

Student Affairs Committee of the Board of Visitors
August 22, 2007; 2 p.m.

Members present:

Thomas E. Fraim, Jr., Chairman
Nancy Artis
Mary Ann Hovis
Steve Musselwhite
Mark Pace
Cora Salzberg
Regis McKoy (non-voting advisory student representative)

Members absent:

Nelson Harris

Also attending:

President Penelope W. Kyle
Norleen Pomerantz
Rick Slavings
Wil Stanton
Donna VanCleave
David Hayes
David Kraus
Rob Tucker
Anna Mallory, Roanoke Times Reporter

SGA Report

Regis McKoy, SGA Legislative Vice President and Student Member of the Board of Visitors, highlighted some of SGA goals and initiatives for the up-coming year. Regis began by complimenting dining services for the increased hours of operation which was a need that many students had identified as important last year. He also complimented the University on the security testing of the siren and public address system that had occurred earlier in the week.

Regis noted that the students were in support of President Kyle's capital projects list. Students are excited about the student-oriented projects, and as a result, the SGA voted in the last academic year to contribute to the planning of the following buildings: the fitness center (\$75,000), the expansion of The Bonnie (\$75,000), and a parking garage (\$10,000).

Regis also announced that at their recent retreat, the SGA voted to support the University's Code of Ethics and to review the Honor Code to assure consistency between it and the Code of Ethics.

Enrollment Update

David Kraus, Director of Admissions, reported on enrollment numbers for Fall 2007 which included a record-setting 7,600 applications. The Freshman Class is expected to be approximately 1,840, compared to 1,733 last year. However, the SAT score has improved by 15

points from last year to 1015. Recruiting transfer students has become increasingly competitive, and RU will enroll approximately 600 transfer students, down from 640 last year. RU will continue to work closely with community colleges to build the transfer population.

Mr. Kraus also noted that RU is positioned well to begin its recruitment season for Fall 2008 with more than 24,000 names of seniors currently in the inquiry pool. Last year, there were only 8,000 names. Further, RU is developing a strong multi-year recruitment process that includes juniors and sophomores. From last year's recruitment activity, RU now has over 20,000 names of juniors who were contacted in their sophomore year. About half of those names represent out-of-state students.

Dr. Wil Stanton informed the committee that he is expecting approximately 1,050 graduate students with registration still continuing this week.

Strategic Plan

Dr. Stanton gave a brief introduction of the Strategic Plan. Dr. Norleen Pomerantz reviewed the sections most aligned with Student Affairs. These sections are:

- Strategic Directive 1: Invest in People: *The University will make academic excellence its highest priority by investing in faculty, students, administrators, and staff.*

and parts of

- Strategic Directive 2: Invest in Programs: *The University will foster distinctive programs that make learning and working at Radford University an exceptional and unique experience (Goals 2.3, 2.4, and 2.5).*

The Student Affairs Committee of the Board approved the items of the Strategic Plan pertaining to Student Affairs.

The meeting adjourned at 3 p.m.

Respectfully submitted,
Barbara M. Conner