Bachelor of Business Administration

Program Objective
The Department of Economics aims to provide contemporary undergraduate and graduate instruction; offers programs and concentrations that meet local, state and national needs; and provides services to the university, profession and community.

The department emphasizes a curriculum that develops the student's oral, writing, critical-thinking, problem-solving and decision-making skills to succeed in a global marketplace. It promotes theoretical, applied, pedagogical and interdisciplinary research while encouraging the faculty to engage in consulting services on domestic and international business and economic issues. The department offers both the Bachelor of Science and Bachelor of Business Administration degrees in economics. Students pursuing a B.S. may also concentrate in international economics.

Career Options and Outlook
Economics is the study of choice. Economists seek to understand how we make choices as consumers, producers, citizens and in social settings. A degree in economics can lead to diverse career opportunities and is a gateway to various graduate degree programs, including the MBA and law school. Economists can be found working in business firms, particularly financial and insurance services; economic consulting firms; federal, state and local governments; and nonprofit organizations. (Source: American Economic Association website)

Pre-Business Requirements

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<th>Course Code</th>
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<tr>
<td>MATH 126</td>
<td>ECON 205</td>
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<td>STAT 200</td>
<td>ECON 206</td>
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<td>ACTG 211</td>
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* Requires a "C" or better in high school or college level pre-calculus course

Students must earn a 2.25 overall GPA and have a 2.00 pre-business GPA upon completion of pre-business requirements to be admitted to the business major of their choice. Students are required to apply to the major of their choice through a formal electronic application the semester they are completing pre-business requirements. Within the pre-business program, you will be introduced to microeconomics as well as macroeconomics, so you will discover your aptitude and affinity for economics at an early stage of your academic program.

A COBE Education
The Radford University College of Business and Economics (COBE) is committed to teaching and advising excellence, providing individualized instruction to students in medium-sized classes. In addition to their commitment in the classroom, faculty members engage in scholarly and professional development pursuits to complement classroom teaching.

Department Chair
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