2017 Film Challenge Score Card

<table>
<thead>
<tr>
<th>Film Name</th>
<th>Meets Req.?</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Quality Score</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
</tbody>
</table>

**Narrative**

- Story
- Characters
- Dialog
- Req. Line/Prop

**Production Elements**

- Acting
- Lighting
- Sound Clarity
- Sound Quality
- Music/Ambiance
- Image Quality

**Intangibles**

- Concept
- Ingenuity
- Creativity
- Cinematics
- Difficulty

**Totals**

- Narrative Total
- Production Total
- Intangibles Total
- Grand Total
TERMS:

1. Narrative:

   Story: does the story come together as a whole? Is it compelling? Does it have a clear plot or purpose? Are there enough anchor points to hold it together, especially if it is a non-linear or impressionistic tale?

   Characters: Are the characters viable? Believable in context? Are tropes recognizable as such or do they come over as stereotypes?

   Dialog: Are lines believable in context?

   Required Line: Is the required line used in a meaningful or creative way? Is the prop used well?

2. Production Elements:

   Acting: refers to the quality of both delivery of lines and physical presence on screen.

   Lighting: does the lighting fit the intention? Can characters be seen (or shadowy) when appropriate? Does the color temperature suit the mood or intention of the narrative or the moment?

   Sound Clarity: can you hear it clearly?

   Sound Quality: is the sound balanced? Does it have issues with pops and cracks, etc.?

   Music/Ambiance: does the supporting/secondary sound suit the film? Does it enhance the film? Or detract from it?

   Image Quality: is the camera work appropriately clear? Has color correction or filtering been appropriately applied?

3. Intangibles:

   Concept: does the film have a compelling, unique or otherwise interesting approach or underlying idea?

   Ingenuity: film making is about problem solving . . . have the film makers found cleaver ways to get more out of their limited resources and time?

   Creativity: have the film makers used materials, locations, etc. in a way that enhances the story?

   Cinematics: creative camera work? Variance and aesthetics?

   Difficulty: Is the project particularly ambitious or complex to warrant extra merit?