

**Student Affairs Committee of the Board of Visitors**  
**December 14, 2007; 2 p.m.**

**Members present:**

Nelson Harris, Chairman  
Bob Blake  
Tommy Fraim  
Regis McKoy (non-voting advisory student representative)

**Members absent:**

Cora Salzberg

**Also attending:**

Norleen Pomerantz  
Trae Cotton  
Robert Lineberg  
Bryant Burnheimer

**Student Report**

Regis McKoy provided highlights of the following Student Government Association topics:

- Recycling – Reviewed some of the on-going recycling projects and expressed SGA's commitment to the environment.
- Transportation – Expressed students' desire to expand the City Loop and Campus Loop due to safety concerns. Dr. Pomerantz stated that the administration has taken the students' concerns very seriously and is looking for a feasible resolution. Nelson Harris offered to have Roanoke Valley Metro representative Dave Morgan contact Dr. Pomerantz to discuss resources.
- RU Master Plan – In trying to determine the needs of the students, consultants for the University's Master Plan learned that in addition to maintaining the beauty of the campus, students want to see a student recreation center with upgraded facilities separate from athletics and on-campus graduate student housing.
- School Spirit – A school spirit t-shirt was developed for students to wear to the basketball games and is sold by the University Bookstore for a very reasonable price. SGA is working on various school-spirit initiatives for next semester as well.

**Intercollegiate Athletics**

Dr. Pomerantz introduced Robert Lineburg, RU's recently hired Athletic Director. Mr. Lineburg talked about the momentum that is being created with establishing a fan base and elevating the University's athletic profile. He also spoke about his philosophy regarding athletics and emphasized the importance of the academic component. He also expressed his total commitment to Title IX and promoting women's sports.

In his discussions, Mr. Lineburg stated that a big part of the recruiting process is built upon an institution's facilities and gave examples of how RU's athletic facilities are lacking. He spoke to the need to raise money for facilities as well as scholarships. Mr. Lineburg talked about the Athletic Foundation Board and the work it will be doing beginning in the spring.

In response to a question regarding summer sports camps, Mr. Lineburg explained that there are no University-sponsored camps, but each of the coaches have incorporated their own camps and do very well.

### **Student Components for 2008 Homecoming**

Dr. Pomerantz explained that the date for the 2008 Homecoming was changed to February 1-2 to coincide with men's and women's basketball. She reviewed some of the things that students are sponsoring for Homecoming weekend, and Mr. Lineburg talked about some of the events that athletics is planning.

In response to a question, Dr. Pomerantz stated that town-gown relations are good and that she is pleased with the partnership at this time. The Committee talked about different ways of advertising and promoting RU by using billboards, posters and banners, and the news media. There were discussions regarding the need to cultivate relationships with the Virginia media.

### **Future Topics for Discussion**

It was concluded that future meetings of the Student Affairs Committee of the Board would address on-going development and growth in the athletics program, student spirit initiatives, the SGA transportation issue, and an update on the University's new security system. Dr. Pomerantz will contact Denny Templeton, who currently coordinates security and safety, to schedule a presentation regarding the University's emergency planning. This topic is usually presented through Business Affairs and may be a topic for a joint meeting of all three committees.

Dr. Pomerantz informed the Committee that a new Student Involvement Transcript software will be available for demonstration at the next meeting. This software is to help students authenticate their leadership experience while at RU, and it will supplement their academic transcript.

The meeting adjourned at 3:20 p.m.

Barbara M. Conner, Administrative Assistant

Respectfully Submitted,  
Carlene Alvis  
Secretary, RU Board of Visitors