Media Studies				
UNIVERSITY CORE CURRICULUM PROGRAM REQUIREMENTS FOR THE COLLEGE OF HUMANITIES AND BEHAVIORAL SCIENCES 2014-2015 University Core		NAME: RU ID:DATE:  College Core		
				A.Foundations  12 semester hours  CORE 101
BS Requirements (6-8 hours)  ———————————————————————————————————		BA Requirements (6-8 hours) (6-8 hours of one foreign language in addition to any languages for core)()()		

## School of Communication Core Classes (6 hours) COMS 130 Introduction to Communication

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COMS 330 Communication Theory (Prerequisite: COMS 130) \_\_\_\_\_(3)

Students in the School of Communication must complete these two courses with a grade of "C" or higher.

## Advertising Concentration (36 hours)

<b>Required Course</b>	s (30 hours)			
COMS 173	Introduction to Advertising & IMC(3)			
COMS 223	Advertising Copywriting Prerequisite: COMS 173 or permission of instructor (3)			
COMS 226	Digital Imaging (3)			
COMS 231	Research Methods in Communication(3)			
	Prerequisite: COMS 130 or permission of instructor			
COMS 273	Advertising Account Planning Prerequisite: COMS 173 (3)  Advertising Media Planning (3)			
COMS 373				
00240 400	Prerequisites: COMS 130, COMS 273, or permission of instructor  Advertising Production (3)			
COMS 473	Advertising Production(3) Prerequisites: COMS 130, COMS 226, COMS 273, and COMS 330, or permission of instructor			
COMS 400	Media Law and Ethics Prerequisites: COMS 130 and COMS 330, or permission of instructor(3)			
COMS 483	Advertising Campaigns (3)			
COM2 402	Prerequisites: COMS 130, 173, 223, 226, 231, 273, 373, 330 and 473 or permission of instructor			
COMS 499	Internship(3)			
	Prerequisites: COMS 130, COMS 330 plus any one of the following: COMS 235, COMS 104, COMS 223, COMS 247, or permission of instructor; 75 hours of college credit completed and in good academic standing with a minimum of 2.0 GPA in the major. The instructor must approve a written internship proposal, and a signed forma agreement with the internship site supervisor must be on file in the Registrar's Office and the School of Communication.			
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Electives- Choose COMS	six credit hours of electives from School of Communication courses at the 300-400 level:  (3) COMS (3)			
Journalism Concentration (36 hours)				
Required (27 ho	nurs)			
COMS 104	Basic News Writing(3)			
COMS 204	News Reporting Prerequisite: COMS 104 or permission of instructor(3)			
COMS 226	Digital Imaging(3)			
COMS 146	Media Performance			
OR	ricula i citorinance			
COMS 236	Print Production(3)			
001/1000	Prerequisite: any of the following: COMS 104, 223, 235, 247, or permission of instructor			
COMS 304	Electronic News Gathering Prerequisites: COMS 104 and COMS 130, or permission of instructor (3)			
COMS 326	Web Production Prerequisite: COMS 130, and COMS 204, 130, and 330, or permission of instructor (3)			
COMS 400	Media Law & Ethics Prerequisite: COMS 130 and 330, or permission of instructor (3)			
COMS 404	Specialized Journalism Prerequisites: COMS 104, 204, 130, and 330, or permission of instructor(3)			
	Co-requisite: COMS 481 or permission of instructor			
COMS 481	Journalism Portfolio(3)			
	Prerequisites: COMS 104, 130, 204, 146 or 236, 304, and 330, or permission of instructor			
Electives- Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level:				
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Production Technology Concentration (36 hours)				
Required Cours	es (27 hours)			
COMS 146	Media Performance (3)			
COMS 226	Digital Imaging (3)			
COMS 246	Digital Imaging(3) Basic Audio Production Prerequisites: COMS 146. Co-requisite: COMS 247(3)			
COMS 247	Script Writing Prerequisites: COMS 146. Co-requisite: COMS 246(3)			
COMS 346	Electronic Field Production Prerequisite: COMS 130, COMS 246, and COMS 247 (3)			
dol·lo o lo	Co-requisite: COMS 347			
COMS 347	Video Editing and Effect Prerequisite: COMS 130, COMS 246, and COMS 247 (3)			
COMS 400	Media Law & Ethics			
	Prerequisite: COMS 130 and COMS 330, or permission of instructor(3)			
COMS 446	TV Studio Production(3)			
	Prerequisite: COMS 130, COMS 330, COMS 346 and COMS 347 or permission of instructor			
COMS 482	Production Technology Portfolio <i>Prerequisites: COMS 130, 146, 246, 346, 347, 446, and 330</i> (3)			
May be repeated, but no more than 9 hours may be taken for credit				
Electives- Choose nine credit hours of electives from School of Communication Courses. Six must be at the 300-400 level:				
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