



RADFORD UNIVERSITY

# Annual Report

2018-2019



It is our mission to create and nurture  
students who are responsive,  
a future that is resilient  
and Highlanders who are real.  
This is our purpose and our reason.



“...A KEEN FOCUS ON  
**TEACHING,  
RESEARCH**  
AND **SERVICE.**”

# DEAR RADFORD FAMILY,

I am pleased to share with you Radford University's Annual Report for 2018-2019, a year filled with many achievements reached and important milestones celebrated by the campus, the community and beyond. Through the unwavering dedication and hard work of our students, faculty and staff, we are fulfilling our vision of being an innovative and premier university in the Commonwealth of Virginia and beyond with a keen focus on teaching, research and service.

The 2018-2019 Annual Report features recent progress in the focal areas of the 2018-2023 strategic plan, "Embracing the Tradition and Envisioning the Future," including:

- > **Student Success;**
- > **Academic Excellence and Research;**
- > **Strategic Enrollment Growth;**
- > **Brand Identity;**
- > **Philanthropic Giving and Alumni Engagement; and**
- > **Economic Development and Community Partnerships.**

Highlighted within the pages of this year's annual report are the many ways in which our University is providing one-of-a-kind experiences and limitless opportunities for all Highlanders. Radford is a special place where we share in each other's accomplishments and our collective success. In the pages that follow, there are some of these stories, which serve as shining examples of our caring, close-knit and supportive community. I am sincerely grateful to be a part of the Radford family and extremely thankful for the continued commitment of our students, faculty and staff, as well as the incredible generosity of our friends and supporters.

It is the University's mission to empower students from diverse backgrounds by providing transformative educational experiences, from the undergraduate to the doctoral level, both within and beyond the classroom. And, each and every day, we make a profound impact on our students. We support them as they become strong citizen-leaders, devoted scholars and lifelong learners. We encourage them to give back to their local communities and make our shared world a better place. At the same time, we are embracing innovation and tradition in the academic environment to foster intellectual growth, while our students are on campus, but also after they begin their careers and their professional lives.

With the ongoing implementation of our five-year strategic plan, we are truly embracing the tradition and envisioning the future. Without question, members of the Radford family are responsive, resilient and real. Over the summer, the Radford family grew as our merger with Jefferson College of Health Sciences was completed, and Radford University Carilion was established. The merger added 19 programs to Radford University's offerings, bolstering our academic portfolio and improving healthcare education in the Commonwealth of Virginia and beyond. This great work would not have been possible without the dedication of the faculty, staff and the community, as well as our partnership with Carilion Clinic. As a result, I am tremendously proud of our tireless efforts to step forward as a pre-eminent provider of health sciences education in the New River and Roanoke valleys.

Partnerships were an important part of the last year as Radford University and Emory & Henry College joined together to sign cooperative agreements establishing three accelerated graduate programs that will significantly shorten the time it takes for students to complete their undergraduate and graduate education, putting students into the workforce earlier. We also signed a landmark agreement with New River Community College, further strengthening our ongoing relationship with a Guaranteed Transfer Partnership Agreement with the neighboring Dublin campus.

Throughout the late spring and early summer months, the Highlander Family Tour provided an engaging and rare opportunity to experience firsthand the impact our alumni are having in their communities and across the world. During a total of eight stops in the Commonwealth and the nearby states of Georgia and North Carolina, we met new individuals and reconnected with loyal supporters. It was truly an honor to hear your stories, see your passion and share in your success. Thank you for everything that you do for your beloved alma mater and remember that this campus remains your home!

Through a pursuit of discovery, dedication to scholarship and spirit of service, we are collectively bridging the knowledge and skills gap by providing new opportunities for our students and our citizens. It is our mission to create and nurture students who are responsive, a future that is resilient and Highlanders who are real. This is our purpose and our reason. This is Radford University, and we are Highlanders!

With Highlander Pride,



Brian O. Hemphill, Ph.D.  
President  
@BrianOHemphill



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Through the unwavering dedication and hard work of our students, faculty and staff, we are fulfilling our vision of being an innovative and premier university in the Commonwealth of Virginia and beyond with a keen focus on teaching, research and service.”

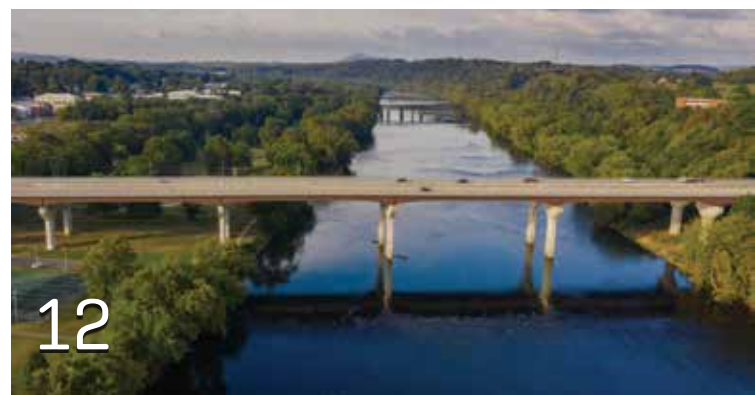
President Brian O. Hemphill, Ph.D.



6



8



12



14



18



22

**CONTENTS:**

Student Success.....6

Academic Excellence and Research .....8

Strategic Enrollment Growth.....12

Brand Identity.....14

Philanthropic Giving and Alumni Engagement .....18

Economic Development and Community Partnerships .....22

Financial Highlights ..... 26





## STUDENT SUCCESS:

A series of milestone celebrations and special initiatives were launched in the past year to support student success, while showcasing Highlander pride, establishing meaningful connections and enhancing retention efforts.





LASHAN  
LOVELACE



**Brother 4 Brother** is a peer-to-peer mentoring project for first-generation college students founded by LaShan Lovelace, the University's Director of the Center for Diversity and Inclusion. **Brother 4 Brother** began in the 2018-2019 academic year as a way to help first-generation college students navigate classroom responsibilities and college life. Fifteen returning students were paired with new students to help them with a wide range of life skills, including money management, study techniques, public speaking and more. The objective of the program is to engage new students in campus life by connecting them with the community, enhancing their skills and improving retention.

“

Brother 4 Brother created an opportunity to connect, engage and impact the student experience. Students at Radford have a wealth of talent, and this organization provides the means to enhance their individual growth and development, while creating a lasting community.”

LaShan Lovelace

## Harvey Knowledge Center

To provide increased academic support, the Harvey Knowledge Center opened in McConnell Library on October 5, 2018. The Center provides an array of helpful resources for both students and faculty, including small and private study areas, one-on-one academic coaching, study groups and other forms of group collaboration and workshops designed to help students become lifelong learners. More than a dozen undergraduate coaches are available at the Center to help student-learners achieve academic success in all areas of study, from biology and mathematics to the humanities.

“We envision the Center as a place where students can connect to a community and a place for academic questions, exploration and inquiry,” said Harvey Knowledge Center Director Jessica Beckett, Ph.D., at the opening ceremony. “It’s a hub to connect faculty and students to academic resources.”

## Family Weekend

Students and their families participated in Family Weekend from October 19-21, 2018. New to the event lineup was a First-Generation Luncheon, which was organized for those new to the higher education experience.

Sophomore Raquel Resende, of Roanoke, Virginia, and her parents, Dawn and Carlos, said they received a lot of helpful information. “It made me feel like I’m not alone here,” Resende said. “There are other first-generation students with questions and concerns like me. I learned about clubs I can join and other ways to make me feel more connected to campus.”

## Inaugural Retention Summit

On January 17, 2019, nearly 300 members of the Radford University family participated in the inaugural Retention Summit by attending the opening session and related

remarks, as well as the keynote address by Timothy P. Culver, Ph.D., from Ruffalo Noel Levitz. The event was held in the Davis College of Business and Economics, where administrators, faculty, staff and students gathered to thoughtfully and intentionally discuss retention data and related trends, identify areas of opportunity related to retention on Radford’s campus, brainstorm solutions and offer recommendations that address these areas. The Summit resulted in the creation and distribution of a comprehensive report, which is posted on the University’s website.

## Class Celebrations

Later in the Spring 2019 semester, three separate celebrations were held to honor sophomore, junior and senior students. Now, in its second year, the **Halfway There Celebration** was established to recognize sophomore students as they approach the halfway mark to commencement, ignite Highlander pride and recognize achievements. As part of the celebration, each student was given a “challenge coin,” passed along from last year’s sophomore class. The challenge coin was minted in the Spring 2018 and has become a Highlander tradition. On one side, it displays Radford University’s values: responsibility, excellence and respect. The other side of the coin has the official 1913 seal, The Beehive, representing industry, thrift and wisdom.

Juniors celebrated under the stars during the **Junior Twilight**, a garden party and dessert reception near the Heth Hall clocks. The purpose of the new event was to celebrate students as they embark on their senior year and encourage them to make the most of their last year as undergraduates. While soaking in the last few weeks of classes, seniors celebrated their next journey during the **Senior Signing Day**. Similar to sports-related signing days, students were encouraged to write down, or “commit to,” their future endeavors, whether it be graduate school, starting a career or enlisting in the military.



## ACADEMIC EXCELLENCE AND RESEARCH:

Radford University continues to be an educational leader with the addition of new academic degrees, the Research Rookies Program, game-changing student and faculty research and continued dedication to student and faculty excellence.



## Doctor of Education

Built on the success and leadership of Radford University's College of Education and Human Development, the Doctor of Education, or Ed.D., program is designed to prepare practicing professional educators to fill positions as educational leaders at the district level in Virginia. The fully online program is designed to be accessible to educators anywhere, allowing convenient completion of the program, while maintaining Radford's renowned heritage of preparing educators. Successful completion of the 63-hour program qualifies educators for licensure as a superintendent. The first cohort of students will begin in January 2020.

## Bachelor of Science in Computer and Information Systems Security

Radford University also recently launched a degree program in cybersecurity, designed to prepare students to meet the anticipated demand for 3.5 million cybersecurity professionals by 2023. The Bachelor of Science in Computer and Information Systems Security is the first at a four-year public institution in the Commonwealth of Virginia and is housed in the Artis College of Science and Technology.

## National Rankings and Pass Rates

Outstanding programs have garnered recognition for academic excellence, such as Study.com's ranking Radford University as the 18th best college for education majors. **"From a Master of Science in Education to the Doctor of Education and all sorts of program licensure options, Radford University in Radford, Virginia, lets students follow their passion,"** Study.com wrote in its rankings. **"In fact, there are numerous different programs to choose from here, including areas like deaf and hard of hearing education, educational leadership and high incidence disabilities."**

Study.com also ranked Radford University's finance program the 15th best in the United States for 2019, the only Virginia school ranked on the list. The program provides students with a broad knowledge of business and administrative practices, including analytical problem-solving and decision-making skills. The department offers the Bachelor of Business Administration degree with majors in accounting and finance.

Finance faculty serve as advisors to the successful Financial Management Association and the Student Managed Investment Portfolio Organization (SMIPO), which offers students an opportunity to gain practical experience in the management and decision-making processes of a structured corporate organization by participating in hands-on management of the funds in this Radford University Foundation endowment account.

The Nutrition and Dietetics program had a 100% acceptance rate for Spring 2019 graduates who applied to prestigious internships around the United States. These competitive, 1,200-hour internships last for approximately one year. Upon completion of the internships, participants will be eligible to earn credentials as registered dietitians by taking the national exam, administered by the Commission on Dietetic Registration.

"These programs are much like a medical residency," said Laurie Bianchi, Ph.D., assistant professor of Nutrition and Dietetics. The 100% acceptance rate is "exceptional, and we are so pleased," said Assistant Professor of Nutrition and Dietetics Mary Jean Miller, who noted the national rate was 61%.

Students from Waldron College of Health and Human Services continue to excel in certification and licensure exams with three programs achieving a 100% pass rate. The Doctor of Physical Therapy program achieved a 100% first-time pass rate on the National Physical Therapy Exam. The master's degree in Communication Sciences and Disorders achieved a 100% pass rate on the PRAXIS II, a milestone toward earning the Certificate of Clinical Competence in

Speech-Language Pathology. The Radford cohort of the Bachelor of Science in Nursing achieved a 100% first-time pass rate on the National Council Licensure Examination (NCLEX), the examination for the licensing of nurses that is administered by the National Council of State Boards of Nursing. Radford has surpassed the national NCLEX first-time pass rate average for seven consecutive years.

## Highlander Research Rookies Program

In the Fall 2018 semester, the Highlander Research Rookies Program was officially launched with the goal of engaging highly motivated first- and second-year students in faculty-mentored, hands-on research and creative scholarly activities. Research Rookies explore topics, while developing relationships with expert faculty, in areas of interest and gain valuable research and critical-thinking skills. The Highlander Research Rookies Program was announced at Radford University President Brian O. Hemphill's inaugural State of the University Address in October 2017.

In the program's first year, 15 apprenticeships were awarded to high-achieving and highly motivated students, who received funding of up to \$4,000 for a full year on a project. Once students are selected and determine a field of interest, they were paired with a faculty mentor. Faculty, who work in the program, received on average a \$2,000 stipend for supplies and other materials needed to aid students in their projects.

The program builds on the success of the Office of Undergraduate Research and Scholarship's Accelerated Research Opportunities living-learning community, which provides students with opportunities to engage in research with faculty mentors. Over the past three years, more than 80 faculty have worked with this program, helping freshman-level students conduct research, said Associate Provost for Academic Programs Jeanne Mekolichick, Ph.D., who also assisted in the development of the Highlander Research Rookies Program.

## HIGHLANDER SPOTLIGHT



AGIDA  
MANIZADE,  
PH.D.

Agida Manizade has always been a star. And, on February 18, 2019, the State Council of Higher Education for Virginia took notice and awarded the mathematics and statistics professor with one of its annual outstanding faculty awards. The honor is one of the highest for faculty at Virginia's public and private colleges and universities. The awards recognize superior accomplishments in teaching, research and public service.

At Radford University, Manizade is a leader in teaching excellence and research. She teaches courses at the undergraduate level and in the University's Graduate Certificate Program in Mathematics, which offers an opportunity for in-service mathematics teachers in Virginia to earn a graduate certificate online. Manizade has also demonstrated an extraordinary record of accomplishment in the scholarship of discovery through current research in mathematics and mathematics education that is based on her work with students in the online Graduate Certificate Program.

“

Dr. Manizade is a truly outstanding faculty member who has dedicated her career to effective and inspirational teaching, as well as leadership, scholarship and service. She is truly deserving of this award. Through her efforts, countless students and teachers have left her classroom with a greater understanding of the discipline of mathematics. Her scholarship, and that of her former, current and future students, exemplifies her excellent work and significant impact.”

President Brian O. Hemphill, Ph.D.

## Center for Police Practice, Policy and Research

In the College of Humanities and Behavioral Sciences, the Center for Police Practice, Policy and Research has opened. The Center, which blends evidence-based and practice-based research to inform best methods in crime prevention and police practices, is headed by two Criminal Justice faculty members: Professor Rachel Santos, Ph.D., and Assistant Professor Roberto Santos, Ph.D. The Santos' research helps determine how to apply the practices within the organizational structure and operations of law enforcement agencies.

Collaborations with police departments and communities across the country are a focal point of the Center. Additionally, Radford University Faculty Fellows are a part of the Center with each Fellow having specific areas of expertise that contribute to the capacity of the Center to conduct research and work directly with agencies. The Center aligns with Radford University's 2018-2023 Strategic Plan: “Embracing the Tradition and Envisioning the Future,” by increasing faculty and student-faculty collaborative research, including public and private partnerships, faculty development and grant-supported research.

## Scholarly Publications and Collaborative Research

Radford University faculty are also highly involved researchers. Assistant Professor of Marketing Jane Machin, Ph.D., is lead author of “Coping with Stress in Real Estate,” an article published in the June 2019 edition of the Keller Center Research Report. In the article, Machin and her co-authors state that “stress is especially problematic among real estate professionals,” and that it manifests into “the second highest rates of anxiety and depression among all occupations.” Machin's work exemplifies Radford University's commitment to participation in research, scholarship and leadership activities within and beyond the classroom.

The human heart has always fascinated Laura Newsome, Ph.D., associate professor of Health and Human Performance. So, she kept studying it. As a clinical

cardiopulmonary therapist, Newsome worked hands-on with people who had suffered heart attacks, undergone heart bypass surgery and had stent placements. Now, after earning her Ph.D., Newsome works with the American College of Sports Medicine (ACSM), where she has been a member and certified by the organization since 2002. Newsome has presented at conferences and worked on numerous projects with the ACSM, including editing a chapter in the organization's recent guideline book.

She also works with an affiliate organization, the Clinical Exercise Physiologist Association. The organization, with more than 50,000 members and certified professionals from 90 countries around the world, “sets the standards for all aspects of sports medicine, exercise testing and prescription writing.” “It is all very rewarding,” Newsome said of her work inside and outside of the classroom. “It's fulfilling to know you've had a positive impact on people and that you've helped get them back to doing things and living their lives.”

Two Radford University faculty members and a group of undergraduate student researchers created a professional development online course designed to further educate athletic trainers about sudden cardiac death. Department of Health and Human Performance faculty members Angela Mickle, Ph.D., and Pamela Frasier, Ph.D., used funds they received in a grant from the National Athletic Trainers' Association's Ethnic Diversity Advisory Committee. The grant was to be used to develop professional skills in African American athletic training students.

The faculty-student collaborators teamed with Sandeep Ravi, M.D., a cardiologist, and DeEtta Ray, D.N.P., a cardiologist nurse practitioner, both at Carilion Clinic. Ravi and Ray served as “content experts” during the course development and recorded some of the course content. The course was presented online in video format. The students provided research assistance and proofreading of course materials. They also created closed captioning for the videos.

“Supporting undergraduate research is something Radford University does really well,” Mickle said. “It gives undergraduate students an opportunity to select topics that interest them and work with faculty members to conduct meaningful research that may be relevant to their future careers.”





# STRATEGIC ENROLLMENT GROWTH:

Radford University has furthered its long tradition of outreach and partnership in the last year, solidifying agreements with one of Virginia's top private institutions and one of the Commonwealth's leading community colleges.

## Emory & Henry College

On November 5, 2018, Radford University and Emory & Henry College leaders signed cooperative agreements to establish three new accelerated graduate programs that will significantly shorten the time it takes for students to complete their undergraduate and graduate education. The partnership will provide a pathway for students in the Master of Business Administration, Master of Science in Strategic Communication and the Master of Science or Master of Arts in English programs to accelerate their courses of study by completing their undergraduate degrees and their graduate degrees in approximately five years of full-time study. That is compared to the six-plus years this undertaking usually requires.

The agreement marked a significant milestone for both institutions in their commitment to lifelong learning, President Hemphill said at the signing ceremony. **“Indeed, this partnership, which officially comes to life today, is aimed at opening new doors and encouraging today’s workforce to gain tomorrow’s skills. The graduates from these accelerated programs will make a difference in Southwest Virginia and across our nation.”**

## New River Community College

On April 4, 2019, Radford University continued to build upon its partnerships with other higher education institutions in Virginia by signing an agreement to join with New River Community College (NRCC) in a Guaranteed Transfer Partnership Agreement. The agreement was designed to strengthen an existing partnership between the two schools and assist students and their families with college affordability. The partnership ensures credits earned by NRCC students transfer to Radford University, saving them time and money. The agreement stipulates that NRCC graduates will have guaranteed admission to Radford University.

**“This partnership is incredibly important to our institutions as we have a long-standing history of working together as educational and service partners to enhance our local communities and the Commonwealth of Virginia through the**

**lives of our students and their families,”** President Hemphill said. **“This agreement will establish a truly seamless transfer for NRCC students to Radford University and aligns with our shared commitment to accessibility and affordability.”**

Many opportunities await students as they enter Radford University and begin their Highlander journey, and among the newest opportunities are living-learning communities for would-be educators and entrepreneurs.

## The Schoolhouse

The Schoolhouse living-learning community opened in the Fall 2018 semester. It is a living space on the third floor of Moffett Hall that connects and inspires prospective teachers from all disciplines and grade levels. It is also designed to facilitate relationship building between students and faculty. Admission to The Schoolhouse is open to students planning to pursue teacher licensure, which typically includes interdisciplinary studies, including elementary, middle, special education, including deaf and hard of hearing, and health and physical education; K-12 art, music, dance and Spanish education; and secondary education, including English, social studies, mathematics and science.

## Entrepreneurship

Down the hall from The Schoolhouse is another community that is preparing freshmen to learn and live the life of a successful entrepreneur. The Entrepreneur living-learning community, which opened in Fall 2018, helps students learn entrepreneurial competencies, develop and implement business ideas and form relationships with business faculty and other entrepreneurs. The living-learning community is an ideal environment for students to dream big and breathe life into business ideas that fulfill their dreams and spark economic growth in the community.







## BRAND IDENTITY:

There is a fierce sense of pride in being a Highlander, and it showed both near and far.

## Third Annual Highlander Pride Weekend

Radford University celebrated its third annual Highlander Pride Weekend from April 25-27, 2019 with a series of meaningful events to support student-athletes and Radford Athletics.

The weekend commenced with a Red & White Gala, hosted in the jam-packed Dedmon Center. It also featured the Highlander Open Golf Tournament at the Pete Dye River Course. And, Highlanders and community members came together for healthy competition during the Highlander Half Marathon and 5K Races through the City of Radford. This year's weekend events raised more than \$95,000, representing a record amount. More than \$250,000 has been raised in the last three years.

The student-athlete experience at Radford includes the opportunity to excel in the classroom, while competing at a high level on the court or in the field. Sam Farrell, of Severna Park, Maryland, is a prime example. Farrell, a sophomore goalkeeper on the Radford men's soccer team, is double majoring in mathematics and statistics and economics. He is one of the 26 Radford student-athletes with a 4.0 GPA in the 2018-2019 academic year. **"In whatever jobs I have after graduation, I will be part of a team. I am learning to function with a group of teammates from Spain, Senegal, Mexico and all over the world and developing chemistry with them to do well. It is awesome,"** Farrell said.

## Responsive. Resilient. Real.

Farrell is one of many students on the Radford University campus who epitomize the Highlander spirit. Their stories, as well as those of faculty, staff and alumni, are being captured and shared in a series of profiles found on the Radford University website at [www.radford.edu/3R](http://www.radford.edu/3R). Through being responsive, resilient and real, Highlanders are making a positive impact and leaving a lasting legacy on our campus and in communities around the world.

# Champion Tree

90'  
tall

81'  
crown\*

186"  
circumference

The tree crown is the top part of the tree, which features branches that grow out from the main trunk and support the various leaves used for photosynthesis.

## HIGHLANDER SPOTLIGHT

### JESSICA WOLLMANN '19



Alumna Jessica Wollmann '19 is a shining example of the many Radford University student-athletes who excel in the classroom, as well as on their respective athletics field or court of choice. The former women's soccer player was named the 2018-2019 Big South Conference Woman of the Year in June 2019. The accolade is just one of many she received during her tenure as a Highlander athlete. Wollmann, an anthropological studies major, finished her undergraduate studies with a perfect 4.0 GPA. She was named the 2018-2019 Virginia Collegiate Honors Council (VCHC) Scholar of the Year, Big South Scholar-Athlete of the Year for women's soccer, a CoSIDA Academic All-America First Team member and the Big South Female Scholar-Athlete of the Year. Wollmann was a top 10 finalist for the Senior CLASS Award and a recipient of the Big South's prestigious Christenberry Award for Academic Excellence.

Wollmann was awarded the Radford University Artis College of Science and Technology Outstanding Student Award at the end of her senior year. Her volunteer activities included the Blacksburg Girls Soccer Program, Martin Luther King Day of Service, the Montgomery County Special Olympics and Fear 2 Freedom. Wollmann, an Honors College student, was also involved with the University's Center for Accessibility Services, Student Government Association, the Anthropology Club and the Board of Visitors, to which she served as the student representative during the 2017-2018 academic year.

Wollmann is currently enrolled in graduate school at the University of Toronto, studying biomechanics.

Radford has many champions standing tall on campus. One of those may not be obvious, but nonetheless has a towering presence.

## Champion Tree

It is the white basswood located at the north end of Jefferson Hall, facing McConnell Library and the College of Humanities and Behavioral Sciences Building. In Spring 2019, American Forests magazine's Champion Trees national register recognized it as a national champion tree. Champion trees are the biggest of their species, as reported to American Forests, a conservancy organization that works to protect and restore forests ecosystems. The white basswood, *Tilia americana* var. *heterophylla* for its scientific name, has been a reigning Virginia state champion for a decade after being nominated by Biology Instructor John Kell.

Last summer, Eric Wiseman, of the Virginia Big Tree Register, measured and updated the Radford tree's statistics, and reported that it is "in good health." American Forests used Wiseman's measurements in an algorithm to award points to the tree based on measurements. The white basswood is 90 feet tall, 186 inches in circumference and has a crown of 81 feet for a total of 296 points. It was declared a national champion tree in September 2018. The Radford University white basswood is "the largest known tree of its species" in the United States, according to American Forests magazine.

## Princeton Review's Top Green Colleges

As we celebrate our champion tree, we also recognize it is part of the natural landscape that makes our campus

beautiful. And, we are mindful of our responsibility to reduce our campus community's carbon footprint. For the past nine years, The Princeton Review has recognized and appreciated our commitment to building and maintaining a sustainable, environmentally friendly campus. Radford University is once again listed on The Princeton Review's Guide to Green Colleges for concerted and ongoing efforts to create a sustainable campus. The Princeton Review chose schools for its annual guide based on data from the company's 2017-2018 survey of 648 colleges and universities. Questions centered on each schools' sustainability-related policies, practices and programs. The ranking reflects Radford University's commitment to sustainability practices and underscores its mission in becoming a model of practices and policies. Radford has been included in The Princeton Review's Top Green Colleges in the nation each year since 2010.

## LEED Certification

When it comes to sustainability at Radford, green often leads to gold and silver. In November 2018, Radford University's Whitt Hall was granted LEED (Leadership in Energy and Environmental Design) Gold certification, marking another achievement in the University's sustainability initiatives. Whitt Hall is the 11th Radford University building to achieve either LEED Gold or Silver status. Other campus buildings achieving LEED Gold are Bolling, Draper, Pocahontas, Madison, Jefferson and Moffett residence halls. The College of Humanities and Behavioral Sciences Building achieved LEED Gold in 2017, and Kyle Hall, home of the Davis College of Business and Economics, did so in 2014. The Center for the Sciences was granted LEED Silver in 2018.



# PHILANTHROPIC GIVING AND ALUMNI ENGAGEMENT:

The campus experienced a tremendous amount of engagement and support over the course of the last year, thereby creating opportunities for current and future Highlanders.

## Momentous Occasion

On October 3, 2018, Radford University announced a landmark \$8 million gift from Sandra C. Davis and William C. Davis as part of a campus-wide Momentous Occasion. The Davis' gift endowed scholarships for students in Radford University's College of Business and Economics and the College of Visual and Performing Arts. The Sandra C. Davis and William C. Davis Endowed Scholarship Fund will provide academic scholarship awards to Davis Scholars of \$4,000 per year, or \$2,000 per semester.

**"Sandy and Jack's limitless love and positive passion for Radford University hold a new meaning on our campus and in our community,"** Radford University President Brian O. Hemphill, Ph.D., said during the widely attended outdoor ceremony. **"Sandy and Jack's monumental gift will produce a lifetime of Davis Scholars, who will excel in the classroom, dedicate themselves to their chosen professions and provide their time and talent to the communities in which they live and work."**

In recognition of the generous offering, the University announced the naming of the Sandra C. Davis and William C. Davis College of Business and Economics. Additionally, the Covington Center for Visual and Performing Arts is home to the newly named Sandra C. Davis and William C. Davis Performance Hall.

## Fall Homecoming and Reunion Weekend

The beehive of activity around campus from October 19-21, 2018 meant Radford University was celebrating its annual Fall Homecoming and Reunion Weekend, as well as Family Weekend.

More than 1,000 alumni, friends and families returned to Radford for fun and festivities that rekindled memories and established new traditions.

The new Highlander statue and bench outside of Russell Hall, commissioned by Radford University's Alumni Association, was unveiled as part of the festive weekend and quickly became a campus focal point of showing Highlander

pride. And, more than 140 women and guests, representing generations of Radford University alumnae, were welcomed for the sixth annual Women of Radford luncheon. Alumnae and students from the classes of 1957 to 2022 reminisced about their days as Radford students and shared stories about campus life. The celebration and storytelling continued later for the Class of 1968 at the Golden Reunion Dinner, hosted by President Hemphill and First Lady Marisela Rosas Hemphill, Ph.D., at the Governor Tyler House.

**"Friendships and a love of the campus are what bring me back,"** said alumna Beth James '68. **"A group of us come back fairly often. We love Radford University."**

## Highlander Family Tour

President Hemphill and First Lady Hemphill, kicked off the Highlander Family Tour on April 2, 2019 in Bristol, Virginia. The eight-stop, multi-state tour represented a series of joyous gatherings of the Radford family, including alumni, friends, supporters, students, faculty and staff who celebrated the traditions of Radford University, while discussing the future.

**"We have a lot of exciting work to do, and we have the right team in place to help move this institution forward. We take very seriously the role and responsibility that we have as public servants in meeting the needs across the Commonwealth of Virginia,"** President Hemphill said during the stops.

Alumni pride was apparent at each event. Paula Squires '76 was a first-generation student who found her true potential that boosted her into a successful journalism career. "Radford fills a unique niche in the state of Virginia as being a place where first-generation college students can go and feel welcomed and realize their potential," Squires said at the seventh Highlander Family Tour stop in Richmond held at the Willow Oaks Country Club.

Additionally, each stop featured the announcement of the Spirit of the Tartan Award. The newly created honor recognizes a Radford University alumnus or friend, who consistently demonstrates a desire to positively impact Radford University and his or her community.

## The Honor to Serve Scholarship Fund

The Honor to Serve Scholarship Fund was established to financially assist two current students who choose the military or careers related to first responders and annually recognize two Radford University alumni who serve their communities or country. During Homecoming and Reunion Weekend 2018, the Radford University Honor Committee hosted the inaugural Honor Dinner to introduce the scholarship. Kevin Hudson '90 and Sean Magee '87, both retired officers in the United States Marine Corps, keynoted the inaugural event.

Pete Campbell '92 and Jeff Graves '89 enlisted many of their other brothers in the Sigma Phi Epsilon fraternity, who had either joined the military or built successful careers in law enforcement or as first responders. **“The Alumni Relations Office expressed that one thing we could do was organize together to make a huge impact,”** Campbell said. **“I knew we had a strong core of brothers and Radford alumni who would support this cause, so that’s what we set out to do.”**

The inaugural Honor to Serve Scholarship was awarded in Fall 2019. The Honor to Serve Scholarship effort has a

goal of \$100,000 and is encouraging Radford University’s dedicated alumni and friends, who wish to honor current public servants and support those who aspire to join their ranks, to give to the Fund.

## Jeff and Harriet Price Dedication and Naming

On February 8, 2019, Radford University’s Davis College of Business and Economics honored the many contributions of alumnus Jeff Price '86 and his wife Harriet. At the ceremony, Davis College Dean Joy Bhadury, Ph.D., announced that the Dean’s Suite, on Kyle Hall’s third floor, has been named the Jeff and Harriet Price Dean’s Suite.

**“Radford means a lot to me as an alumnus,”** Jeff Price said. **“I value my education here. It’s been so rewarding over the years, and it is my pleasure to serve the University and give back to the college.”**

Private support, such as that of the Prices, empowers Radford University to create a challenging academic environment that values intellectual debate, artistic curiosity and creativity and freedom of thought and expression.

## HIGHLANDER SPOTLIGHT SPIRIT OF THE TARTAN AWARD WINNERS

The Spirit of the Tartan Award was unveiled, as part of the Highlander Family Tour, to recognize a Radford University alumnus, friend or supporter, who consistently demonstrates a desire to positively impact Radford University and his or her community. The award winners embody the true Highlander spirit in every aspect of their lives.



**April 2, 2019 event in  
Bristol, Virginia:**  
Tom McGlothlin



**April 9, 2019 event in  
Raleigh, North Carolina:**  
Matthew Crisp '04 and  
Kelly Crisp '04

“We have some great students coming out of this college,” Price said. “I am always proud of Radford. As this college and the University grow, it’s amazing how proud it makes me.” Among the many contributions the couple has made to the University is the establishment of the Jeff Price Family Scholarship for students directly impacted by the September 11, 2001 terrorist attacks, a dependent of a family member impacted by other terrorist attacks or dependents of fire, rescue and police personnel.

## Shalini Perumpral Dedication and Naming

On April 26, 2019, Radford University’s Davis College of Business and Economics honored Shalini Perumpral, Ph.D., for her contributions to the Davis College and the Radford community. Perumpral, a retired professor of finance and accounting, with a career as a teacher at Radford spanning more than 30 years, was a leader within the faculty community and her field. Perumpral was the founding advisor for Beta Gamma Sigma, the international honor society for business colleges, and was instrumental in building Radford’s business programs.

“No one had a bigger impact on my education, and ultimately my success than Shalini [Perumpral]. She stimulated my interest in finance, and thereby my career;” said former student Robert N. Hatch, Jr., M.S. ’82. “I retired in 2017 after 42 years in total working for some of the country’s largest banks, such as JPMorgan Chase, Bank of America/Merrill Lynch and Fifth Third in Cincinnati.”

Perumpral, her husband John Perumpral, Ph.D., W. S. Cross Professor Emeritus of Biological Systems Engineering at Virginia Tech, and other family members established a scholarship to expand opportunities for Davis College of Business and Economics students. A classroom located on the second floor of the Davis College of Business and Economics was named for Shalini Perumpral at the reception in her honor.

## BB&T Leadership Development Program

With the generous support of BB&T, Radford University has created an innovative program to expand opportunities for students and assist faculty in building expertise and

knowledge in ethical and social leadership. The BB&T Leadership Development Program will provide Radford students and faculty with unique opportunities to engage with BB&T leadership and the surrounding business community through seminars, lectures and community forums, as well as through the BB&T Leadership Institute located in Greensboro, North Carolina. The program will begin in the Fall 2019 semester, and up to 30 students will participate. These students will receive emerging leaders certification upon completion to enhance their marketability.

Danylle Kunkel, Ph.D., associate professor of Management in the Davis College of Business and Economics, will lead the program. “This is an extraordinary opportunity for the University and our students,” Kunkel said. “Having the partnership with BB&T acknowledges the importance of building a community of students and leaders who share their ideas of ethical and social leadership.”

Radford University has an enduring partnership with BB&T through which the BB&T Charitable Foundation sponsors a series of distinguished speakers, who bring financial insight to students, faculty and business leaders.



**May 15, 2019 event in Atlanta, Georgia:**  
Michael Donnelly '88



**May 16, 2019 event in Charlotte, North Carolina:**  
Dale Ardizzone '85, M.S. '86



**June 11, 2019 event in Roanoke, Virginia:**  
Nancy E. Artis '73 and H. Pat Artis, Ph.D.



**July 14, 2019 event in Virginia Beach, Virginia:**  
Darin Ely '93 and Jennifer Ely '96



**July 16, 2019 event in Richmond, Virginia:**  
Matt Donlon '82



**July 17, 2019 event in Centreville, Virginia:**  
Kevin Rogers '87





# ECONOMIC DEVELOPMENT AND COMMUNITY PARTNERSHIPS:

Supporting economic development and growing community partnerships are key tenets of Radford University's mission as an institution, and advancing these efforts in creative, forward-thinking and impactful ways, is at the forefront of ongoing work across the campus.

## Economics Teachers Conference

In support of the Commonwealth's cohort of talented middle school and high school business teachers, the University hosted its Economics Teachers Conference from July 26-27, 2018. In its second year, the conference is designed to provide Virginia middle and high school business, economics and personal finance teachers an opportunity to explore topics in economic theory that are essential for students to learn before they enter college or begin working. Radford University's Department of Economics, part of the Davis College of Business and Economics, hosted the conference. Conference registration was free for participants and included up to two nights of lodging, making it an excellent opportunity for educators from across the Commonwealth.

Tag-team teaching the two-day conference sessions were economics faculty members and conference founders Tom Duncan, Ph.D., and Dan Farhat, Ph.D. The duo covered a variety of topics, such scarcity and opportunity cost; decision-making at the margin; globalization and trade; and entrepreneurship.

**"This conference helps us to have more clarification about what we are teaching,"** said Michelle Carter, an economics and personal finance teacher at Tunstall High School in Pittsylvania County.

**"And, it helps us to understand that if we're teaching the course the way we're supposed to, our students will know what to expect when they get to college and study economics."**

## Fear 2 Freedom

Critical to a community's well-being is the availability of needed resources to assist in times of crisis. In partnership with the Women's Resource Center of the New River Valley, the Radford family joined together on September 26, 2018 to support the nonprofit organization Fear 2 Freedom and elevate campus awareness of sexual assault and sexual violence.

Close to 400 students joined faculty, staff and University administrators to assemble AfterCare Kits for sexual assault survivors. These kits are intended for both adults and children and contain a set of clothing, personal care items and a stuffed bear. The kits for children contain crayons and drawing paper, while the kits for adults are packed with journals.

**"This event is important to our Radford family, because not only do we have an opportunity to raise awareness of and work toward preventing sexual violence, we get to help those in need,"** said Substance Abuse and Violence Education Support (SAVES) Services Assistant Director Julie Dill. **"This event helps our student survivors, as well as members of the community, and gives us a chance to collaborate with our community partners."**

## Radford Gives Back

In order for a community's economy to flourish, so must its residents. Without access to basic necessities, such as clean water and plentiful food sources, community members struggle emotionally, physically and financially. To tackle food insecurity in Radford City Public Schools (RCPS), Radford University partnered with Bobcat Backpacks to organize the third annual Radford Gives Back canned food drive from October 16-17, 2018. The organization was founded in 2016 by alumnae Daniela Brunner '98, Jane Fisher '94, M.S. '00 and Jenny Riffe, M.S.W. '03. It provides approximately 180 RCPS children with food to eat over the weekends. The drive resulted in more than 15,000 items collected for Bobcat Backpacks.





## Food Recovery Network

Radford University's Food Recovery Network chapter also played a critical role in providing needed resources for the local community. Every Wednesday and Friday this spring, the University's Sustainability Leadership Team and various volunteers met in the basement of Dalton Hall to load, into cooler boxes, pre-packaged food that was nearing its expiration date. From there, the crew transported the contents to the Radford-Fairlawn Daily Bread food bank.

Food Recovery Network chapters, such as the one at Radford, are part of a larger student movement to fight food waste and hunger in the United States. Radford University is one of three higher education institutions in Virginia to be part of the network. The recovery team's efforts are playing an important role in the University's commitment to being a model for campus sustainability practices. It is a practice they hope will continue and grow long after they have graduated from Radford.

## Small Business Development Center

Housed within the Davis College of Business and Economics, the Small Business Development Center (SBDC), an extension of the renewed partnership with the Roanoke Regional SBDC, opened during the Spring 2019 semester. Regional SBDCs comprise a statewide network through which the Roanoke Regional SBDC serves the New River and Roanoke valleys, as well as the Alleghany Highlands. By staffing an office on the Radford University campus, the SBDC is better able to offer its signature pro bono business assistance throughout the New River Valley, in order to help existing businesses thrive and help startup businesses chart a path to success.

Davis College of Business and Economics Dean Joy Bhadury, Ph.D., said, **"Not only does this provide local entrepreneurs with ready access to business counseling and assistance, it provides significant partnership with the expertise of the Davis College. Business problems faced by entrepreneurs and regional companies can serve as a foundation of experiential projects that provide invaluable learning experiences for our students."**

## HIGHLANDER SPOTLIGHT



JOSH  
NEASE

Since arriving on campus in 2016, Josh Nease, the University's Office of Sustainability and Selu Conservancy and Academic Program Manager, has been on a mission to further reducing the campus' carbon footprint and achieving its goal of becoming a model institution for sustainability policies and practices. Under Nease's leadership, the University continues to garner national attention with its annual inclusion in *The Princeton Review's Guide to Green Colleges*. But, it is the initiatives that Nease has put in place that has many other college campuses green with envy. One of those is the student-centric Sustainability Leadership Team, which allows students to become change agents and take ownership of their campus' sustainability practices while gaining valuable experience and developing leadership and professional skills. The students organize campus events, such as Earth Week, assist the University's chapter of the Food Recovery Network and participate in the popular Bags to Benches program, which recycles unwanted plastic bags into beautiful campus benches. These efforts are just a few that Nease is implementing to make Radford University greener. And, it is working. In May 2019, Nease submitted materials to have the overall sustainability efforts of the University assessed by STARS, the Sustainability Tracking Assessment and Rating System. This submission resulted in a silver rating.

“

We have a lot of work to do, but we have a campus full of people, from students to administrators, who are willing to work hard to see that we meet our goals for campus sustainability.”

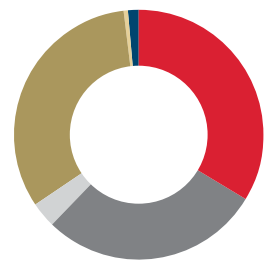
# FINANCIAL HIGHLIGHTS:

For the years ended June 30, 2015 - 2019

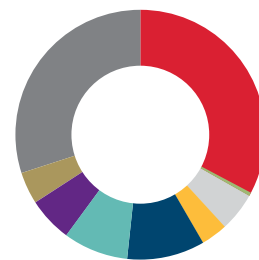
Operating Activity	2014-15	2015-16	2016-17	2017-18	2018-19	Dollars (\$) 5-Yr. Total
<b>Operating Revenue</b>						
Educational & General	\$116,955,361	\$122,589,078	\$123,656,690	\$125,833,787	\$129,943,554	\$618,978,470
Student Financial Aid	\$10,042,240	\$10,312,838	\$12,165,859	\$12,122,688	\$12,735,145	\$57,378,770
Sponsored Programs	\$5,283,260	\$5,437,087	\$4,938,313	\$6,979,604	\$9,212,891	\$31,851,156
Auxiliary Enterprise	\$66,033,324	\$66,596,922	\$66,223,432	\$70,305,202	\$73,290,023	\$342,448,904
<b>Total Operating Revenue</b>	<b>\$198,314,186</b>	<b>\$204,935,925</b>	<b>\$206,984,295</b>	<b>\$215,241,281</b>	<b>\$225,181,613</b>	<b>\$1,050,657,300</b>
<b>Operating Expenses</b>						
Educational & General	\$116,816,672	\$122,470,399	\$123,481,913	\$125,703,246	\$129,823,744	\$618,295,974
Student Financial Aid	\$10,042,240	\$10,312,838	\$12,165,859	\$12,122,688	\$12,735,145	\$57,378,769
Sponsored Programs	\$5,083,333	\$5,209,540	\$4,959,960	\$6,559,811	\$9,049,196	\$30,861,840
Auxiliary Enterprise	\$55,817,071	\$56,772,609	\$57,872,730	\$62,776,443	\$64,702,623	\$297,941,475
<b>Total Operating Expenses</b>	<b>\$187,759,315</b>	<b>\$194,765,386</b>	<b>\$198,480,462</b>	<b>\$207,162,188</b>	<b>\$216,310,707</b>	<b>\$1,004,478,058</b>
Total Operating Surplus/(Deficit)	\$13,061,866	\$10,554,871	10,170,539	\$8,503,832	\$8,870,906	\$46,179,241
<b>University Facility Infrastructure</b>						<b>Square Footage 5-Yr. Growth</b>
University Owned Space	2,462	2,556	2,795	2,814	2,814	14.3%
University Leased Space	233	156	138	254	292	-25.2%
<b>Total University Space</b>	<b>2,695</b>	<b>2,712</b>	<b>2,933</b>	<b>3,068</b>	<b>3,106</b>	<b>15.3%</b>

NOTE: Due to rounding, values presented in the “Financial Highlights “ section may not precisely equal the totals provided.

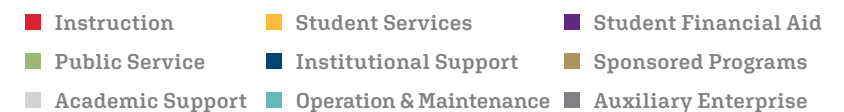
Operating Activity	2014-15	2015-16	2016-17	2017-18	2018-19	Percent Change 2018-19
<b>Operating Revenue</b>						
Tuition & Fees	\$69,686	\$73,790	\$72,224	\$73,287	\$76,459	4.3%
State Appropriations	54,893	56,492	60,760	61,555	62,690	1.8%
Grants & Contracts	5,502	5,603	5,069	7,166	9,196	28.3%
Auxiliary Revenue	66,033	66,597	66,223	70,305	73,290	4.2%
Indirect Revenue	367	442	447	457	666	45.8%
Other Revenue	1,834	2,012	2,262	2,471	2,881	16.6%
<b>Total Operating Revenue</b>	<b>\$198,314</b>	<b>\$204,936</b>	<b>\$206,984</b>	<b>\$215,241</b>	<b>\$225,182</b>	<b>8.8%</b>
<b>Operating Expenses</b>						
Instruction	\$65,355	\$67,788	\$68,545	\$69,711	\$71,356	2.4%
Public Service	261	291	373	397	428	7.8%
Academic Support	12,019	12,140	12,270	11,989	11,151	-7.0%
Student Services	6,695	6,645	7,280	6,909	7,152	-3.5%
Institutional Support	19,734	21,229	21,201	21,699	21,800	0.5%
Operation & Maintenance	12,753	14,377	13,812	14,998	17,936	19.6%
Student Financial Aid	10,042	10,313	12,166	12,123	12,735	5.1%
Sponsored Programs	5,083	5,210	4,960	6,560	9,049	37.9%
Auxiliary Enterprise	55,817	56,773	57,873	62,776	64,703	3.1%
<b>Total Operating Expenses</b>	<b>\$187,759</b>	<b>\$194,765</b>	<b>\$198,480</b>	<b>\$207,162</b>	<b>\$216,311</b>	<b>9.0%</b>



### 2018-19 REVENUE ALL FUNDS



### 2018-19 EXPENDITURES ALL FUNDS





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RADFORD UNIVERSITY