Bachelor of Business Administration

Program Objective
The Department of Accounting, Finance and Business Law at Radford University strives for excellence in teaching, research and service to the accounting and finance professions. Its mission is to produce graduates at all levels who excel in their pursuits.

The program provides students with a basic and broad knowledge of business and administrative practices, including analytical problem-solving and decision-making skills. The department offers the Bachelor of Business Administration degree with a major in finance and a track in finance insurance and real estate.

Career Options and Outlook
The finance major prepares students for careers in financial management, investment brokerage, insurance and real estate. It also provides an appropriate preparation for students who wish to pursue graduate work in finance or other areas of business.

Career opportunities in corporate finance include helping a company to run and expand its business, make acquisitions, plan for its financial future and manage cash on hand. The employer might be a large multinational company or a smaller player with high growth prospects. Responsibility can come fast, and problem-solving skills are applied early on in corporate finance jobs.
(Source: www.careers-in-finance.com)

Additional Study
Although it is not required, many graduates obtain an MBA with a concentration in finance at some point in their careers. Others seek professional credentials or specialized certification in one of the following areas:

- Certified Financial Planner
- Chartered Financial Analyst
- Independent Financial Counselor Underwriter
- Society of Real Estate Appraisers
- Chartered Life Underwriter
- Chartered Property and Casualty

A COBE Education
The Radford University College of Business and Economics (COBE) is committed to teaching and advising excellence, providing individualized instruction to students in medium-sized classes. In addition to their commitment in the classroom, faculty members engage in scholarly and professional development pursuits to complement classroom teaching.

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