives taken over the past year. This is a summary of steps that will be taken over the next year and does not include all changes that will be implemented or attempted in the coming academic year.

- Greek 101 program will continue to take place, however more of the sessions will be facilitated by either members of the Fraternal Values Society and/or guest presenters such as faculty, administration and staff members who support the development of the Greek Community at RU.

- Continual and consistent training/education of the Greek Community will occur and focus on areas of high risk, such as hazing, alcohol misuse and abuse, diversity, sexual assault awareness, and other such topics which are often associated with the Greek Community.

- The Greek Life Office will work with all of the governing councils to provide informative, educational, engaging and fun programs/presenters who will help to challenge the current culture at RU and support those students who want to make positive changes to the Greek Community.

- Additional opportunities for leadership training will be explored and when possible taken advantage of by the Greek Community to assist in developing values based leaders within every organization in Greek Life.
The Department of Student Activities Operations staff is responsible for overseeing the day-to-day management of the department’s facilities and the services it offers. Facilities and services that fall within the realm of Operations include the Hurlburt Student Center, Heth Hall, Ken Bondurant Auditorium in Preston Hall, the Information and Event Planning Office and the Game Room.

Operations also collaborates on the creation, planning, and implementing of campus wide events, the most notable being Family Weekend.

Operations implements the department’s student employee work and education program. Operations employs approximately fifty students who assist the professional staff as operations assistants, information office assistants, media technicians, sound and lighting technical assistants and Game Room assistants.

**Highlights 2011-2012**

1. **Operations**
   - Re-organization of Operations staff included the hiring of:
     - The first Maintenance Specialist to handle bowling machine/pinsetter maintenance.
     - The first Program Coordinator for Operations, Training and Education.
     - An Evening/Weekend Manager whose responsibilities include overseeing the Game Room operations and student employee supervision.
   - Over a half million, (532,210), patrons passed through the doors of the “Bonnie” during March-May 2012. This is an average of over 7,000 visitors per day.

2. **Student Employment Program**
   - Student employees were instrumental insuring the smooth operations of facilities for the duration of the professional staff transition, particularly for Quest, summer conferences, and the opening of school.
   - Surveys indicate a significant improvement in the area of student staff satisfaction in Heth Hall from last year.
   - Two students were nominated for Who’s Who award.
   - Held first departmental job fair for students.

3. **Game Room**
   - Implemented new policies and procedures to improve overall Game Room management.
   - Created the first Game Room programming committee dedicated to planning and implementing Game Room events.

4. **Ken Bondurant Auditorium**
   - Provide input in the major renovation that included upgrades to sound/lighting equipment, carpeting, painting in auditorium, lobby areas, bathrooms, and purchase of an orchestra pit cover.
   - Created and maintained standard lighting plots for lighting board.
   - Provided technical services for Mac Miller concert while also covering the opening day of the Dance department’s spring show.
5. **Event Planning Office**
   - 11,212 reservations were entered to EMS Reservation System.
   - Created “Listening Skills” power point for student employee training purposes.
   - Purchased new ticket software to improve customer service for students by upgrading to a program that permits on line purchase sales.

**2011-2012 Goals and Objectives**

Operations will focus on the following Division of Student Affairs goals for 2011-2012.

*Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success*

1. Continue to work with academics, student affairs and student clubs/organizations to offer an all-inclusive Family Weekend event that will showcase Radford University and all it has to offer educationally, socially and physically. **Completed. Worked with University Relations to create a new and improved brochure that is more representative of the weekend.**

2. Evaluate the “Bonnie Days of April” event, and its offerings, while increasing involvement amongst campus constituents, (i.e. Residential Life, Student Success), as well as student clubs and organizations, (GREEK Life, R-Space, Student Government Association). **Completed. No separate events were scheduled by the department rather a variety of campus organizations offered program opportunities during the week-long event.**

3. Evaluate the Highlander King and Queen competition to determine the wants/need for the program, from a student perspective. **Completed. SGA voted during fall semester to discontinue this program.**

4. Work with ESHE in offering bowling classes and insuring that the facility and services are operating at a level that will insure a positive classroom experience. **Completed. Only one concern was noted in relation to bowling machine maintenance.**

5. Work with the Education Department, providing Game Room services to disabled students participating in the OTC program. **Completed. Although offered, few students chose to take advantage of the program.**

6. Work with New Student Programs and the UNIV 100 classes in an effort to introduce new freshman to the Game Room and its activities. **Completed.**

7. Provide technical consulting to university departments in the areas of equipment purchases, lighting designs and performance enhancement. **Completed. Worked closely with Facilities Management and outside vendors during the Bondurant renovation.**

8. Assist with conduct board hearings as a hearing officer. **Completed.**

9. Initiate research and conversations amongst faculty members and coordinators as to expectations for a comprehensive internship program. **Completed. Met with the Director of Career and Experiential Education and researched other university student union internship programs.**

*Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles*

10. Evaluate the Student Employment Program in the area of training. **Completed. Hired first Program Coordinator for Operations, Education and Training.**

11. Evaluate student employees skill development using the assessment tools: Student Employee Evaluation, Student Learning Outcome Assessment and the Facility Usage surveys. **Completed. 100% participation in student evaluations and assessments.**
13. Assist students with resume building, describing their positions in terms that are “employer friendly”. Completed. Updated job descriptions.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

15. Utilize Channel 14 by exhibiting the healthy lifestyle focused slides. Completed.
16. Provide support to events that encourage overall health, such as guest lecturers, Rock and Bowls, Club Fair, R-SPaCE events. Partially Completed. Created Game Room programming committee.

Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence.

17. Hire a new Program Coordinator, Evening Weekend Manager, and Game Room Manager. Completed. Combined Evening and Weekend Manager and Game Room Manager positions and hired Maintenance Specialist for pinsetter/bowling machine maintenance.

Goals/Objectives 2012/2013
Operations will focus on the following Division of Student Affairs goals for 2012/2013:

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

1. Continue to work with New Student Programs and the UNIV 100 classes in an effort to introduce new freshman to the Game Room and its activities. Fall 2012
2. Continue to work with ESHE in offering bowling classes and insuring that the facility and services are operating at a level that will insure a positive classroom experience. Fall 2012/Spring 2013
3. Develop SASEA; encourage student employee collaboration with administrators and fellow employees. Fall 2012
4. Work with constituents in creating the least restrictive First Amendment policies that first and foremost support the mission of the university; and policies that make safety a top priority for the community. Summer/Fall 2012
5. Continue conversations with constituents as they relate to building a comprehensive internship program. Spring 2013
6. Continue to promote and encourage student employees to address the needs of patrons utilizing facilities through direct communication. Ongoing
7. Assist with conduct board hearings as a hearing office. Fall 2012/Spring 2013
8. Continue to work with academics, student affairs and student clubs/organizations to offer an all-inclusive Family Weekend event that will showcase Radford University and all it has to offer educationally, socially and physically. Summer/Fall 2012

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

9. Lend support to Leadership Conference. (i.e. serve on committee, present, facilities) Fall 2012
10. Offer out of the classroom experiences through student employment program. Ongoing
11. Further develop student employee training program by offering specific training “courses”. (i.e. customer service, health and wellness, safety). Fall 2012/Spring 2013
12. Continue to utilize assessment tools. (facilities, self & supervisory assessments) *Fall 2012/Spring 2013*

13. Continue to provide and market programs in the Game Room that encourage participation and increase the number of patrons utilizing the services. *Ongoing*

14. Continue to support academic bowling classes. *Ongoing*

15. Provide opportunities for and encourage autonomy in decision making amongst student employees. *Fall 2012/Spring 2013*

*Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship*

16. Provide support for programs that encourage and address “said” issues and topics. (i.e. MLK, International Dinner, Leadership conference, Step Afrika) *Ongoing*

*Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence*

17. Continue to provide resources to professional staff for training, conferences and workshops. *Fall 2012/Spring 2013*

18. Implement second annual Job Fair, work with Experiential Education to develop campus wide job fair program. *Spring 2013*

19. Offer specific training programs to individual student employees. *Fall 2012/Spring 2013*

20. Continue to offer team leader positions that offer more in the way of responsibilities and compensation. *Fall 2012*

21. Continue to offer comprehensive Orientation programs. *Fall/Spring 2012-13*

22. Provide trainings for both student and professional staff in prospective areas:
   - Event Planning Office – new University Tickets software program. *Fall 2012*
   - Ken Bondurant Auditorium – new sound and lighting systems *Fall 2012*

**Facilities/Ticket Office/Family Weekend Surveys**

We saw a substantial increase in the number of responses to surveys, (compared to 2010-2011), for Heth Hall and Hurlburt Student Center. Last year, the total number of survey responses collected was 79; this year the number grew to 394.

Our student employees ranked “excellent” or “good” 95%-99% of the time in all categories except for one area, that of “knowledge”, where they ranked “excellent” or “good” 93% of the time.

Ninety nine (99%) of the respondents to the Family Weekend 2011 survey, reported having an “excellent” or “good” overall experience.

**Heth Hall**

<table>
<thead>
<tr>
<th>Total surveys:</th>
<th>1,046</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Responses:</td>
<td>167</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>86%</td>
<td>13%</td>
<td>1%</td>
</tr>
<tr>
<td>Meeting Room(s)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cleanliness</td>
<td>83%</td>
<td>17%</td>
<td>0%</td>
</tr>
<tr>
<td>Arrangement</td>
<td>85%</td>
<td>11%</td>
<td>4%</td>
</tr>
</tbody>
</table>
### Furniture

<table>
<thead>
<tr>
<th>Skill</th>
<th>Excellent</th>
<th>Good</th>
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<tbody>
<tr>
<td>Overall</td>
<td>90%</td>
<td>9%</td>
<td>1%</td>
</tr>
<tr>
<td>Dependable</td>
<td>91%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Communication</td>
<td>88%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>Professional</td>
<td>82%</td>
<td>13%</td>
<td>5%</td>
</tr>
<tr>
<td>Knowledge</td>
<td>81%</td>
<td>12%</td>
<td>7%</td>
</tr>
<tr>
<td>Helpful</td>
<td>90%</td>
<td>7%</td>
<td>3%</td>
</tr>
<tr>
<td>Problem Solving</td>
<td>90%</td>
<td>6%</td>
<td>4%</td>
</tr>
</tbody>
</table>

### Equipment

<table>
<thead>
<tr>
<th>Skill</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
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<tr>
<td>Overall</td>
<td>85%</td>
<td>13%</td>
<td>2%</td>
</tr>
<tr>
<td>Availability</td>
<td>85%</td>
<td>13%</td>
<td>2%</td>
</tr>
<tr>
<td>Arrival</td>
<td>86%</td>
<td>11%</td>
<td>3%</td>
</tr>
<tr>
<td>Condition</td>
<td>88%</td>
<td>10%</td>
<td>2%</td>
</tr>
<tr>
<td>Location</td>
<td>85%</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Parking</td>
<td>72%</td>
<td>18%</td>
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### Hurlburt Hall

<table>
<thead>
<tr>
<th>Total Surveys:</th>
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<tr>
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<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td></td>
<td>85%</td>
<td>11%</td>
<td>4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Meeting Room(s)</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleanliness</td>
<td>82%</td>
<td>14%</td>
<td>4%</td>
</tr>
<tr>
<td>Arrangement</td>
<td>80%</td>
<td>15%</td>
<td>5%</td>
</tr>
<tr>
<td>Furniture</td>
<td>89%</td>
<td>10%</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Student Staff

<table>
<thead>
<tr>
<th>Overall</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>85%</td>
<td>11%</td>
<td>4%</td>
</tr>
</tbody>
</table>

### Ken Bondurant Auditorium

<table>
<thead>
<tr>
<th>Total Surveys:</th>
<th>33</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Responses:</td>
<td>6</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Overall</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>100%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Meeting Room(s)</th>
<th>Cleanliness</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>83%</td>
<td>17%</td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>
Arrangement 100% 0% 0%
Furniture 100% 0% 0%

**Student Staff**
- Dependable 100% 0% 0%
- Communication 67% 33% 0%
- Professional 83% 17% 0%
- Knowledge 83% 17% 0%
- Helpful 100% 0% 0%
- Problem Solving 100% 0% 0%

**Equipment**
- Availability 100% 0% 0%
- Arrival 83% 17% 0%
- Condition 67% 33% 0%
- Location 100% 0% 0%
- Parking 83% 17% 0%

**Ticket Office**
- Total surveys: 2,098
- Total responses: 193

<table>
<thead>
<tr>
<th>Ticket Purchase</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process</td>
<td>70.46%</td>
<td>21.16%</td>
<td>5.18%</td>
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<tr>
<td>Price</td>
<td>76.16%</td>
<td>16.58%</td>
<td>6.21%</td>
</tr>
<tr>
<td>Dependable</td>
<td>74.61%</td>
<td>18.13%</td>
<td>5.69%</td>
</tr>
<tr>
<td>Communication</td>
<td>75.12%</td>
<td>17.09%</td>
<td>6.21%</td>
</tr>
<tr>
<td>Attitude</td>
<td>77.72%</td>
<td>15.02%</td>
<td>5.69%</td>
</tr>
<tr>
<td>Knowledge</td>
<td>78.23%</td>
<td>12.43%</td>
<td>5.69%</td>
</tr>
<tr>
<td>Willingness to help</td>
<td>78.75%</td>
<td>13.47%</td>
<td>4.41%</td>
</tr>
</tbody>
</table>

**Family Weekend**
- Total Surveys: 271
- Total Responses: 80
  - 49% of respondents were from Northern Virginia, 20% of respondents were from Central Virginia, 14% of respondents were from the Eastern Shore of Virginia, and 7% of respondents were from out of state
  - 74% of respondents had a first year student
  - 9% of respondents had a second year student
  - 9% of respondents had a third year student
  - 6% of respondents had a fourth year student
  - 2% of respondents had a graduate student
  - 69% of respondents attended the Sunday brunch
  - 64% of respondents attended the Daniel Martin magic show
  - 63% of respondents attended the Folk Arts Festival
  - 33% of respondents attended the Dog Show
  - 100% of respondents said the tickets were reasonably priced
  - 54% of respondents reported having an “excellent” experience
  - 45% of respondents reported having a “good” experience
Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results

- On line training programs will be offered for student employees to improve customer service for our patrons and offer a safe and clean environment. Types of training programs that will be offered:
  - safety/emergency
  - customer service
  - professional development
  - team building
  - health and wellness

- Propose recommendations for addressing the posting, demonstration, and free speech policies.
Student Activities Accounts

The Department of Student Activities was overall responsible for the SFC budget lines totaling $1,287,749, administrative lines totaling $1,295,954, and special project lines totaling $60,000. The Associate Vice President for Student Affairs/Student Activities and two professional staff members, a Student Activities Account Manager and a Student Activities Account Manager/Office Manager, shared the responsibility of assisting the various departments, student clubs and organizations in following RU spending policies and procedures, in the processing of expenditures, in making deposits, and in entering information into e-VA and Banner.

2011-2012 Highlights

1. Visitors entering the Student Activities suite to see professional staff must sign in. From July 2011 to May 2012, 1,619 visitors signed in.
2. SFC lines: Processed 434 purchase orders totaling $629,848.00 into eVA and charged 142 transactions on RU credit cards in amount of $42,888.00.
3. Administration lines: Processed 27 purchase orders totaling $183,513.00 into e-VA and charged 47 transactions on RU credit card in amount of $13,007.00.
4. Trained on Internet Native Banner (INB) to create reports that gives up to the minute balance for each account.

2011-2012 Goals

Account Managers will focus on the following Division of Student Affairs goals for 2011-2012.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

1. Continue to train student office assistants to: 1. handle special assignments from professional staff, 2. pick up and continue with assigned projects that the previous employee was working on, and 3. balance these requests with their normal duties. Partially Completed. The experience levels of the student assistants made the handing over of projects challenging at times.
2. Train new graduate assistant on the pre-paid advertising collection system for SMADS. Completed.
3. Train CPC applicants on proper procedures in submitting paperwork. Completed. Only had several instances where paperwork was not processed on time due to late submissions by student groups/advisors.

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

4. Assist newly hired professional staff members with the activation of e-mail addresses, access to e-VA and Banner, business and personal security codes for phones, travel card, Visa small purchasing card, etc. Completed.

2012-2013 Goals

Account Managers will focus on the following Division of Student Affairs goals for 2012-2013.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

1. Provide additional guidance/instruction to student office assistants to: 1. handle special assignments from professional staff, 2. pick up and continue with assigned projects that the previous employee was working on, and 3. balance these requests with their normal duties. Ongoing
2. Train new graduate assistant on the pre-paid advertising collection system for SMADS.

   Fall 2012

   Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

3. Assist newly hired professional staff members with the activation of e-mail addresses, access to e-VA and Banner, business and personal security codes for phones, travel card, Visa small purchasing card, etc. *Ongoing*

4. Train student office assistants in reading and reconciling COGNOS Budget Reports. *Fall 2012*

5. Increase the number of responses for the surveys for the Main Office. *Ongoing*

6. Work with faculty, administration, and students on accountability of processing paperwork for CPC, SFC, and RAD purchases. *Ongoing*

<table>
<thead>
<tr>
<th><strong>Main Office Survey</strong></th>
<th><strong>Total Surveys Collected</strong></th>
<th>67</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual</strong></td>
<td><strong>Total</strong></td>
<td><strong>Percentage</strong></td>
</tr>
<tr>
<td>Staff</td>
<td>13</td>
<td>19%</td>
</tr>
<tr>
<td>Student</td>
<td>54</td>
<td>81%</td>
</tr>
<tr>
<td><strong>Excellent</strong></td>
<td><strong>Good</strong></td>
<td><strong>Fair</strong></td>
</tr>
<tr>
<td>Main Office hours</td>
<td>57%</td>
<td>19%</td>
</tr>
<tr>
<td>Sign-in process</td>
<td>49%</td>
<td>22%</td>
</tr>
<tr>
<td>Wait time</td>
<td>51%</td>
<td>22%</td>
</tr>
<tr>
<td><strong>Who Helped You?</strong></td>
<td><strong>Total</strong></td>
<td><strong>Percentage</strong></td>
</tr>
<tr>
<td>Staff</td>
<td>11</td>
<td>16%</td>
</tr>
<tr>
<td>Student</td>
<td>56</td>
<td>84%</td>
</tr>
<tr>
<td><strong>Excellent</strong></td>
<td><strong>Good</strong></td>
<td><strong>Fair</strong></td>
</tr>
<tr>
<td>Student Office Assistant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dependable</td>
<td>77%</td>
<td>14%</td>
</tr>
<tr>
<td>Communication</td>
<td>56%</td>
<td>30%</td>
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<tr>
<td>Respectful</td>
<td>59%</td>
<td>27%</td>
</tr>
<tr>
<td>Knowledge</td>
<td>59%</td>
<td>23%</td>
</tr>
<tr>
<td>Willing to help</td>
<td>69%</td>
<td>17%</td>
</tr>
</tbody>
</table>

**Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results**

- Provide additional training to the student office assistants.
- Increase collection of surveys.
2011-2012 was a busy and successful year for Student Involvement and RU’s 239 recognized student organizations: Fall and Spring Club Fairs had more participants than ever before; almost 1,000 new students signed up for RUInvolved; Student Organization Assistance and Resources served more customers; Club Programming Committee had a record-breaking number of applications; and Radford After Dark, a new late night programming initiative, was launched and became popular with students.

A 20-hour graduate assistant for involvement assisted the professional staff member in daily operations of SOAR, supervising five Leadership Consultant student employees, training student leaders and advisors, and assisting with correspondence for the Club Programming Committee.

A 15-hour graduate assistant for RUInvolved assisted with marketing and communication, support, and training for all aspects of RUInvolved. This GA also served on the Committee on Clubs and Organizations.

NOTE: Due to a reorganization of the department and professional staff responsibilities in 2010-2011, Student Involvement (which includes RUInvolved, student clubs and organizations, SOAR, Fall Club Fair, Spring Club Fair, CPC, COCO, and Leadership Odyssey) is now separated from Leadership (which includes the LEAD Scholar Program, LEAD 110 classes, and Student Awards).

2010-2011 Highlights

1. Radford After Dark (RAD), a new alternative late night and weekend programming initiative, was created this year to provide students with more on-campus activities on Thursday, Friday, and Saturday nights. Twenty unique programs were sponsored and planned by student organizations, using a total of approximately $65,000 in funding. An average of 250 students attended each event. Programs included multicultural celebrations, dances, concerts, sports/games, and carnivals. Students involved in hosting Radford After Dark programs learn many aspects of event planning, including budgets, contracts, health permits, insurance policies, facilities requirements, marketing, advertising and more.

2. The annual Fall Club Fair in September hosted 169 student organizations, 13 University offices, and 38 local vendors, for a total of 220 participating groups. In 2010, there were 206 participating groups. Approximately 3,500 students, faculty, staff, and Radford community members attended the event. This was the first year the Assistant Director for Student Involvement was responsible for planning and executing RU’s Club Fairs.

3. During Fall Club Fair and Leadership Odyssey, students were surveyed to decide if there was interest enough for a Spring Mini Club Fair. Students overwhelmingly voted to have a spring event and had input in selecting the date. The event was held in the lower level of Heth on February 10, 2012. Due to space restrictions, the maximum number of organizations was limited to fifty student organizations participated and all fifty slots were taken and many groups had to be turned down. Approximately 400 students attended the event.

4. Leadership Odyssey, an orientation program for all recognized student organizations, was held ten times in the fall in large sessions in the Bonnie auditorium and five times later in the academic year in small sessions for newly-recognized organizations. Approximately 240 students and advisors attended sessions throughout the year.

5. The number of students visiting Student Organization Assistance and Resources (SOAR) increased during the 2011-2012 academic year. 2,570 students and advisors
visited SOAR during the school year to use resources for their organizations, an increase of almost 300 visitors compared to the last measurable year. This was the first year under a new name. Prior to this year, SOAR was known as Student Leader Resources, but student feedback indicated the name was intimidating, so it was changed to be more welcoming to all students interested in becoming involved on campus.

SOAR maintained limits on available resources, including a limit of 500 copies per month per organization, 25 color copies per month per organization (started tracking in Spring 2010), and a limit of 5 banner papers/posters per month per organization.

<table>
<thead>
<tr>
<th># of Visiting Students</th>
<th># of Copies</th>
<th># of Color Copies</th>
<th># of Banners</th>
<th># of Posters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2012</td>
<td>1,213</td>
<td>25,496</td>
<td>1,762</td>
<td>189</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>1,357</td>
<td>27,495</td>
<td>2,428</td>
<td>210</td>
</tr>
<tr>
<td>Spring 2011</td>
<td>652*</td>
<td>20,071</td>
<td>1,257</td>
<td>227</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>1,010**</td>
<td>22,765</td>
<td>1,706</td>
<td>167</td>
</tr>
<tr>
<td>Spring 2010</td>
<td>1,146</td>
<td>25,674</td>
<td>1,213</td>
<td>182</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>1,127</td>
<td>25,166</td>
<td></td>
<td>149</td>
</tr>
<tr>
<td>Spring 2009</td>
<td>866</td>
<td>17,719</td>
<td></td>
<td>126</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>634***</td>
<td>19,759</td>
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<td>197</td>
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<tr>
<td>Spring 2008</td>
<td>1,252</td>
<td>33,785</td>
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<td>Fall 2007</td>
<td>1,340</td>
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<td>Spring 2007</td>
<td>692</td>
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<td>Fall 2006</td>
<td>468</td>
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<tr>
<td>Spring 2006</td>
<td>268</td>
<td>14,892</td>
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<td>179</td>
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<tr>
<td>Fall 2005</td>
<td>160</td>
<td>10,844</td>
<td></td>
<td>57</td>
</tr>
</tbody>
</table>

* Due to computer malfunctions, the spring 2011 figures are incomplete. The total number of visiting students was most likely significantly higher. A replacement for the faulty computer was installed for fall 2011.

**Figures for 2010-2011 do not include visitors who only checked their organization’s mailbox.

*** For Fall 2008, 634 simply reflects the number of people coming into the SLR to make copies – it does not include every patron who also entered the SLR for computer usage. The numbers in that category for all other semesters includes both. So, the following should be noted – the SLR was switching spreadsheets during September; hence, three weeks of statistics are not included in this number (and September is one of the busiest months, with Club Fair, Leadership Odyssey, etc).

6. The Committee on Clubs and Organizations (COCO) created new categories for student organizations to reduce the number of categories and make the types of organizations offered more easy to understand. Also, COCO approved 18 new student organizations and the reactivation of seven groups that had been recognized in the past but had been inactive until recently.

**Twelve New Student Organizations Recognized in Spring 2012**

- Gamma Theta Upsilon (Geography Honors)
- Collegiate DECA
- Peace Studies Club
- Fly Fishing Club
- Functionally Intense Training (FIT) Club
- Museum Society
- Occupy RU
- Ranger Club
- Radford United Longboarding
- Radford Academic Competition Club
- Asian Pop Culture Club
- African Student Association

*Spring 2011: Eleven new clubs/orgs recognized
Spring 2010: Eight new clubs/orgs recognized
Spring 2009: Nine clubs/orgs recognized.
Spring 2008: Twelve clubs/orgs recognized.*
**Spring 2007:** Seven clubs/orgs recognized.

**Six New Student Organizations Recognized in Fall 2011**
- Cyber Defense Club
- Highlander Dodgeball Association
- Radford Crafty
- Recreation Therapy Club
- Student Physical Therapy Association (at the Roanoke Higher Education Center)
- Women’s Field Hockey Club

**Fall 2010:** Three clubs/orgs recognized

**Fall 2009:** Six clubs/orgs recognized

**Fall 2008:** Eleven clubs/orgs recognized.

**Fall 2007:** Fourteen clubs/orgs recognized.

**Fall 2006:** Three clubs/orgs recognized.

**Two Student Organizations Reactivated Spring 2012**
- Omicron Delta Epsilon (Economics Honorary)
- Sigma Gamma Epsilon (Earth Sciences Honorary)

**Spring 2011:** Two clubs/orgs reactivated

**Spring 2010:** One club/org reactivated

**Spring 2009:** Three clubs/orgs reactivated.

**Spring 2008:** Three clubs/orgs reactivated.

**Spring 2007:** One club/org reactivated.

**Five Student Organizations Reactivated in Fall 2011**
- Alpha Phi Sigma (Criminal Justice Honorary)
- Chess Club
- Music Majors Organization
- Society for Advancement of Management
- Student Affairs and Student Success (SASS)

**Fall 2010:** Zero clubs/orgs reactivated.

**Fall 2009:** Zero clubs/orgs reactivated.

**Fall 2008:** Four clubs/orgs reactivated.

**Fall 2007:** Five clubs/orgs reactivated.

**Fall 2006:** Two clubs/orgs reactivated.

7. **The Club Programming Committee (CPC)** reviewed 127 requests for funding and approved funding for 103 of those 127 during 2011-2012. In 2010-2011, a total of 83 applications were approved, meaning there has been a 19% increase in funded programs since last year. The committee awarded a total of $72,339 in travel and programming funds ($56,230 for on-campus programs and $16,109 for travel). The total dollar amount awarded is down slightly from the previous year (2010-2011’s total was $80,698) because the new Radford After Dark programming initiative funded on-campus events that would have been funded by CPC in past years. (See bullet #1, above, for more on Radford After Dark.)

8. **RUInvolved** continues to change how student organizations communicate with members, interact with potential new members, submit registration information, and track student involvement. Two years ago, there were 1,000 active users; during 2010-2011, the total active users increased to 2,250; at the end of the 2011-2012 school year, there were 3,226 active users (an “active user” is a student who has logged into the system and is a member of at least one student organization).
Traffic on the site has increased as well. In 2009-2010, RUInvolved was visited 796,255 times (figures for 2010-2011 are not available due to a system upgrade); in 2011-2012, the site was visited 1,108,237 times, a 28% increase from two years ago.

2011-2012 Student Goals
Student Leaders Resources will focus on the following Division of Student Affairs goals for 2011-2012.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Enforce Club Programming Committee deadlines and require students and advisors familiar with applications to meet with accounts manager before deadlines. Completed
2. Develop post-event/travel method for organizations to demonstrate how CPC funds were used. Completed. The survey sent to organizations following CPC-funded activities was updated with more in-depth questions.
3. Develop a one-day leadership workshop for students, student leaders, LEAD Scholars, advisors, etc. Completed. The inaugural Ignite! Student Leadership Conference was held on March 24.
4. Fully implement a leadership topic/seminar program to support club/organization leaders and advisors (a lunchtime seminar program regarding topics of interest to include: time management, leadership, stress, parliamentary procedure, RUInvolved, etc.). Partially Completed. RUInvolved workshops were held, but not widely attended. Many of the topics planned for seminars became educational sessions during the Ignite Student Leadership Conference.
5. Feedback from students during the 2010-2011 school year indicated students were intimidated by Student Leader Resources. Students said they did not feel authorized to enter the office given the word “Leader” in the name. At the end of the spring 2011 semester, students were polled and a new name for the office was chosen: Student Organization Assistance and Resources. Hence, goals for the new school year are to promote the new name, create a more welcoming environment, and increase traffic to the S.O.A.R. office in Hurlburt 235 in order to better serve student organizations. Completed. More students than ever before visited SOAR this year.
6. Reach 3,000 active RUInvolved users by the end of the 2011-2012 academic year. Completed. There are now 3,226 active users on RUInvolved.
7. Survey student leaders for their input on planning Spring Club Fair. Completed. Surveys distributed during Fall Club Fair and Leadership Odyssey asked students for their input on Spring Club Fair.
8. Work with the Student Government Association to increase organization involvement in the SGA-hosted student organization round table meetings. Not Completed. The President of the SGA declined the offer of help, saying the meetings were strictly for students and assistance from administrators was not wanted.
9. Meet individually with governing councils of different types of groups (e.g. Student Media, Greek Life, et al.) to offer support and share information on the benefits of being a recognized student organization. Completed. Met with Student Media leaders as a group and the leaders of other groups individually.
10. Explore and exploit new opportunities to promote student involvement in new channels,
such as presentations to University 100 classes, the new RU B.R.A.V.E. program, etc.

Completed.

11. Continue to work with CollegiateLink and RU’s Registrar and IT teams to implement RUInvolved-Banner integration. Not Completed. Meetings were held and emails exchanged, but the Banner integration project has been put on hold by Sun Gold, the developers of Banner, and Collegiate Link.

2012-2013 Student Involvement Goals
Student Involvement will focus on the following Division of Student Affairs goals for 2012-2013.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Revise and update the Student Organization/Club Manual to make it more accessible and user-friendly. Fall 2012
2. Update the Radford After Dark application materials and create new instructions incorporating new safety policies. Fall 2012
3. Give presentation to new international students on the benefits of getting involved and how Student Activities can help maximize their experience at Radford University. Fall 2012
4. Assist organizations with planning and hosting at least 21 Radford After Dark events during the school year. Ongoing
5. Hire a new graduate assistant to help with Radford After Dark. The position will be shared with Leadership. Fall 2012

Sustain an inclusive array of student organizations that cultivate leadership and empower self-governance

6. Revise Leadership Odyssey program, making it more interactive, perhaps using a “how to” workshop model. Fall 2012
7. Cultivate interest in forming new clubs and have 10 new organizations approved by the Committee on Clubs and Organizations during the school year. Spring 2013
8. Extend SOAR operating hours. Fall 2012
9. Make primary points of Leadership Odyssey presentation available to group leaders in an electronic format after the live sessions are finished. Fall 2012
10. Explore new locations (the new COBE building?) for Spring Club Fair so more student organizations will be able to participate in the event. Spring 2013
11. Collect feedback from SOAR patrons on equipment and materials they would like to see available in SOAR, then purchase appropriate suggested items. Ongoing
12. Hold informal “check-in” meetings with some organization presidents/executive councils to ensure they are aware of all the benefits being a recognized student organization allows, and to promote RUInvolved, Radford After Dark, and other Student Activities programs. Ongoing

Engage students, faculty administrators, staff, alumni, and community in partnerships and alliances.

13. Explore new opportunities to promote Student Activities online through social networking sites (such as Facebook). Fall 2012
14. Continue to strengthen relationships with other departments, particularly International Education and the College of Visual and Performing Arts. Spring 2013
15. Host an “open house” in SOAR to further familiarize student leaders and organization advisors of the materials available to them free of charge. Spring 2013
16. Participate on the committee to launch a Step Up Bystander program at RU. Fall 2012
17. Assist with promotion and execution of the Second Annual Ignite Student Leadership Conference. Fall 2012
2011-2012 Program Assessment Results

Leadership Odyssey - 225 surveys collected
- 91% of attendees were very satisfied/satisfied with the program. Only 1 attendee was dissatisfied with the program.
- 93% were very satisfied/satisfied with the topics covered.
- 68% of attendees noted they found out about Leadership Odyssey via email from the Assistant Director for Student Involvement. 35% were reminded by organization advisors (an increase of 7% from last year). 11% learned about the program through the online Club Fair registration form. 8% found out through the online flyer board on RUInvolved.
- In response to the question “What topics did you most appreciate hearing about?”:
  - 52% - Sources of funding (CPC and Radford After Dark)
  - 22% - SOAR
  - 16% - Radford After Dark
  - 10% - RUInvolved
  - 6% - RU Catering
- Sample comments from the collected surveys:
  - “Easy, quick, great”
  - “Very comprehensive, lots of information provided”
  - “Thank you! These make running our organization much easier!”
  - “Very informing. Excited about [Radford] After Dark!”
  - “Informative. Mr. Leonard is very personable.”
  - “Like the variety of times that are offered”
- In response to “What role do you serve in the organization you are representing?”:
  - President: 115
  - Other Officer: 74
  - Member: 19
  - Faculty/Staff Advisor: 16

2011 Fall Club Fair Survey for Participating Clubs and Organizations – 53 surveys collected
(a sudden rainstorm during the event prevented the collection of more surveys)
- In response to the question “How did you learn about Club Fair (circle all that apply)”:
  - 42% heard about Club Fair through RUInvolved
  - 51% remembered Club Fair from last year
  - 25% read about Club Fair in an email from the Assistant Director for Student Involvement
- 94% reported Club Fair was fun.
- 100% reported Club Fair was a good opportunity to recruit new members.
- 96% reported Club Fair provided a safe and comfortable environment.
- 40% provided interactive activities to attract students to their table. Activities included giveaways (Frisbees, bookmarks, candy), games (corn hole, toys, three point basketball shots), live music, singing, dancing, and chemistry demonstrations.
- Additional comments/ideas for next year:
  - “carnival games, more food tents”
  - “Water stations for clubs. It is HOT!”
  - “Better table spots, more towards the library, not Whitt.”
  - “Try to stay away from the front of Whitt. We didn’t get a lot of traffic because it was out of the way of the busy part.”
  - “Make sure it doesn’t rain, or pitch us a tent”
  - “I thought this year’s club fair was a huge success and was better than the previous years. It was fun and there were so many clubs and opportunities for students.”
2011 Fall Club Fair Survey for Student Participants – 107 surveys collected

- In response to the question “How did you learn about Club Fair (circle all that apply)”:
  o 53% heard about Club Fair through a professor or other staff member
  o 39% heard about Club Fair through a friend
  o 25% heard about Club Fair through RUInvolved
  o 22% heard about Club Fair through their Resident Assistant
- 94% reported Club Fair was fun.
- 99% reported Club Fair provided a safe and comfortable environment.
- 93% reported Club Fair provided a good opportunity to meet other students and/or attend with roommate.
- 97% reported Club Fair provided a good opportunity to learn about student organizations.

Spring 2012 Mini Club Fair Survey for Participating Clubs and Organizations – 30 surveys collected

- In response to the question “How did you learn about Club Fair (circle all that apply)”:
  o 33% heard about Mini Club Fair through email
  o 27% heard about Mini Club Fair through RUInvolved
  o 20% heard about Mini Club Fair through a friend
  o 13% heard about Mini Club Fair through Facebook
  o 13% remembered Mini Club Fair from last year
- 87% reported Mini Club Fair was fun.
- 80% reported Mini Club Fair was a good opportunity to recruit new members.
- 97% reported Mini Club Fair provided a safe and comfortable environment.
- 93% reported Mini Club Fair provided a good opportunity to meet students from other organizations.
- 93% reported Mini Club Fair should be an annual event.
- Additional comments/ideas for next year:
  o “Great event. Wish it could be in the Bonnie because of foot traffic there.”
  o “Thanks for the opportunity.”
  o “Our club is very new, so having this to promote/add new members is good.”
  o “I thought everything went well.”
  o “While not as busy as Fall Club Fair, Spring Club Fair still gives students a chance to check out clubs.”
  o “Not a lot of people show up, so I don’t think it was worth it.”
  o “Maybe have this so students don’t have to come into rooms, but have it in the hallways.”
  o “Good opportunity to recruit girls and meet different people.”
  o “It helps remind students of clubs on campus and can help new transfer students.”
  o “I would love to see Club Fair inside again, the environment is nice.”
  o “Have it in the Bonnie, more people will see it.”

Spring 2012 Mini Club Fair Survey for Student Participants – 20 surveys collected

- In response to the question “How did you learn about Club Fair (circle all that apply)”:
  o 0% heard about Club Fair through a professor or other staff member
  o 40% heard about Club Fair through a friend.
  o 15% heard about Club Fair through RUInvolved.
  o 20% heard about Club Fair through Facebook.
  o 20% heard about Club Fair through a flyer on a bulletin board in a residence hall.
  o 20% heard about Club Fair through a table tent in a dining area.
- 100% reported Club Fair was fun.
- 85% reported Club Fair provided a safe and comfortable environment.
- 100% reported Club Fair provided a good opportunity to hang out with friends.
• 100% reported Club Fair provided a good opportunity to learn about student organizations.
• Additional comments/ideas for next year:
  o “It was very fun.”
  o “Put it in the Bonnie.”
  o “Provides opportunities but should have more clubs.”
  o “You don’t get to see all the clubs you want to in the fall.”
  o “More music!”
  o “It made me want to join every club!”
  o “It’s great for transfer students to get involved in the middle of the year!”
  o “Great time to check out clubs that you might have missed at the fall club fair.”

**Club Programming Committee - 36 surveys collected**
• 100% of groups completing surveys after being funded said the application and guidelines were easily accessible and understood.
• The most popular forms of marketing and promotion were printed materials (20 groups) and networking sites (Facebook and RUInvolved) (18 groups)
• 28 surveys were from groups that hosted on-campus events. The total attendance at these CPC-funded events, according to survey estimates, was approximately 3,250 students, 335 faculty/staff members, and 803 members of the general public.
• Some of the travel opportunities involved RU students and faculty receiving awards:
  o Chelsea McGinnis received a LGBT scholarship.
  o Duryea Leftwich received an award for being a chapter’s collegian of the year.
  o SVEA received a standards award for the largest chapter.
  o Prahlad Kasturi received an advisor award for ten years of outstanding service

**Student Organization Assistance and Resources (SOAR) - 11 surveys collected**
• 41% of patrons visited SOAR either once or twice a week (or more).
• 18% were first time visitors.
• Services most used were the printer/copier (96%), computers (64%), the Ellison die cutting machine (41%), and banner paper (41%).
• When asked what patrons most liked about SOAR: 82% said the various resources, 91% said the courteous staff, and 55% said the clean work areas.
• Sample responses to the question “Is there anything else you’d like to share regarding your experience in SOAR, or suggestions on ways we can improve?”:
  o “It is easy to find. Let more people know of SOAR”
  o “Great service, I’ve been to other places on Radford’s campus where the staff was basically rude, so THANKS!”
  o “Thanks for the supplies it helps a lot”
  o “Awesome! Love coming here to work. Advertise more! No one knows about your services.”
Radford After Dark (RAD) – 481 surveys collected from 16 of the 20 different events
(Note: the four groups that failed to collect surveys were not allowed to apply for RAD funding the following semester.)

- 92% described programs as fun.
- 72% described programs as time spent with friends.
- 53% described programs as stress relievers.
- 41% said they met new people at programs.
- 97% described the programs as well run and engaging.
- 83% said the program encouraged them to stay on campus instead of taking part in alternative off-campus activities.

Class standing of participants:
- Freshman: 36%
- Sophomore: 19%
- Junior: 20%
- Senior: 21%
- Graduate student: 2%

- In response to the question “How did you learn about this program?”
  - RUInvolved: 8%
  - Student Activities website: 6%
  - Bulletin board in residence hall: 17%
  - Bulletin board in the Bonnie, Heth, or Dalton: 19%
  - Table tent in Dalton or the Bonnie: 9%
  - RU’s TV information channel: 13%
  - Professor or other staff member: 9%
  - Resident Assistant: 15%
  - Friend: 55%
  - Email: 16%
  - Facebook: 26%

Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results

- Promote the newly named Student Organization Assistance and Resources (SOAR) in order to increase usage among student clubs and organizations.
- Students have requested additional hours of operation for SOAR, so the hours will change for fall 2012.
- Students requested audiobooks for the Leadership Library, so some requested titles have been purchased on CD.
- Club Programming Committee will expand committee membership to include a representative from Student Media.
- Surveys recommended the continuation of Spring Club Fair, but requested the event be moved from the lower level of Heth. New locations will be explored for 2013’s Spring Club Fair.
Student Leadership

The Office of Programming and Leadership has facilitated the University student awards program and supported the Leadership through Experience, Academics, and Development (LEAD) Scholar Program, which includes our introductory three-credit LEAD 110 course. This course is taught by staff members from the Department of Student Activities. The office has also revitalized a student leadership conference that will become an annual event for students to not only attend, but also have opportunities to present topics of interest to their peers.

A 15-hour graduate assistant for late night programming that was originally housed in the Dean’s office was shifted to the department in March. The graduate assistant worked specifically on the Student Awards Committee, selection process, and ceremony.

NOTE: Due to the reorganization of the Department in 2010-2011 and professional staff responsibilities, Student Involvement (Includes RUInvolved, student clubs and organizations, SOAR office, Club Fairs, CPC, COCO, and Leadership Odyssey) will be separated from Leadership (Includes LEAD Scholar Program, LEAD 110 classes, Student Awards, RU B.R.A.V.E.) starting with the 2011-2012 Annual Report.

2011-2012 Student Leadership Highlights

1. 60 students enrolled in two sections of LEAD 110 (Emerging Leaders class) and an additional section added for fall 2011, with 20 students enrolled. In the year prior, there were 57 LEAD 110 students.

2. 80 students are currently enrolled in the LEAD (Leadership through Experience, Academics, and Development) Scholar Program with an anticipated 32 graduating during the 2012-2013 school year. During May 2012 commencement, 13 students graduated as LEAD Scholars (8 LEAD Scholars graduated in the previous year).

3. The 11th annual Student Awards Ceremony and Reception was held, and approximately 121 student leaders, family, friends, and university administrators were in attendance (149 in 2011). There were eight speakers/presenters (12 in 2011), and 52 student award winners (58 in 2011). The award category of Senior Excellence was eliminated due to its similarity to the Outstanding Student Award category. As well, the Outstanding Student Award category will be limited to 10 student winners, two per grade category, starting Fall 2012.

These awards were presented at the ceremony:

- Outstanding Student Award, eleven students.
- Senior Excellence Award, eliminated in 2012.
- Outstanding Student Organization, Unsung Hero, Programming Excellence, Community Service Program, and Advisory Excellence, five recipients.
- Who’s Who Among Students in American Universities and Colleges, twenty-four students.
- Graduating Leadership through Experience, Academics, and Development (LEAD) Scholars, eleven LEADers.
- H.S. “Buddy” and Janet N. Johnson Outstanding Student Worker Awards, two students.

4. Worked with Vice Provost in updating the course offerings for the LEAD Scholar Program

5. Revived the on-campus student leadership conference with 99 students registered to attend and 56 students who participated.

- Student presenters: 14
2011-2012 Leadership Goals and Objectives

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Research options for marketing the LEAD Scholar program in new ways. Partially Completed. Created a vanity URL for the website and uploaded the forms so students can view applicable courses, print necessary forms and view updates to the program. Goal in 2012-2013.

2. Officially track retention rates for the LEAD Scholar program. Partially Completed. Currently using Windows Excel to track information on participants but looking into working with the Registrar’s Office to track using Banner or another method.

Sustain an inclusive array of student organizations that cultivate leadership and empower self-governance.

3. Contact student leadership of recognized student clubs and organizations and recruit them for the LEAD Scholar Program. Completed. Information was presented about the LEAD Scholar Program at Leadership Odyssey, as well as emails were sent to student leaders and information put organization mail boxes.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing, and healthy lifestyles.

4. Expand the number of LEAD 110 courses offered. Completed. One section of LEAD 110 was offered in Fall 2011 with 20 students enrolled, two sections are currently offered for Fall 2012.

5. Rework syllabus for LEAD 110 classes in order to offer more hands on, in class participation. Completed. Moved to using a textbook as a building block for the curriculum. Included in class writing assignments, teambuilding activities, topic specific activities (e.g. what kind of leader are you?) and group discussions.

6. Develop more specific guidelines and recording processes for students entering the LEAD Scholar Program in the fall. Completed. Students entering the program have more specific requirements and must record their experiences in order to fulfill the requirements of the program, (e.g. 25 hours of community service, minimum presentation times, signatures of advisors, etc.)

7. Cooperate with Academics in expanding the number of approved classes for the LEAD Scholar Program. Partially Completed. Updated current courses per recommendations from faculty. This will be an ongoing goal as the course offerings haven’t been updated in three years and some courses were no longer offered. Currently working with Academic Affairs to target majors that have no courses listed. Goal in 2012-2013.

2012-2013 Leadership Goals and Objectives

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Expand number and scope of sessions offered for Ignite! Student Leadership Conference. Fall 2012

2. Use Banner or other online tool to track participant retention and completion rates in the LEAD Scholar Program. Fall 2012/Spring 2013

3. Increase number of participants in the Lead Scholar Program. Ongoing
4. Add additional majors that are not already identified within the LEAD Scholar Program (e.g. Nursing) **Spring 2013**
5. Target course offerings that have specific leadership components that are not already LEAD Scholar approved. **Fall 2012**
6. Recruit students from other academic honorary programs (e.g. NRHH, Honors Program, Academic Greek organizations, etc.) **Ongoing**

**Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles**

7. Increase **Ignite! Student Leadership Conference** attendance by twenty-five percent. **Fall 2012**
8. Revamp the LEAD Scholar website to include pertinent forms and updated course offerings. **Fall 2012**
9. Create LEAD approved list of RU involvement opportunities that students can use to assist them in seeking leadership positions. **Spring 2013**
10. Offer two sections of the LEAD 110 course during fall and spring semesters. **Fall 2012/Spring 2013**

**Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence**

11. Recruit and train graduate assistant to assist with assessing, processing and promoting opportunities in Leadership and R-SPaCE. **Fall 2012**

**Encourage, support, and fund continuing staff development and professional association involvement and leadership**

12. Attend two leadership focused conferences per year. **Spring 2013**
13. Become involved with VCPA or ACPA on the regional level. **Spring 2013**

**2011-2012 Program Assessment Results**

**Student Awards Ceremony and Reception- 36 surveys collected**
- 93% of attendees were very satisfied or satisfied with the overall timing of the event
- 88% of attendees were very satisfied or satisfied with the award presenters
- 91% of attendees were very satisfied or satisfied with the type of award received
- 89% of attendees were very satisfied or satisfied with the printed program
- 87% of attendees were very satisfied or satisfied with the location of the event

**LEAD 110 Class- Spring 2011 53 surveys collected**
- 91% of students strongly agreed or agreed that they learned about leadership theories, styles and behaviors.
- 91% of students strongly agreed or agreed that they learned how to develop, motivate and influence a team or group.
- 87% of students strongly agreed or agreed that what they learned in the course will be helpful in future settings.
- 90% of students agreed or strongly agreed that the learned new abilities to communicate effectively, uses of personal power and conflict resolution
- 89% of students agreed or strongly agreed that the material presented in class was current and reflective of recent issues.

**Ignite! Student Leadership Conference- 29 surveys collected**
- 95% of participants were very satisfied or satisfied with the session topics
- 92% of participants were very satisfied or satisfied with the lunch panel discussion
- 100% of participants strongly agreed or agreed they felt better informed to make educated and thoughtful decisions
- 100% of participants strongly agreed or agreed that they were better able to recognize how their role fulfills the mission of their organization.
96% of participants strongly agreed or agreed that they were able to better work with and communicate effectively with their peers.

**Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results**

**Student Awards**
- Improve type and scope of awards
- Move to more central and visual location on campus
- Establish practice time for participants and speakers
- Condense event to accommodate attendees

**LEAD Scholar Program**
- Rework community service project into smaller group projects
- Review use of current movies for 'leadership at the movies' curriculum
- Increase teamwork and hands-on learning opportunities in the classroom

**Ignite! Leadership Conference**
- Broaden scope of offerings
- Increase amount of sessions per block
- Increase student presenter ratio
Student Media

Student Media groups serve to educate, inform, entertain, and inspire the campus community while students receive hands-on experience in the realm of media. RU’s media organizations included:

*The Beehive* (bi-annual yearbook magazine; formerly a traditional yearbook)
*Exit 109* (annual literary and arts magazine published in the spring semester)
*Radio Free Radford* (daily internet radio station)
*ROC-TV* (aka Radford on Camera, weekly television programs for the campus Residence Life channel as well as online)
*SMADs* (advertising group)
*The Tartan* (weekly newspaper)
*Whim* (weekly online magazine)

The Assistant Director for Student Media was joined by a part-time student computer lab technician, a graduate assistant who kept track of income for SMADs, and the student leaders from all the organizations in the day-to-day operations of Student Media. Each organization usually has its own faculty adviser or co-advisers who serve in the role of offering opinions and recommendations and were not responsible for the content choices made by the student staffs.

### 2011-2012 Highlights

1. Student Media moved from Calhoun Hall to 512 Davis Street, suites B and C, in December. This move was a major undertaking as it required retrofitting the apartments into usable office and lab spaces. The move occurred during exam week, and no media organization missed a single deadline.
2. In April, Student Media organizations did not miss any production deadlines despite a massive leak from an upstairs apartment. This leak caused extensive damage to the building, but did not damage any Student Media Equipment. Nevertheless, the media lab and adjacent walls had to be repaired during the course of normal production.
3. RFR instituted a new social media publicity campaign: YO! RU Raps had up to 240 online listeners during each show.
4. Radio Free Radford began doing "Live Remotes"--live broadcasts from various locations. One was at Sharkey’s and the others took place in various Residence Halls.
5. Exit 109 unveiled a new design format, breaking five years of tradition. The new format has received positive comments from readers.
6. Beehive published two issues, one in the fall and in the spring. This is the first year the organization has ever published bi-annually in any format.
7. The Tartan unveiled a new design format in the spring semester, which was met with positive reaction from the campus community.
8. ROC-TV produced its fourth annual film festival, with an attendance of 30 people and ten entries.
9. Whim unveiled a new design format in January. This web design was largely built by students.
10. SMAD, with the assistance of the other Student Media organizations, was able to revamp its online advertising, offering clients a single-sized ad that would appear on each publication's web page. This allowed SMADs to offer more value for advertisers, as their ads will be featured on all Student Media websites.
2011-2011 Goals

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship

1. Expand multimedia offerings on Tartan website, i.e., audio and video clips. Completed. The Tartan's website featured several videos throughout the year, as did Whim, with assistance from ROC-TV.

2. Revamp Whim website: Introduce new design sometime in the 2011-2012 academic year. Completed. The largely student-designed website was unveiled in the Fall of 2012.

3. Increase number of submissions to Exit 109. Completed.


5. Continue to set a high standard for professionalism, with students keeping required office hours, and emphasizing more main lab office hours during which Student Media Leaders will be available for all visitors. Partially Completed. Students were still able to keep office hours, but there was no main lab/lobby in the new offices in Davis Street.

6. Continue to update Student Media Web pages, specifically, Exit 109 and SMADs. Completed.

7. Continue to produce the Tartan on-schedule, although this schedule may be altered to better suit the needs of the staff and printer (see below). Completed. The Tartan changed its publication schedule in order to provide better content within deadlines.

8. Continue to fine-tune the broadcasting diversity of Radio Free Radford. Completed. RFR instituted a new social media policy, and had 17 live shows airing during the Spring Semester, nearly double the amount from the previous year.

9. Produce the Beehive twice a year. Completed. This was the first year The Beehive has ever been produced twice a year. Beehive will publish twice a year in the upcoming year as well.

10. Develop a new website for the Beehive featuring a “Director’s Cut” with additional content that could not fit into the physical magazine. Not Completed. The editor and staff were unable to complete this project.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

11. Revamp Tartan production schedule to be more efficient. Completed. See above for explanation.

12. Continue to improve the layout and design of both the online and print versions of the Tartan. Completed. The Tartan unveiled a new design format in the spring semester.

13. Continue to survey the campus population each semester in order to better serve the readers and consumers of Student Media. Completed.

14. Submit Student Media for awards such as Pacemakers. Completed.

15. Conduct software (Indesign, Illustrator, etc) training sessions for Student Media staff members. Completed. There were four sessions offered during the academic year.


17. Improve the Highlander Film Festival
   - Solicit submissions beginning in the Fall Semester. Not Completed. ROC-TV focused on recruiting and content during the Fall semester.
   - Continue to fine-tune the presentation of the festival. Completed.
   - Continue cooperation with Student Programming and Campus Events. Completed.

19. Continue to develop equipment checkout system:
   - Authorize Student Media Leaders to check out equipment to other students (this is contingent on Student Media Leaders keeping main lobby office hours). **Completed.**
   - Make checkout system more flexible by putting some equipment in organizational offices; Student Media Leaders will be responsible for this equipment. **Completed.**

20. Produce a weekly show on ROC-TV. Production schedule will be finalized by Thanksgiving, 2011. **Not Completed. ROC-TV was able to provide more content but did not have the manpower for a weekly show.**

21. RFR will increase campus and community awareness of its existence through the use of social media (i.e. Facebook ads, twitter). Every DJ will be required to have a Facebook group for their show and actively promote their show through Facebook invites and creating Facebook events centered around their show. It will also be the responsibility of every DJ to create a show that has a theme, genre of music and a target audience. This will make it more susceptible to marketing plans and other promotional efforts. **Completed.**

22. Seek ways to improve attendance and the response to Exit 109’s events, such as premier’s and poetry readings. **Completed. 100 people attended Exit 109's Poetry reading in the fall semester, a marked increase from previous years, where 20-30 people would attend.**

Sustain and advise an inclusive array of student organizations that cultivate leadership and empower self-governance

23. Raise $55,000 in revenue from advertising in the Tartan and additional advertising on Whim, in Exit 109, and through newsstand advertising. **Partially Completed. SMADs was able to raise $28,000 in advertising revenue. The Advertising Manager resigned in the middle of the spring semester after several unsatisfactory performance evaluations.**

24. Continue to have the Student Media Committee meet regularly, at least three times each semester. **Completed.**

25. Hire a salesperson who will exclusively handle all national sales for SMADs. **Completed.**

26. Hire and train a new SMADs Manager in the Fall Semester. **Completed.**

27. Advertise and conduct interviews for all Student Media leadership positions in the Spring Semester. **Completed.**

28. Provide advertising space on all Student Media websites (excluding SMADs). This will be part of a larger, long-term plan to gain more revenue through online ads. **Completed. This goal was completed in the spring, with the assistance of the Student Media groups, and largely due to the efforts of the Lab Technology Manager.**

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

29. Bring in outside professionals to conduct workshops and seminars. **Completed.**

30. Invite faculty to Student Media training sessions. **Completed.**

31. Continue to encourage cooperation between Student Media organizations and other student organizations. **Completed.**

32. Recruit advisers to fill the two vacant positions on the Student Media Committee (RFR and SMADs). **Not Completed. Student Media was unable to recruit faculty members for these vacancies.**

33. Continue to revise and finalize a new Student Media Advertising Rate Book. **Completed.**

34. Develop a Student Media brochure. **Not Completed. This was not a priority in the academic year, and there was not enough time to design and produce a new brochure, given the move to Davis Street and the disruption caused by the water damage.**

35. Continue to set the standard of better publicity for Exit 109 from the 2010-2011 academic year. **Completed.**
36. Re-evaluate software requirements for having videos on Channel 15. If necessary, purchase new software to overcome proprietary restrictions that have limited ROC-TV’s effectiveness in producing material that can interface with Channel 15’s equipment. *Completed. ROC-TV was able to use Youtube in order to upload videos for Channel 15's usage.*

**2012-2013 Goals**

**Student Affairs Goals**

*Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship*

1. Continue to produce The Beehive, The Tartan, Whim, Exit 109 on deadline. **Ongoing**
2. Continue to provide daily content on Radio Free Radford. **Ongoing**
3. Provide television and online content through ROC-TV. **Ongoing**
4. Continue to foster student involvement in Student Media organizations. **Ongoing**

*Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles*

5. Create a new production schedule for ROC-TV. Begin making specific categories for ROC-TV videos. Redesign ROC-TV's YouTube and main web pages. **Fall 2012**
6. Continue collaboration among Student Media groups, providing multi-media support across media platforms. **Ongoing**
7. Conduct training sessions for audio/visual equipment usage and software (Indesign, Illustrator, etc) for Student Media staff members. **Spring 2013**

*Sustain an inclusive array of student organizations that cultivate leadership and empower self-governance*

8. Continue the standard of learning through Student Media, maximizing learning by ensuring students are responsible for content and editorial decisions. **Ongoing**
9. Have the Student Media Committee meet three times each semester. **Ongoing**

*Engage students, faculty administrators, staff, alumni, and community in partnerships and alliances*

10. Continue to sell ads through Student Media Advertising that stimulate economic success in the community. **Spring 2013**
11. Raise $50,000 in advertising revenue. **Ongoing**
12. Continue to seek faculty cooperation in helping to recruit and train Student Media participants. **Ongoing**
13. Work with Career Services on helping students create better resumes for media careers. **Fall 2012/Spring 2013**
14. Attend departmental faculty meetings and meetings with administrators in order to better communicate between all departments. **Ongoing**

*Assess programs, services and learning outcomes to promote continuous improvement*

15. Continue to survey the campus population. **Ongoing**
16. Evaluate the responsibilities of the SMADs Business Manager, and potentially change the job description to provide more customer service and to be more efficient. **Spring 2013**

*Encourage, support, and fund continuing staff development and professional association involvement and leadership*

17. Attend training seminars and conferences offered by various Student and professional media associations, such as Online News Association, College Media Advisers, and Associated Collegiate Press. **Spring 2013**
Program Assessment Results

*Tartan*
Total number of surveys collected: 217
- 74 people said they read every issue, while 49 read every other issue. Monthly: 40, Rarely: 50
- Only 13 people said they read every issue online, while 24 read every other issue online. Monthly: 23, Rarely: 63, Never: 92
- Reporting Coverage: 3.44 (1-5, 5 the highest), Writing Quality: 3.47, Photography: 3.52, Layout/Design: 3.63, Story Variety: 2.97, Accuracy of Reporting: 3.59
- People rated News their top section with 93 votes followed by Insights with 56

*Exit 109*
Total number of surveys collected: 100
- Most surveys were collected during the spring 2011 premier of the magazine and the remainder surveys were collected at club fair, the poetry reading, and info table at the Bonnie.
- Overall, the magazine's content ranked 4.13 out of 5.00
- Design ranked 3.92 out of 5.00. The design had mixed reviews in the comment section - one student wanted "less stock photos" while another student remarked that the design was "unique."
- Errors found in the magazine ranked 3.93 out of 5.00 (five being low) demonstrating the high quality of the magazine.
- The submission process was ranked 3.78 out 5.00 and overall had good reviews.

*Beehive*
Total number of surveys collected: 140
- According to survey results, an average score of 3.5 out of 5 was recorded with regards to The Beehive being in a magazine format. This reinforces the fact that The Beehive has been extremely successful in magazine format.
- Of the 140 individuals surveyed, approximately 119 were aware of the existence of the Beehive and also received copies of the magazine.
- A score of 3.7 out of 5 reflected interest in the Beehive moving to a twice-yearly format. A score of 3.8 out of 5 reflected an overall warm reception of the high quality photography featured in the previous edition of the Beehive.
- A score of 3.7 out of 5 reflected how individuals perceived the magazine format of the previous edition of the Beehive.

*ROC-TV*
Total number of surveys collected: 53
- Students were satisfied with ROC-TV’s current programming (on a scale of 1-5, with 1 being the least and 5 the most) The average was 3.9 out of 5, only 16 said they have never seen ROC-TV.
- Students seem satisfied with the production quality with a 3.3 out of 5.
- Students have suggested they want to see more campus events and sporting events. One production that they said they had seen was the interview with basketball head coach Mike Jones.
- When asked how often students view ROC-TV’s YouTube channel the majority said 1-2 times a week. Though some students reported that they have not seen it before because they did not know it existed.
- Those who have seen the page say they are satisfied.
- Students also said they planned to attend the Highlander Film Festival.
Total number of surveys collected: 100
- When asked Do you listen to Radio Free Radford 22 replied NO and 78 replied YES.
- When asked "What type of music would you like to hear on Radio Free Radford?" the replies varied. A majority of the replies wanted Sports Event Coverage or Sports Talk.
- The average rating on Radio Free Radford and its programming was a 7 out of 10 (10 being the highest rating)

Total number of surveys collected: 394
- The following are the results from Spring 2011 and Fall 2011, respectively (with 10 being the highest rating):
  - Writing: 6.8, 7.2
  - Photos and Graphics: 7.6, 8.1
  - Site Design: 6.6, 7.7
  - Ease of Navigation: 7.1, 7.6
  - Widgets and Interactive Features: 6.1, 6.7
  - Overall: 7.6, 7.6

**Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results**

**Exit 109**
- Feedback to submitters continues to be provided if requested by the submitter.
- Continue to use only student-created content in the Spring 2013 edition, as well as present it in an entirely new format.
- Continue to organize poetry readings.

**ROC TV**
- Re-evaluate whether to continue planning and executing its Film Festival.
- Produce more regular content and segments in order to boost viewership.

**Whim**
- Continue to refine the new website design, providing more interactive widgets and content.
- Collaborate with ROC-TV to provide more video content on the website.

**Beehive**
- Continue evolving and adjusting to the tastes of today's college student while maintaining its cutting edge position of always bringing innovation to the table when compared with what other universities are doing with their yearbook organizations.
- Publish more Radford-oriented coverage. This could involve including the mascot on the front cover or something else that could describe Radford at a glance.
- Develop a more magazine-like look and feel where the front cover is the main story in the center.

**SMADs**
- Re-evaluate its organizational structure to become more efficient in order to meet the revenue.
Departmental

Student Learning Outcomes

The Department's eight categories of student learning outcomes were as follows:

Customer Service  Understanding of Differences/Diversity
Teamwork/Group Dynamics  Honesty and Integrity
Communication Skills  Time Management/Organizational Skills
Leadership  Personal Development

The following statistics highlight self-assessment results from the 35 department graduates. The self-assessments reflected on statements referencing the eight categories and the students rated themselves on where they thought they were when they first started with the department to when they left. Overall, the graduates indicated that they grew in all areas.
# Employment/Involvement Self-Assessment

## 2011-212 Graduates

### Employment/Involvement Area:
Campus Recreation-4, OPS-17, Student Media-9, SOAR-1, R-SPaCE-4  TOTAL-35

Students were asked to reflect upon their employment/involvement experience with Student Activities and to rate their abilities as they were at the beginning of their employment/involvement. Then they were asked to rate their abilities as they perceived them before they graduated. The scale is as follows:

<table>
<thead>
<tr>
<th>[number of responses in ( )]</th>
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</thead>
<tbody>
<tr>
<td>Strongly Agree</td>
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<tr>
<td>7</td>
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</table>

### Customer Service
I feel I have a strong understanding of what it means to provide good customer service.

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<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>August</td>
<td>7 (10)</td>
<td>6 (8)</td>
<td>5 (9)</td>
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<td>3 (2)</td>
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<tr>
<td>May</td>
<td>7 (29)</td>
<td>6 (5)</td>
<td>5</td>
<td>4 (1)</td>
<td>3</td>
<td>2</td>
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</table>

### Teamwork/Group Dynamics
I believe that I work well with others and can facilitate positive work environments through interaction with individuals and groups.

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<tbody>
<tr>
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<td>7 (8)</td>
<td>6 (14)</td>
<td>5 (10)</td>
<td>4 (1)</td>
<td>3 (1)</td>
<td>2 (1)</td>
</tr>
<tr>
<td>May</td>
<td>7 (26)</td>
<td>6 (9)</td>
<td>5</td>
<td>4</td>
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<td>2</td>
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### Communication Skills
I am confident in my communication skills and feel that I am able to discuss/resolve problems in a professional manner.

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<td>6 (12)</td>
<td>5 (1)</td>
<td>4</td>
<td>3</td>
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</table>

### Leadership
I am confident in my leadership skills and can effectively execute daily responsibilities and tasks in a professional manner.

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<td>May</td>
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<td>6 (9)</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
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</tbody>
</table>

### Honesty/Integrity
I feel I can gain the trust of others through my self-management of emotions and my moral reasoning, while at the same time feeling comfortable in expressing my views.

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<td>3</td>
<td>2 (1)</td>
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<td>Neutral</td>
<td>Somewhat Disagree</td>
<td>Disagree</td>
<td>Strongly Disagree</td>
</tr>
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</tr>
<tr>
<td>7</td>
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<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

**Time Management/Organizational Skills**
I am confident in my ability to produce high quality work in relation to the time and specifications given, whom the work is for, and with whom I will be working.

August: 7 (9) 6 (9) 5 (9) 4 (7) 3 (1) 2 1
May: 7 (20) 6 (13) 5 (2) 4 3 2 1

**Understanding Differences/Diversity**
I believe I am respectful, tolerant, and sensitive when I work with or help others who are different from me.

August: 7 (18) 6 (9) 5 (5) 4 (2) 3 (1) 2 1
May: 7 (30) 6 (5) 5 4 3 2 1

**Personal Development**
I am confident in my ability to make educated decisions based on observation, experience, reflection, reasoning, and communication.

August: 7 (10) 6 (8) 5 (14) 4 (2) 3 (1) 2 1
May: 7 (27) 6 (6) 5 (1) 4 (1) 3 2 1
# R-SPaCE Programs

## Code Key
- **EN** Entertainment
- **ED** Education
- **CO** Co-Sponsored
- **H** Homegrown
- **LN** Late Night
- **CU** Cultural
- **SSH** Success Starts Here

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Program Type</th>
<th>Attended</th>
<th>Date</th>
<th>Co-Sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>RU Ready Bash</td>
<td>EN,CO,LN</td>
<td>400</td>
<td>8/25/11</td>
<td>Student Activities</td>
</tr>
<tr>
<td>Lucky Bamboo &amp;</td>
<td>EN,H</td>
<td>300</td>
<td>8/31/11</td>
<td></td>
</tr>
<tr>
<td><em>Zen Gardens</em></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td><strong>Outdoor Late Night</strong></td>
<td>LN,H,CO,EN</td>
<td>400</td>
<td>9/16/11</td>
<td>CRU, Campus Rec</td>
</tr>
<tr>
<td>Laser Tag</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dry Erase Boards</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Cornhole,Ladderball</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Slam poet George Watsky</td>
<td>ED,EN,CU</td>
<td>150</td>
<td>9/21/11</td>
<td></td>
</tr>
<tr>
<td>Tie Dye T-Shirts</td>
<td>EN,H</td>
<td>350</td>
<td>9/28/11</td>
<td></td>
</tr>
<tr>
<td>Musician Preston Pugmire</td>
<td>EN</td>
<td>100</td>
<td>10/3/11</td>
<td></td>
</tr>
<tr>
<td>Concert: Brantley Gilbert</td>
<td>EN</td>
<td>1,500</td>
<td>10/6/11</td>
<td></td>
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<tr>
<td>Spin Art Shades</td>
<td>EN</td>
<td>200</td>
<td>10/12/11</td>
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<tr>
<td>Daniel Martin</td>
<td>EN</td>
<td>600</td>
<td>10/15/11</td>
<td>Student Activities</td>
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<tr>
<td>Late Night: What the Puck?</td>
<td>EN,LN</td>
<td>300</td>
<td>10/21/11</td>
<td></td>
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<tr>
<td>Beetle Juice</td>
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<td>100</td>
<td>10/27/11</td>
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<tr>
<td>Roy Wood Jr.</td>
<td>EN</td>
<td>90</td>
<td>11/1/11</td>
<td></td>
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<tr>
<td>Poetry Reading</td>
<td>ED,EN,CU,H,CO</td>
<td>100</td>
<td>11/2/11</td>
<td>Exit 109</td>
</tr>
<tr>
<td>The Buried Life</td>
<td>EN,ED</td>
<td>500</td>
<td>11/7/11</td>
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<tr>
<td>Sign Shop</td>
<td>EN</td>
<td>300</td>
<td>11/9/11</td>
<td></td>
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<tr>
<td>Veterans Day Remembrance</td>
<td>ED,CO,CU,H</td>
<td>150</td>
<td>11/10/11</td>
<td>RU ROTC</td>
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<tr>
<td>Event</td>
<td>Location</td>
<td>Date</td>
<td>Amount</td>
<td>Notes</td>
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<tr>
<td>--------------------------------------------</td>
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<tr>
<td>Build A Bear</td>
<td>EN</td>
<td>12/7/11</td>
<td>350</td>
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<tr>
<td>Canvas Photos</td>
<td>EN,CO</td>
<td>1/19/12</td>
<td>200</td>
<td>RU Dining</td>
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<tr>
<td>Josh Vietti</td>
<td>EN</td>
<td>1/24/12</td>
<td>100</td>
<td></td>
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<tr>
<td><strong>90's Late Night</strong></td>
<td>EN,LN</td>
<td>1/27/12</td>
<td>300</td>
<td></td>
</tr>
<tr>
<td>Think Fast</td>
<td>EN</td>
<td>2/1/12</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Rock n Bowl</td>
<td>EN</td>
<td>1/27/12</td>
<td>300</td>
<td></td>
</tr>
<tr>
<td>Arcade Games</td>
<td>EN</td>
<td>1/27/12</td>
<td>100</td>
<td></td>
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<tr>
<td><strong>SOJA ft the Movement</strong></td>
<td>EN</td>
<td>2/15/12</td>
<td>1,300</td>
<td></td>
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<tr>
<td>Austin Renfroe</td>
<td>EN</td>
<td>2/1/12</td>
<td>100</td>
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<tr>
<td>Nikki Glaser</td>
<td>EN</td>
<td>2/7/12</td>
<td>75</td>
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<tr>
<td><strong>Carlos Andres Gomez</strong></td>
<td>EN,ED,CU</td>
<td>2/20/12</td>
<td>50</td>
<td>SGA, Philosophy &amp; Religious Studies Club, CPC</td>
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<tr>
<td>Hidden Voices: The Lives of LGBT Muslims</td>
<td>EN,ED,CU,CO</td>
<td>2/22/12</td>
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<td>SGA, Philosophy &amp; Religious Studies Club, CPC</td>
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<tr>
<td>Homecoming</td>
<td>EN</td>
<td>2/24/12</td>
<td>150</td>
<td>Alumni Relations</td>
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<tr>
<td>Frank Warren</td>
<td>EN,ED,CO</td>
<td>3/14/12</td>
<td>950</td>
<td>CPC, SGA, Psi Chi, Sociology Club</td>
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<tr>
<td>Girl’s Night Out</td>
<td>EN,H</td>
<td>3/16/12</td>
<td>300</td>
<td>Peer Educators</td>
</tr>
<tr>
<td>Augustine</td>
<td>EN</td>
<td>3/20/12</td>
<td>75</td>
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<td>PRSSA Carnival</td>
<td>EN,CO</td>
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<td>300</td>
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<td>Photo Dry Erase Boards</td>
<td>EN</td>
<td>3/28/12</td>
<td>150</td>
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<tr>
<td>Mac Miller</td>
<td>EN,CO</td>
<td>3/29/12</td>
<td>3,000</td>
<td>Phi Sigma Kappa</td>
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<tr>
<td>Photo Water Bottles</td>
<td>EN</td>
<td>4/4/12</td>
<td>150</td>
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<tr>
<td>Natalie Stovall</td>
<td>EN</td>
<td>4/10/12</td>
<td>100</td>
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<tr>
<td>Grease on the Lawn</td>
<td>EN</td>
<td>4/11/12</td>
<td>50</td>
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<tr>
<td><strong>Outdoor Late Night</strong></td>
<td>EN</td>
<td>4/12/12</td>
<td>250</td>
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<tr>
<td>3 Legged Fox</td>
<td>EN</td>
<td>4/12/12</td>
<td>250</td>
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<td>Dolson</td>
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<td>4/12/12</td>
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<td>175</td>
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<td>Henna Tattoos</td>
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<td>125</td>
<td>4/26/12</td>
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<tr>
<td>Paul Ramsey</td>
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RADFORD UNIVERSITY
STUDENT CLUBS & ORGANIZATIONS

ACTIVITIES AND INTERESTS
Clogging Club
Cyber Defense Club
Hipnotixx: Belly Dance Club
House of the Midnight Watch
Photography Club
R-SPaCE (Radford Student Programming & Campus Events)
Radford Academic Competition Club
Radford Crafty
Radford Off-Road Club
Ranger Club
Residence Hall Association (RHA)
Role Players Guild
Student Activities Student Employee Association (SASEA)
The UmbRElla Organization (gaming and interactive entertainment)
The Wildlife Society
Veterans Student Association

CULTURAL AND INTERNATIONAL
African Student Association
Are U Hype! (hip hop culture & dance)
Asian Pop Culture
Diversity Awareness Programming Board
Global Highlanders Organization
Korean Student Organization
La Sociedad Hispanica
Men of Standards
Otaku-Don: Anime & Japanese Culture Women of Purpose and Power

SERVICE AND SOCIAL ACTION
Alpha Phi Omega
Colleges Against Cancer
College Republicans
Empower
Environmental Club
Gay-Straight Alliance
Highlander Helpers Backpack Program
Invisible Children
NAACP
Occupy RU
Peer Educators
Red Cross Club
RU Ambassadors
RU-EMS (Emergency Medical Services)
Spectrum: An LGBTQA Organization
Students for Sensible Drug Policy
Students for St. Jude
Students Helping Honduras
Think in Pink
TOMS Shoes Campus Club
Young Democrats

SPIRITUAL/RELIGIOUS
Baptist Campus Ministries
Cru (Campus Crusade for Christ)
Campus Outreach
Canterbury House
Catholic Campus Ministries
Chi Alpha Christian Fellowship
Consumed
Crossroads Presbyterian Fellowship
Deliverance Gospel Choir
Disciples on Campus
Fellowship of Christian Athletes
Hillel, B’nai Brith
Latter Day Saints Student Association
Orthodox Christian Fellowship
Wesley Foundation United Methodists
Young Life

SPORTS AND RECREATION
Sports Club Council
Baseball Club
Billiards Club
Bowling Club
Fishing Club
Football Club
Ice Hockey
Men’s Lacrosse
Men’s Rugby
Men’s Soccer
Men’s Ultimate Frisbee
Men’s Volleyball
Radford Redcoats
Skeet and Trap Club
Softball
Tennis Club
Women’s Lacrosse
Women’s Soccer
Women’s Ultimate Frisbee
Women’s Volleyball
Recreational Interest Clubs
Brazilian Jiu-Jitsu
Fly Fishing Club
Functionally Intense Training (FIT) Highlander Dodgeball Association
Karate Club
Men’s Basketball
Paintball Club
Radford United Longboarding
Runners Club
Snowboard and Ski Club
Swim Club
Women’s Basketball
Women’s Field Hockey Club
Wrestling Club

STUDENT GOVERNMENT ASSOCIATION (SGA) COUNCILS
Black Student Affairs Council
Graduate Student Council
International Student Affairs Council
Off-Campus Student Council
Student Government Association

STUDENT MEDIA
The Beehive
Exit 109
Radford on Camera (ROC-TV)
Radio Free Radford
Student Media Advertising
The Tartan
Whim

GREEK LIFE SOCIAL CHAPTERS

Inter-Fraternity Council Fraternities
Alpha Chi Rho
Delta Chi
Kappa Delta Rho
Kappa Sigma
Phi Kappa Sigma
Phi Sigma Kappa
Pi Kappa Phi
Pi Lambda Phi
Sigma Chi
Sigma Pi
Theta Chi

National Pan-Hellenic Council Sororities
Alpha Kappa Alpha
Delta Sigma Theta

National Pan-Hellenic Council Fraternities
Alpha Phi Alpha

Panhellenic Council Sororities
Alpha Sigma Alpha
Alpha Sigma Tau
Delta Zeta
Phi Sigma Sigma
Sigma Kappa
Sigma Sigma Sigma
Zeta Tau Alpha

Greek Leadership Honor Societies
Fraternal Values Society
Gamma Sigma Alpha
Order of Omega
Rho Lambda

ACADEMIC ORGANIZATIONS BY COLLEGE

College of Business and Economics
Alpha Kappa Psi (Business)
American Marketing Association
Beta Gamma Sigma (Business)
COBE Student Advisory Board
Collegiate DECA
Collegiate Entrepreneurs
Delta Sigma Pi (Business)
Economic Student Association
Financial Management Association
Institute of Management Accountants
MBA Student Association
Omicron Delta Epsilon (Economics)
Phi Beta Lambda (Future Business Leaders)
Pi Sigma Epsilon (Sales)
Sigma Iota Epsilon (Management)
Student Managed Investment Portfolio

College of Education and Human Development
Appalachian Events Committee
Athletic Trainers Student Association
Chi Sigma Iota (Counseling)
Collegiate Middle Level Association
Dietetic Association
ESHE Majors Club
Kappa Delta Pi (Education)
Recreation Parks and Tourism Club
Recreation Therapy Club
Rho Phi Lambda (Recreation, Parks, & Tourism)
Student Council for Exceptional Children
Student Health Awareness Club (SHAC)
Student VA Education Association (SVEA)

Waldron College of Health and Human Services
American Sign Language Club
National Student Speech Language Hearing Association
Pre-Dental Club
Pre-Med Club
Pre-Pharmacy Club
Social Work Club
Student Nurses Association
Student Occupational Therapy Association
College of Humanities and Behavioral Sciences
Alpha Phi Sigma (Criminal Justice)
Chinese Club
Criminal Justice Club
English Club
History Club
Honors Academy Student Organization
Lambda Alpha Epsilon (Criminal Justice)
Lambda Pi Eta (Communication)
Peace Studies Club
Phi Alpha Delta (Pre-Law)
Philosophy and Religious Studies Club
Pi Gamma Mu (Social Sciences)
Political Science Society
Pre-Law Club
Psi Chi (Psychology)
Psychology Club
Public Relations Student Society of America (PRSSA)
Rad Ad (Advertising Club)
Sigma Delta Pi (Spanish)
Sigma Tau Delta (English)
Sociology Club
Women’s Studies Club

College of Science and Technology
Anthropology Club
Association for Computing Machinery
Association of Engineering Geologists
Beta Beta Beta (Biology)
Chemistry Club (American Chemical Society)
CSAT STEM Club
Gamma Theta Upsilon (Geography)
Geography Club
Geological Society
Math Club
Physics and Astronomy Club
Sigma Gamma Epsilon (Earth Sciences)
Sigma Pi Sigma (Physics)
Society of Exploration Geophysicists
Society of Physics Students

College of Visual and Performing Arts
AIGA (formerly Graphic Design Guild)
American Society of Interior Design
Art Guild
Ceramics Guild
Collegiate Music Educators National Conference
Fashion Society of Merchandise & Design
Graduate Art Student Association
Harmony in Motion (Dance)
Improv Club
Jazz Club
Jewelry Guild

Mu Phi Epsilon (Music)
Museum Society
Music Entertainment Industry Student Association (MEISA)
Music Majors Organization
Music Therapy Student Association
Percussion Group
Phi Mu Alpha Sinfonia (Music - men)
Sigma Alpha Iota (Music - women)
Southwest Virginia Classical Guitar Society
U.S. Institute for Theatre Technology

College of Graduate and Professional Studies and other pre-professional groups
Doctor of Psychology Student Organization
School Psychology Graduate Organization
Society of Human Resource Management
Student Affairs & Student Success (SASS)

LEADERSHIP AND HONORS
National Residence Hall Honorary
National Society for Collegiate Scholars
National Society of Leadership & Success
Phi Kappa Phi (Scholastic Honorary)
Phi Sigma Pi National Honors Fraternity

ROANOKE HIGHER EDUCATION CENTER
Social Work Club
Student Physical Therapy Club
# Event Planning and Information

## User/Bookings Statistics

<table>
<thead>
<tr>
<th>User Type</th>
<th>% of Bookings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academics</td>
<td>18 %</td>
</tr>
<tr>
<td>Conference Services</td>
<td>3 %</td>
</tr>
<tr>
<td>R-SPaCE</td>
<td>4 %</td>
</tr>
<tr>
<td>Faculty/Staff</td>
<td>1 %</td>
</tr>
<tr>
<td>Finance and Admin.</td>
<td>3 %</td>
</tr>
<tr>
<td>Greek</td>
<td>15 %</td>
</tr>
<tr>
<td>Misc. (Athletics, Admin., etc.)</td>
<td>.40%</td>
</tr>
<tr>
<td>Non-RU Groups</td>
<td>.60%</td>
</tr>
<tr>
<td>Student Affairs/Services</td>
<td>20 %</td>
</tr>
<tr>
<td>Student Clubs/Orgs</td>
<td>31 %</td>
</tr>
<tr>
<td>Visual&amp; Performing Arts</td>
<td>4 %</td>
</tr>
<tr>
<td>Total</td>
<td>100 %</td>
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</table>

**Total Reservations**

11,212

**Total Reserved Hours**

39,546
# Fall 2011 RUO

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
<th>Number of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meet the Staff</td>
<td>Free</td>
<td>30</td>
</tr>
<tr>
<td>Climbing and Rappelling</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Day Hike</td>
<td>$15</td>
<td>0</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Beginner Kayaking Trip</td>
<td>$20</td>
<td>8</td>
</tr>
<tr>
<td>Beginner Canoeing Trip</td>
<td>$20</td>
<td>8</td>
</tr>
<tr>
<td>Backpacking Trip</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Horseback Riding Trip</td>
<td>$35</td>
<td>9</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
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<td>8</td>
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<tr>
<td>Day Hike</td>
<td>$15</td>
<td>2</td>
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<tr>
<td>Backcountry Cooking Clinic</td>
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<td>10</td>
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<tr>
<td>Whitewater Rafting Trip</td>
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<td>9</td>
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<tr>
<td>Intro to SCUBA</td>
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<td>14</td>
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<tr>
<td>Climbing and Rappelling Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Mountain Biking Clinic</td>
<td>$10</td>
<td>9</td>
</tr>
<tr>
<td>Beginner Caving Trip</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Backpacking Trip</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Intermediate Kayaking Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Leave No Trace Clinic</td>
<td>$3</td>
<td>10</td>
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<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
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<td>Beginner Mountain Biking Trip</td>
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<tr>
<td>Horseback Riding Trip</td>
<td>$35</td>
<td>9</td>
</tr>
<tr>
<td>Orienteering Clinic</td>
<td>$3</td>
<td>0</td>
</tr>
<tr>
<td>Climbing and Rappelling Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Beginner Caving</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Handgun Safety Course</td>
<td>$50</td>
<td>9</td>
</tr>
<tr>
<td>Intermediate Caving Trip</td>
<td>$35</td>
<td>8</td>
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</tbody>
</table>

**Total:** $5,785  
**Total:** 263
## Spring 2012 RUO

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
<th>Number of participants</th>
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<tbody>
<tr>
<td>SCUBA Certification</td>
<td>$200</td>
<td>14</td>
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<tr>
<td>Day Hike</td>
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<td>9</td>
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<tr>
<td>Snow Tubing</td>
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<td>9</td>
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<tr>
<td>Meet the Staff</td>
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</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Handgun Safety Course</td>
<td>$40</td>
<td>9</td>
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<tr>
<td>Horseback Riding Trip</td>
<td>$40</td>
<td>9</td>
</tr>
<tr>
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<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Beginner Caving Trip</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Leave No Trace Clinic (LNT)</td>
<td>$5</td>
<td>10</td>
</tr>
<tr>
<td>Climbing and Rappelling Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>A.E.E. Conference at RU</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Backpacking Trip</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Beginner Kayaking Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Canoeing Trip</td>
<td>$20</td>
<td>8</td>
</tr>
<tr>
<td>Climbing and Rappelling Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Orienteering Clinic</td>
<td>$10</td>
<td>10</td>
</tr>
<tr>
<td>Backpacking Trip</td>
<td>$30</td>
<td>8</td>
</tr>
<tr>
<td>Kayaking Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Climbing and Rappelling Trip</td>
<td>$25</td>
<td>8</td>
</tr>
<tr>
<td>Kayak Roll Clinic</td>
<td>$5</td>
<td>8</td>
</tr>
<tr>
<td>Day Hike</td>
<td>$15</td>
<td>9</td>
</tr>
<tr>
<td>Intermediate Caving Trip</td>
<td>$35</td>
<td>8</td>
</tr>
<tr>
<td>Whitewater Rafting in WV</td>
<td>$85</td>
<td>9</td>
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<tr>
<td>Wilderness First Responder Course</td>
<td>$525 RU Students</td>
<td>14</td>
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</table>

Total: $14,635 Total: 269

## Climbing Wall

- Overall Participation: 2,337 total, 1,423 Males and 914 Females
- Data includes private events
<table>
<thead>
<tr>
<th>Name of Club</th>
<th>Male</th>
<th>Female</th>
<th># of Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>22</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Billiards</td>
<td>20</td>
<td>9</td>
<td>29</td>
</tr>
<tr>
<td>Bowling</td>
<td>11</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>Fishing</td>
<td>21</td>
<td></td>
<td>21</td>
</tr>
<tr>
<td>Football</td>
<td>40</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>Ice Hockey</td>
<td>22</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Men's Lacrosse</td>
<td>43</td>
<td>43</td>
<td></td>
</tr>
<tr>
<td>Men's Rugby</td>
<td>63</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>Men's Soccer</td>
<td>20</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Men's Ultimate</td>
<td>30</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>Men's Volleyball</td>
<td>14</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Redcoats</td>
<td>26</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>Skeet and Trap</td>
<td>18</td>
<td>7</td>
<td>25</td>
</tr>
<tr>
<td>Softball</td>
<td>22</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Swim</td>
<td>13</td>
<td>29</td>
<td>42</td>
</tr>
<tr>
<td>Women's Basketball</td>
<td>10</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Women's Lacrosse</td>
<td>28</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Women's Soccer</td>
<td>30</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>Women's Ultimate</td>
<td>15</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Women's Volleyball</td>
<td>14</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Wrestling</td>
<td>12</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Tennis</td>
<td>24</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>Grand Totals:</td>
<td>74</td>
<td>493</td>
<td>567</td>
</tr>
</tbody>
</table>
## Fall 2011 Aerobics

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Number of Classes Taught</th>
<th>Total Number of Participants</th>
<th>Average Participants Per Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caitlin Potosnak</td>
<td>48</td>
<td>272</td>
<td>6</td>
</tr>
<tr>
<td>Pilates Mat/</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cardio Pilates</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nic Robinson</td>
<td>69</td>
<td>593</td>
<td>9</td>
</tr>
<tr>
<td>Dance/ Strength</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Susan Slate</td>
<td>41</td>
<td>1289</td>
<td>32</td>
</tr>
<tr>
<td>Zumba</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emily Kasabian</td>
<td>63</td>
<td>517</td>
<td>9</td>
</tr>
<tr>
<td>Step/Circuit Training</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skylar Williams</td>
<td>67</td>
<td>1118</td>
<td>17</td>
</tr>
<tr>
<td>Cardio/Abs/Legs Stretching</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Maya Azzi</td>
<td>31</td>
<td>143</td>
<td>5</td>
</tr>
<tr>
<td>Hoop</td>
<td></td>
<td></td>
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<tr>
<td>Margaret Christel</td>
<td>50</td>
<td>1071</td>
<td>22</td>
</tr>
<tr>
<td>Dance/Interval Training</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Fall 2011</strong></td>
<td><strong>369</strong></td>
<td><strong>5003</strong></td>
<td><strong>15</strong></td>
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</table>
## Spring 2012 Aerobics

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Number of Classes Taught</th>
<th>Total Number of Participants</th>
<th>Average Participants Per Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alex Piotrowski Pilates/Abs</td>
<td>26</td>
<td>721</td>
<td>28</td>
</tr>
<tr>
<td>Caitlin Potosnah Pilates/Cardio &amp; Strength</td>
<td>41</td>
<td>350</td>
<td>9</td>
</tr>
<tr>
<td>Dixie Mitchell 50 min shred Abs, strength, cardio</td>
<td>12</td>
<td>96</td>
<td>8</td>
</tr>
<tr>
<td>Emily Kasabian Step/Circuit Training</td>
<td>43</td>
<td>566</td>
<td>13</td>
</tr>
<tr>
<td>Margaret Christel Dance Aerobics/Weight Training</td>
<td>38</td>
<td>348</td>
<td>9</td>
</tr>
<tr>
<td>Maya Azzi Full Body Hula</td>
<td>29</td>
<td>346</td>
<td>12</td>
</tr>
<tr>
<td>Skylar Williams Abs/Cardio, Legs, Core</td>
<td>26</td>
<td>184</td>
<td>7</td>
</tr>
<tr>
<td>Susan Slate Zumba</td>
<td>41</td>
<td>1098</td>
<td>27</td>
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<tr>
<td><strong>Total Spring 12</strong></td>
<td><strong>256</strong></td>
<td><strong>3709</strong></td>
<td><strong>14</strong></td>
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<tr>
<td><strong>Total Fall 11/Spring 12</strong></td>
<td><strong>625</strong></td>
<td><strong>8712</strong></td>
<td><strong>15</strong></td>
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</table>
## 2011 Fall Semester Intramural Numbers

<table>
<thead>
<tr>
<th></th>
<th># of Teams</th>
<th># of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Flag Football</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men</td>
<td>33</td>
<td>421</td>
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<tr>
<td>Women</td>
<td>9</td>
<td>144</td>
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<tr>
<td>Total</td>
<td><strong>42</strong></td>
<td><strong>565</strong></td>
</tr>
<tr>
<td><strong>Co-Ed Softball</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men</td>
<td>112</td>
<td></td>
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<tr>
<td>Women</td>
<td>96</td>
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<tr>
<td>Total</td>
<td><strong>10</strong></td>
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<tr>
<td><strong>Co-Ed Volleyball Tournament</strong></td>
<td></td>
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<tr>
<td>Men</td>
<td>20</td>
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</tr>
<tr>
<td>Women</td>
<td>24</td>
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</tr>
<tr>
<td>Total</td>
<td><strong>5</strong></td>
<td><strong>44</strong></td>
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<tr>
<td><strong>Tennis Singles</strong></td>
<td></td>
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<tr>
<td>Men Singles</td>
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<tr>
<td>Women Singles</td>
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</tr>
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**Total Fall Male Participants:** 1,104  
**Total Fall Female Participants:** 506  
**Total Fall Participants:** 1,610
2012 Spring Intramural Numbers

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Total Spring Male Participants: 1,579
Total Spring Female Participants: 450
Total Spring Participants: 2,029

Total Male Participants 10/11: 2,683
Total Female Participants 10/11: 956
Total 10/11 Participants: 3,639
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<td>(Note: application was voted on via email by members of last year's committee due to tight deadline)</td>
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<tr>
<td>1/31/12</td>
<td>Southwestern VA Classical Guitar Society</td>
<td>Event</td>
<td>Internat'l Guitar Festival (co-sponsor)</td>
<td>$2,000.00</td>
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<tr>
<td>1/31/12</td>
<td>Mu Phi Epsilon</td>
<td>Event</td>
<td>Internat'l Guitar Festival (co-sponsor)</td>
<td>$700.00</td>
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<tr>
<td>2/7/12</td>
<td>Student Health Awareness Club</td>
<td>Event</td>
<td>V-Day: Vagina Monologues (co-sponsor)</td>
<td>$650.00</td>
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<tr>
<td>2/7/12</td>
<td>Women's Studies Club</td>
<td>Event</td>
<td>V-Day: Vagina Monologues (co-sponsor)</td>
<td>$700.00</td>
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<td>2/7/12</td>
<td>Gay-Straight Alliance</td>
<td>Event</td>
<td>V-Day: Vagina Monologues (co-sponsor)</td>
<td>$650.00</td>
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<tr>
<td>2/7/12</td>
<td>Music Therapy Student Organization</td>
<td>Event</td>
<td>Music Therapy Symposium</td>
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<td>2/7/12</td>
<td>US Institute of Theatre Technology</td>
<td>Travel</td>
<td>USITT Conf. Long Beach, CA 3/27-4/1/2012</td>
<td>$550.00</td>
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<tr>
<td>Date</td>
<td>Organization</td>
<td>Event Type</td>
<td>Description</td>
<td>Speaker(s)</td>
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<td>2/7/2012</td>
<td>Student Affairs, Student Success</td>
<td>Travel</td>
<td>revised app fr. 1/31 - new tot. $750</td>
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<td>2/14/2012</td>
<td>Student Virginia Education Association</td>
<td>Travel</td>
<td>SVEA Spring Conv. Williamsburg, 3/23-24/2012</td>
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<td>2/14/2012</td>
<td>Hipnotixx Belly Dancing Club</td>
<td>Travel</td>
<td>Workshop at Inner Awareness, C'burg</td>
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<tr>
<td>2/14/2012</td>
<td>Jewelry Guild</td>
<td>Event</td>
<td>Speaker: NC Black Co. 3/22/2012</td>
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<tr>
<td>2/14/2012</td>
<td>Political Science Society</td>
<td>Event</td>
<td>Republican Debate discussion, 3/19/2012</td>
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<tr>
<td>2/21/2012</td>
<td>Music Therapy Student Organization</td>
<td>Travel</td>
<td>Conference - Baltimore 3/21-3/24/2012</td>
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<tr>
<td>2/21/2012</td>
<td>Sigma Delta Pi</td>
<td>Event</td>
<td>Speaker: author Jorge Carrigan 3/15/2012</td>
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<tr>
<td>2/21/2012</td>
<td>Sigma Delta Pi</td>
<td>Event</td>
<td>Speaker: RU's Dr. Knowles</td>
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<tr>
<td>2/21/2012</td>
<td>Percussion Group</td>
<td>Event</td>
<td>Spkr. Michael Burritt, 4/18/2012 (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Sigma Alpha Iota</td>
<td>Event</td>
<td>Spkr. Michael Burritt, 4/18/2012 (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>CMENC</td>
<td>Event</td>
<td>Spkr. Michael Burritt, 4/18/2012 (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Phi Mu Alpha</td>
<td>Event</td>
<td>Spkr. Michael Burritt, 4/18/2012 (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Music Majors Organization</td>
<td>Event</td>
<td>Spkr. Michael Burritt, 4/18/2012 (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Mu Phi Epsilon</td>
<td>Event</td>
<td>Spkr. Michael Burritt, 4/18/2012 (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Student Council for Exceptional Children</td>
<td>Event</td>
<td>Movie night: Freedom Writers (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Kappa Delta Pi</td>
<td>Event</td>
<td>Movie night: Freedom Writers (co-sponsor)</td>
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<tr>
<td>2/21/2012</td>
<td>Student Virginia Education Association</td>
<td>Event</td>
<td>Movie night: Freedom Writers (co-sponsor)</td>
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<tr>
<td>2/28/2012</td>
<td>MBA Student Association</td>
<td>Event</td>
<td>SPSS Training Course 4/6/2012</td>
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<tr>
<td>2/28/2012</td>
<td>Student Managed Investment Portfolio</td>
<td>Travel</td>
<td>G.A.M.E. II Forum, NYC, 3/29-31/2012</td>
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<tr>
<td>2/28/2012</td>
<td>Phi Beta Lambda</td>
<td>Travel</td>
<td>PBL State Leadership Conf., Rich., 3/30-4/1/12</td>
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<tr>
<td>3/13/2012</td>
<td>Deliverance Gospel Choir</td>
<td>Travel</td>
<td>Speaker: VaShawn Mitchell, 3/30/12</td>
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<tr>
<td>3/13/2012</td>
<td>English Club</td>
<td>Event</td>
<td>Highlander Literary Festival, 4/17/2012</td>
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<tr>
<td>3/13/2012</td>
<td>Music Majors Organization</td>
<td>Event</td>
<td>Jazz Festival, 4/12-13/2012 (co-sponsor)</td>
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<tr>
<td>3/13/2012</td>
<td>International Assoc. of Jazz Educators</td>
<td>Event</td>
<td>Jazz Festival, 4/12-13/2012 (co-sponsor)</td>
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<tr>
<td>3/13/2012</td>
<td>Phi Mu Alpha Sinfonia</td>
<td>Event</td>
<td>Jazz Festival, 4/12-13/2012 (co-sponsor)</td>
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<td>3/13/2012</td>
<td>Music Entertainment Industry Stud. Ass.</td>
<td>Event</td>
<td>MEISA/RadAfiDark Present... 4/14/12</td>
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<tr>
<td>3/13/2012</td>
<td>Society of Physics Students</td>
<td>Event</td>
<td>Speaker: Robin Pullman Harris</td>
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<tr>
<td>3/13/2012</td>
<td>Rad Ad (Radford Advertising Club)</td>
<td>Event</td>
<td>Communications Week, 4/2-6/2012</td>
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<td>3/20/2012</td>
<td>Student Virginia Education Association</td>
<td>Event</td>
<td>Movie Night: Coach Carter (co-sponsor), 4/10</td>
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<td>3/20/2012</td>
<td>Kappa Delta Pi</td>
<td>Event</td>
<td>Movie Night: Coach Carter (co-sponsor), 4/10</td>
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<td>3/20/2012</td>
<td>Student Council for Exceptional Children</td>
<td>Event</td>
<td>Movie Night: Coach Carter (co-sponsor), 4/10</td>
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<tr>
<td>3/20/2012</td>
<td>Association for Computing Machinery</td>
<td>Travel</td>
<td>East Coast Game Conf., Raleigh, 4/24-26/12</td>
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<tr>
<td>3/20/2012</td>
<td>Environmental Club</td>
<td>Event</td>
<td>Earth Day, 4/19/2012</td>
<td></td>
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<tr>
<td>3/20/2012</td>
<td>Student Health Awareness Club</td>
<td>Event</td>
<td>Spkr: Shawn &amp; Gwenn, 4/17/2012 (co-sponsor)</td>
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<tr>
<td>Date</td>
<td>Club/Event</td>
<td>Event</td>
<td>Speaker/Details</td>
<td>Amount</td>
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<td>3/20/2012</td>
<td>Spectrum</td>
<td>Event</td>
<td>Spkr: Shawn &amp; Gwenn, 4/17/2012 (co-sponsor)</td>
<td>$1,000.00</td>
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<tr>
<td>3/27/2012</td>
<td>Sigma Sigma Sigma</td>
<td>Travel</td>
<td>Dunham Women of Character Inst., Chicago</td>
<td>$350.00</td>
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<td>4/3/2012</td>
<td>ESHE Majors Club</td>
<td>Event</td>
<td>Humanitarian Aid for S. Sudan Awareness 4/26</td>
<td>$270.90</td>
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<td>4/3/2012</td>
<td>Campus Crusade for Christ</td>
<td>Event</td>
<td>Humanitarian Aid for S. Sudan Awareness 4/26</td>
<td>$1,500.00</td>
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<tr>
<td>4/3/2012</td>
<td>Cyber Defense Club</td>
<td>Event</td>
<td>Speaker: Brad Bowers, cyber security exp. 4/26</td>
<td>$600.00</td>
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<td>4/3/2012</td>
<td>Hipnotixx: Belly Dancing Club</td>
<td>Event</td>
<td>Spring Hafia on Heth Lawn, 4/25</td>
<td>$400.00</td>
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<tr>
<td>4/3/2012</td>
<td>COBE Student Advisory Board</td>
<td>Event</td>
<td>Farewell to Whitt celebration/carnival, 4/27</td>
<td>$599.00</td>
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</tbody>
</table>

Cumulative total awarded so far this year: $72,338.88
<table>
<thead>
<tr>
<th>Event Date</th>
<th>Organization</th>
<th>Event Name</th>
<th>Location</th>
<th>Day</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>8/26/2011</td>
<td>Campus Recreation</td>
<td>RU Up All Night (Fall Opening Weekend) Games, intramurals, climbing wall</td>
<td>Peters</td>
<td>Fr</td>
<td>300</td>
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<tr>
<td>9/22/2011</td>
<td>Alpha Kappa Psi</td>
<td>Casino and Carnival inflatables, casino games, obstacle course</td>
<td>Peters</td>
<td>Th</td>
<td>200</td>
</tr>
<tr>
<td>10/8/2011</td>
<td>Residence Hall Association</td>
<td>RU Out to Play midnight dodgeball, karaoke, inflatables, video games</td>
<td>Peters</td>
<td>Sa</td>
<td>51</td>
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<tr>
<td>10/20/2011</td>
<td>Rad Ad (Advertising Club)</td>
<td>Fright Night Halloween-themed games, pumpkin carving, costume contest</td>
<td>Bonnie Dining Area</td>
<td>Th</td>
<td>300</td>
</tr>
<tr>
<td>10/21/2011</td>
<td>Campus Crusade for Christ</td>
<td>RU Up All Night #2 dodgeball, volleyball, basketball, video games, karaoke, climbing wall, dancing, dance workshop.</td>
<td>Peters</td>
<td>Fr</td>
<td>150</td>
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<tr>
<td>10/28/2011</td>
<td>National Residence Hall Honorary</td>
<td>Zombie Prom Halloween-themed games, costume contest photo booth zombie make-up dancing</td>
<td>Muse</td>
<td>Fr</td>
<td>250</td>
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<tr>
<td>11/4/2011</td>
<td>Mu Phi Epsilon</td>
<td>2nd Annual Swing Dance Celebrating America in the swing era with music, dance, dance instructors</td>
<td>Peters</td>
<td>Fr</td>
<td>115</td>
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<tr>
<td>11/5/2011</td>
<td>Delta Sigma Theta Sorority</td>
<td>Open Mic Night &amp; Feeding America Party Open mic night, mocktails</td>
<td>Bonnie Dining Area</td>
<td>Sa</td>
<td>75</td>
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<tr>
<td>11/11/2011</td>
<td>Global Highlanders</td>
<td>International Game Night: &quot;Around the World in One Night&quot; Food and games from around the world, mechanical bull, jousting, dancing extra food charge p/u by IEC</td>
<td>Muse</td>
<td>Fr</td>
<td>450</td>
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<tr>
<td>12/8/2011</td>
<td>RU Ambassadors</td>
<td>RU Festive Holiday and winter themed crafts (including build-a-bear, holiday ornaments, etc.), movie: &quot;Christmas Vacation&quot;</td>
<td>Bonnie Entire First floor</td>
<td>Th</td>
<td>575</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Description</td>
<td>Location</td>
<td>Day</td>
<td>Capacity</td>
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<tr>
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<td>-------------------------------------------------------------------------------------------------------</td>
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<td>----------</td>
</tr>
</tbody>
</table>
| 2/5/2012  | Deliverance Gospel Choir                         | Praise Party  
Singing, dancing, fellowship, and praise                                                          | Muse           | Fr  | 100      |
| 2/3/2012  | Chinese Club                                      | Chinese New Year  
Celebration  
A festival to celebrate the year of the dragon - live performances, music, games, crafts, calligraphy, and a movie | Preston Aud. & Lobby | Fr  | 150      |
| 3/22/2012 | Student Affairs, Student Success                 | Radford's Got Talent  
Promoting all aspects of talent, including singing, dancing, graphic design, drawing, fashion design, jewelry making, instrumental performance, poetry, etc. | Preston Auditorium | Th  | 225      |
| 3/23/2012 | PRSSA Co-sponsoring organizations:  
Rad Ad  
Sigma Kappa  
R-SPaCE  
Phi Sigma Pi | Spring Carnival  
Carnival games and food, inflatables, dancing, karaoke.                                              | Peters Gym     | Fr  | 300      |
| 3/24/2012 | La Sociedad Hispanica                            | Salsa Night  
a celebration of Hispanic culture immediately following the annual international banquet.  
Live salsa/mambo band, dance instructor, candy Rosie from Central America | Muse           | Sa  | 150      |
| 3/31/2012 | Phi Mu Alpha Sinfonia                             | Masquerade Party  
DJ, dancing, masks                                                                                   | Muse           | Sa  | 175      |
| 4/14/2012 | MEISA - Music Entertainment Industry Student Association | MEISA Showcase Presents...  
Concert featuring four bands:  
DJ Williams Projekt  
The Golden Butter Band  
Pigeons Playing Ping Pong  
Holy Ghost Tent Revival | Peters Gym | Sa  | 200      |
| 4/20/2012 | Southwest Virginia Classical Guitar Society co-sponsor: The English Club | Music & Poetry of Latin America: Venezuela & Brazil  
Live music, poetry readings, and lecture by international artists | Covington Hall | Th  | 250      |
| 4/26/2012 | Student Affairs, Student Success                 | Ridiculousness  
Celebrating the end of the semester and releasing stress before exams with games, a bubble foam pit, t-shirt decorating | Bonnie Plaza   | Th  | 300      |